

## POTATO DAILY

18<sup>th</sup> July, 2007

### SPOT MARKETS:

Potato prices improved in North Indian markets on improved demand against the sluggish arrivals while the prices were steady in the other markets. Higher prices of other green vegetables are providing underline support to the potato market. But, the concern of quality over potatoes is affecting the demand in most of the potato markets. At present the farmers and stockiest are holding back their remaining stocks in expectation of price rise in near future. Meanwhile, the sowing of potato in Karnataka is progressive well and the Hasan crop is likely to hit the market only by August end. In Agra, supplies from the cold storages reported at around 250-300 trucks/day. In Agra cold storages, around 25-27% has been released whereas 25-30% has been released in Bengal. The demand from the Western India, Assam Orissa, and South India are reported slight weak. In Meerut market of U.P., around 1000-1500 packets of potato/day are arriving from the Agra. In Delhi, the arrivals from U.P. and other regions have improved due to improved weather condition; therefore the prices got down from the recent highs. On Tuesday, potato prices in North Indian markets offered up while in Bengal's Burdwan and Tarkeswar, prices quoted stable at Rs. 720-750 and Rs. 750-800/qtt respectively on average demand.

### FUTURES MARKETS:

MCX potato futures continued to trade down on Tuesday amidst selling pressure in expectation of price decrease in the next month. Market fell down after strong opening. Agra August futures opened up at Rs 671.60 over the last close of Rs 669.20. The prices settled Rs.9.20 down at Rs.660 with traded within Rs.659.10-671.60. Tarkeshwar August futures opened weak at Rs 705.30. Prices then settled at Rs 693, down by Rs.13.20 and traded in the range of Rs 693-705.30.

### PRICE DRIVERS:

1. Improved demand on slight weak arrivals
2. Moderate weather; Concerns of quality over potato
3. Stock holding; Higher rates of other vegetables

### WEATHER:

Monsoon rains is hindering on the market arrivals as well as sowing.

### SPOT MARKET PRICE FOR POTATO (Rs. /Quintal)

Markets	Variety	17.07.07	16.07.07	Change
Agra- Uttar Pradesh	Fair Average Quality	670-750	650-750	+20.00
Farookhabad- Uttar Pradesh	Fair Average Quality	490-580	480-580	+10.00
Meerut- Uttar Pradesh	Fair Average Quality	620-700	600-700	+20.00
Delhi	Fair Average Quality	650-660	645-655	+5.00
Tarkeswar-West Bengal	Fair Average Quality	740-780	740-780	-
Burdwan- West Bengal	Fair Average Quality	700-730	700-730	-

### TECHNICALS: MCX Potato Agra AUGUST Contract

Candlestick chart hints strong bearish market for the next trading day. Prices closed below short terms EMAs, hinting short-term bearish market. MACD going to the negative zone, hints weak market as medium term. Stochastic and RSI are hinting bearish market. Potato is expected to trade bearish after a weak opening with possibility of some upwards movement at the later session.



### SUPPORT / RESISTANCES: MCX Agra August Potato

Month	S1	S2	PCP	R1	R2
August	651	645	660	665	670

### TRADE RECOMMENDATION: (Intraday)

**Sell** MCX Agra potato below 664 with target towards Rs.654 and then Rs.650, put stop loss above Rs.671.

### SUPPORT / RESISTANCES: MCX Tarkeshwar Potato

Month	S1	S2	PCP	R1	R2
August	685	680	693	700	705

### TRADE RECOMMENDATION: (Intraday)

**Sell** MCX (T) potato below 696 with target towards Rs 686 and then Rs 682; put stop loss strictly above Rs 703.

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