

# COFFEE

Agriwatch  
DAILY

## COFFEE

July 21, 2007

### SPOT MARKETS

Coffee domestic spot market prices were down on Friday. India's coffee exports to the Russian Federation have been on the decline over past several years. From a peak of 48,131 tonnes in 1996-97, coffee exports to Russia hit a 10-year low of 26,520 tonnes in 2006-07. Coffee exports to US stood at 4,185 tonnes in 2006-07, while exports to Japan stood at 4,644 tonnes, Australia at 3,369 tonnes and to China at 794 tonnes. Coffee exports during 2006-07 earned \$450 million, up from \$350 million in the previous year. According to Indian Coffee Board, total provisional coffee export was 139755 metric tonnes during January 1 to July 19, 2007 as against 145883 metric tonnes; exported during the corresponding period of last year. Total stocks of coffee at MCX accredited warehouses stood at 164.915 metric tonnes as on July 18, 2007.

### FUTURES MARKETS

MCX coffee August contract opened at Rs.7792/qlt. and traded up to the high of Rs. 7815/qlt. and then down to a low of Rs.7766/qlt. The contract was closed at Rs.7802/qlt, Rs.7 up by the previous close of Rs.7795/qlt. The volume of August contract decreased drastically, while open interest decreased marginally, as compared to the previous trading session.

### PRICE DRIVERS

#### Bullish:

1. Delay in crop picking in Columbia.
2. Most of Vietnam's 2006-07 harvest has been sold.
3. Rise in global coffee export.
4. Coffee quality problems in Vietnam.

#### Bearish:

1. Flow of fresh coffee supplies from Indonesia's coffee harvest.
2. Favorable weather for coffee Harvesting, in Brazil.
3. India's coffee output expected to rise.

### WEATHER

Rain/thundershowers are likely at most places over Kerala, Coastal Karnataka, Andaman & Nicobar Islands, Konkan & Goa and at a few places over Andhra Pradesh and over rest regions in South-India. The weather is favorable for the coffee plantation.

### TECHNICALS

Prices closed above 9-day EMA and 18-day EMA indicating that short-term trend as well as intermediate-term trend remains bullish. MACD slightly declining in positive region. 9-day RSI is rising in neutral region. Stochastic is slightly increasing in neutral region. The volume of August contract decreased drastically, while open interest decreased marginally, as compared to the previous trading session. Coffee futures are likely to trade upward, following a steady to firm opening.

### MCX Coffee Robusta August Contract

Coffee Robusta 0708(MXCOFQ7)2007/07/20 - Daily B:7798.00 A:7800.00  
O 7792.00 H 7815.00 L 7766.00 C 7802.00 V 234 T 193 I 335 +7  
EMA(9) 7708.8 (18) 7681.1



### SUPPORT / RESISTANCES

Contract	S2	S1	PCP	R1	R2
MCX August	7740	7769	7802	7836	7854

### TRADE RECOMMENDATION

Buy MCX August Coffee near Rs. 7795-7814 with a target at Rs. 7820 and then Rs. 7834 with a strict stop loss at Rs.7788. Trade cautiously with intra day outlook.

### DOMESTIC RAW COFFEE PRICES

Centers	Variety	Price (Rs / 50kg)	
		14.06.2007	18.06.2007
Karnataka	Arabica Plantation	3780-3950	3865-4000
	Arabica Cherry	1850-1900	1875-1950
	Robusta Parchment	3550-3615	3550-3625
	Robusta Cherry	1800-1850	1810-1850

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## INTERNATIONAL FUTURES QUOTES (AS OF JULY 20, 2007)

NYBOT (Coffee 'C')

US Cents / lb

Contract Month	Open	High	Low	Settle	Change
July 2007	112.75	112.75	112.75	112.75	--
September 2007	114.45	114.70	113.90	114.00	-0.25
1December 2007	118.40	118.60	117.90	117.95	-0.25

LCE (London Coffee)

US \$ / tonne

Contract Month	Open	High	Low	Settle	Change
July 2007	1868.00	1870.00	1852.00	1858.00	+14.00
September 2007	1876.00	1887.00	1865.00	1877.00	--
November 2007	1875.00	1883.00	1867.00	1884.00	+5.00

## ICO INDICATOR PRICES

US Cents / lb

Variety	Market	18.06.07	19.06.07	Change
Colombian Mild Arabicas	New York	121.50	126.75	+5.25
Other Mild Arabicas	New York	117.63	118.13	+0.50
Brazilian Natural Arabicas	New York	106.00	106.25	+0.25
Robusta	New York	92.63	93.88	+1.25

## INTERNATIONAL MARKET RECAP

### LIFFE Coffee Futures Settle Quite Unchanged on Friday

At London International Financial Futures and Options Exchange (LIFFE), robusta coffee futures finished quite unchanged on Friday. The most active September futures finished unchanged at \$1877 from previous settlement. While November contract settle high at \$1884 per metric tonne, up by \$5 per metric tonne from previous settlement.

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