

## POTATO DAILY

11<sup>th</sup> July, 2007

### SPOT MARKETS:

Market prices of potato were steady in the Northern Parts of the country on Tuesday amidst stable demand supply scenario and improved weather condition. However the prices shoot up in Bengal and Maharashtra on lower arrivals and inclement weather. However, higher prices of other vegetables are providing underline support to the potato market. But, the concern of quality over potatoes is affecting the demand in most of the potato markets in the country. Farmers and stockiest are holding back their stocks on the expectation of price rise in near future. Meanwhile, the sowing of potato in Karnataka is already started, but heavy rains due to advent of monsoon in these areas had adversely affected the sowing process and the Hasan crop is likely to hit the market only by August end. In Agra, supplies from the cold storages reported at around 3-4 trucks/day/cold stores. In Agra cold storages, around 21-23% has been released whereas 20-25% has been released in Bengal. Potato arrivals in Delhi recorded down by around 30% at 3,510-3,511 tons during July 1-8 from the previous week's 5,001-5,002 tonnes. The last week's arrival was also lower by 21% over the last year. On Tuesday, potato prices in North Indian markets stood steady while in Bengal's Burdwan and Tarkeswar, prices offered up at Rs. 740-770 and Rs. 780-820/qrtl respectively.

### FUTURES MARKETS:

MCX potato futures remained bearish on Tuesday amidst continued selling interest. Agra August futures opened down at Rs 682.10 over the last close of Rs 682.70. The prices fell thereafter but some buying pushed up the prices from day's low and settled Rs.3.80 down at Rs.678.90 with traded within Rs.674.10-682.10. Tarkeshwar August futures opened mostly weak at Rs 715.50. Prices then settled at Rs 711.20, down by Rs.8.40 and traded in the range of Rs 709-715.50.

### PRICE DRIVERS:

1. Weak demand in U.P. on lower arrivals
2. Holding back stocks; Concerns of quality over potato
3. Sowing in Karnataka; Higher rates of other vegetables

### WEATHER:

Monsoon rains is hindering on the market arrivals as well as sowing.

### TECHNICALS: MCX Potato Agra AUGUST Contract

Candlestick chart shows bearish market for the next trading day. Prices closed between short terms EMAs, hinting short-term bearish market. MACD moving down in the positive zone, hints downward market as medium term. Stochastic and RSI are indicating weak market. Market is expected to trade bearish following a steady to weak opening with possibility of some upwards movement at the later part.



### SUPPORT / RESISTANCES: MCX Agra August Potato

Month	S1	S2	PCP	R1	R2
August	670	665	678.90	682	690

### TRADE RECOMMENDATION: (Intraday)

**Sell** MCX Agra potato below 681 with target towards Rs.671 and then Rs.667, put stop loss above Rs.688.

### SUPPORT / RESISTANCES: MCX Tarkeshwar Potato

Month	S1	S2	PCP	R1	R2
August	705	700	711.20	718	725

### TRADE RECOMMENDATION: (Intraday)

**Sell** MCX (T) potato below 715 with target towards Rs 706 and then Rs 701; put stop loss strictly above Rs 721.

### SPOT MARKET PRICE FOR POTATO (Rs. /Quintal)

Markets	Variety	10.07.07	09.07.07	Change
Agra- Uttar Pradesh	Fair Average Quality	630-730	630-730	-
Farookhabad- Uttar Pradesh	Fair Average Quality	490-590	490-590	-
Meerut- Uttar Pradesh	Fair Average Quality	640-740	640-740	-
Delhi	Fair Average Quality	650-660	660-665	-10.00
Tarkeswar-West Bengal	Fair Average Quality	780-820	760-800	+20.00
Burdwan- West Bengal	Fair Average Quality	740-770	730-750	+10.00

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