

POTATO DAILY

26th MAY, 2007

SPOT MARKETS:

Potato prices firmed up on Friday in Punjab and West Bengal market due to outstation demand. But the market observed steady in U.P. market on stable demand-supply. In Mumbai markets, the arrivals got weakened to only 15 trucks and prices got up, traders said. The demand from the Western and South Indian markets strengthened. However, the cold storages are releasing potato on regular basis at most of the producing regions but the quality is not so good, which negatively affect on the market sentiment. Basically, late blight at the time of harvesting had damaged the potato and some traders stored affected potatoes at the time of storing. Therefore the demands for damaged potato are decreasing. Traders reported, nearly 200-300 trucks per day are releasing from the Agra cold storages, which are heading to the Western and South Indian markets. In Bengal, positive demand from the Orissa, Jharkhand, A.P., and Assam is keeping pressure on prices. Around 2-4 lakh bags (50 kg) of potato per day are loading from this state, traders noted. Besides, the unofficially exporting of potato from Coochbehar district to Bangladesh has forced the prices to get up as the prices are too strong in Bangladesh. On Friday, in Agra, potato quoted steady at Rs.530-570/quintal; in Tarkeshwar it was up at Rs.680-720/quintal. Prices may remain steady as short term for strong demand and stockists selling.

FUTURES MARKETS:

MCX potato futures remained mixed on Friday amidst lack of buyers and mild profit taking. Futures market traded up after weak opening but slipped thereafter on profit taking and slight recovered at late hour. But Tarkeshwar futures hovered up on strong buying support. Most active Agra June contract lost 0.20 at Rs.590.90 after weak opening at Rs.590 and traded within Rs.589-593.30. Potato Tarkeshwar for June contract climbed Rs.6.30 at Rs.612.50 after firm opening at Rs.607 and hovered at Rs.606-612.50.

PRICE DRIVERS:

1. Increased demand against the lower arrivals
2. Stocks release by the Cold Store on regular basis
3. Fabulous demand from Western & Southern markets

WEATHER:

Harvesting is over.

TECHNICALS: MCX Potato June Contract

Candlestick is hinting slight strong market for the next trading day. Prices closed just below short term EMAs, suggesting short term mild weakness. MACD remains in the negative zone, hints weak market. Stochastic is going up after made bullish cut at neutral region, favours the bulls. Potato is to be trade slight up after steady to weak opening with possibility of some downwards movement in the later session.



SUPPORT / RESISTANCES: MCX Agra June Potato

Month	S1	S2	PCP	R1	R2
JUNE	585	580	590.90	597	605

TRADE RECOMMENDATION: (Intraday)

Buy MCX potato above Rs.586 with target towards Rs.595 and then Rs.600; put stop loss below Rs.580.

SUPPORT / RESISTANCES: MCX Tarkeshwar Potato

Month	S1	S2	PCP	R1	R2
JUNE	608	600	612.50	615.50	621

TRADE RECOMMENDATION: (Intraday)

Buy MCX (T) potato above 609 with target towards Rs 615 and then 620; put stop loss below Rs 605.

SPOT MARKET PRICE FOR POTATO (Rs./Quintal)

Markets	Variety	25.05.07	24.05.07	Change
Agra- Uttar Pradesh	Fair Average Quality	530-570	530-570	-
Farookhabad- Uttar Pradesh	Fair Average Quality	420-470	420-470	-
Meerut- Uttar Pradesh	Fair Average Quality	500-550	500-550	-
Delhi	Fair Average Quality	570-580	575-585	-5.00
Tarkeswar-West Bengal	Fair Average Quality	680-720	670-700	+10.00
Burdwan- West Bengal	Fair Average Quality	670-690	660-680	+10.00
Patiala-Punjab	Fair Average Quality	460-510	425-500	+35.00

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