

COFFEE

Agriwatch
DAILY

COFFEE

July 17, 2007

SPOT MARKETS

Coffee domestic spot market prices were down on Monday. Robusta coffee flow from Lampung in Indonesia has increased to around 6,000-7,000 tons a week, and could rise by another 1,000 tons a week as the harvest reaches its peak. Still strong demand from exporter is also keeping prices there well-supported. According to Indian Coffee Board, total provisional coffee export was 137396 metric tonnes during January 1 to July 13, 2007 as against 142061 metric tonnes; exported during the corresponding period of last year. Total stocks of coffee at MCX accredited warehouses stood at 167.900 metric tonnes as on July 14, 2007.

FUTURES MARKETS

MCX coffee August contract opened at Rs.7522/ctl. , and traded up to the high of Rs. 7600/ctl. and then down to a low of Rs.7465/ctl. The contract was closed at Rs.7594ctl, Rs.70 up by the previous close of Rs.7524/ctl. The volume of August contract increased drastically, while open interest decreased marginally, as compared to the previous trading session.

PRICE DRIVERS

Bullish:

1. Delay in crop picking in Columbia.
2. Most of Vietnam's 2006-07 harvest has been sold.

Bearish:

1. Flow of fresh coffee supplies from Indonesia's coffee harvest.
2. Favorable weather for coffee Harvesting, in Brazil.
3. Decline in Coffee export.
4. India's coffee output expected to rise.

WEATHER

Rain/thundershowers are likely at most places over Kerala, Coastal Karnataka, Andaman & Nicobar Islands, Konkan & Goa and at a few places over Andhra Pradesh and over rest regions in South-India. The weather is favorable for the coffee plantation.

TECHNICALS

Prices closed bellow 9-day EMA and 18-day EMA indicating that short-term trend as well as intermediate-term trend remains bearish. MACD declining in positive region. 9-day RSI is rising in neutral region. Stochastic is decreasing in neutral region. The volume of August contract increased drastically, while open interest decreased marginally, as compared to the previous trading session. Coffee futures are likely to trade downward, following a steady to weak opening.

MCX Coffee Robusta August Contract

Coffee Robusta 0708(MXCOFQ7)2007/07/16 - Daily B:7593.00 A:7600.00
O 7522.00 H 7600.00 L 7465.00 C 7594.00 V 633 T 47,640 I 332 +70
EMA(9) 7644.0 (18) 7644.6



SUPPORT / RESISTANCES

Contract	S2	S1	PCP	R1	R2
MCX August	7418	7475	7594	7640	7688

TRADE RECOMMENDATION

Sell MCX August Coffee near Rs. 7580-7600 with a target at Rs. 7544 and then Rs. 7482 with a strict stop loss at Rs.7540. Trade cautiously with intra day outlook.

DOMESTIC RAW COFFEE PRICES

Centers	Variety	Price (Rs / 50kg)	
		10.06.2007	14.06.2007
Karnataka	Arabica Plantation	3830-3950	3780-3950
	Arabica Cherry	1850-1950	1850-1900
	Robusta Parchment	3615-3765	3550-3615
	Robusta Cherry	1850-1925	1800-1850

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INTERNATIONAL FUTURES QUOTES (AS OF JULY 16, 2007)

NYBOT (Coffee 'C')

US Cents / lb

Contract Month	Open	High	Low	Settle	Change
July 2007	109.05	109.75	107.90	109.25	+1.50
September 2007	109.75	111.90	109.35	111.75	+2.00
1December 2007	113.70	115.80	113.50	115.75	+1.95

LCE (London Coffee)

US \$ / tonne

Contract Month	Open	High	Low	Settle	Change
July 2007	1782.00	1820.00	1762.00	1817.00	+25.00
September 2007	1789.00	1834.00	1773.00	1825.00	+21.00
November 2007	1791.00	1835.00	1777.00	1827.00	+21.00

ICO INDICATOR PRICES

US Cents / lb

Variety	Market	12.06.07	13.06.07	Change
Colombian Mild Arabicas	New York	121.00	119.25	-1.75
Other Mild Arabicas	New York	114.88	113.25	-1.63
Brazilian Natural Arabicas	New York	103.50	101.75	-1.75
Robusta	New York	93.63	90.38	-3.25

INTERNATIONAL MARKET RECAP

LIFFE Coffee Futures Settle Sharply Up on Monday

At London International Financial Futures and Options Exchange (LIFFE), robusta coffee futures finished sharply Up on Monday. The November futures settle higher level at \$1827 per metric tonne, up by \$21 per metric tonne from previous settlement. The September futures finished high at \$1825 per metric tonne, up by \$21 per metric tonne from previous settlement.

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