

POTATO DAILY

14th AUGUST, 2007

SPOT MARKETS:

Potato prices increased in Delhi, Bengal and Maharashtra markets amidst tight supply and average demand. However, the prices were steady at the other domestic market on stable demand supply. The arrivals of new potato from Hassan in Karnataka are getting momentum, and it is affecting the demand of potatoes from Agra region and West Bengal region. The arrivals are likely to pick up during second week of August. In addition, higher prices of other vegetables also underpinned the potato market. Stockists are releasing their stocks but intermittently. The production seems good in this year in Karnataka. In addition, problem of rotten potato is more in U.P. and West Bengal and good quality potato having low rotten percentage (1 or 2%) are getting premium price. Fresh potato from Himachal Pradesh has been arriving in the market. Traders said, so far around 35-40% of potato has been released in Agra of U.P. and West Bengal from the cold storages. The remaining part of the potato is expected to be released in the next 2-3 months so the arrivals will be increased at the spot markets, which will likely to dampen the domestic requirements. So, the prices are not likely to go up in near future in the spot as well as futures market. On Monday, potato prices in North Indian markets quoted steady while in Bengal's Burdwan and Tarkeswar, it quoted up at Rs. 750-775 and Rs. 770-800/qlt respectively.

FUTURES MARKETS:

MCX potato futures closed up on Monday amidst fresh buying. Market went slight down after strong opening but recovered thereafter on fresh buying interest and settled up. Most active Agra September futures opened firm at Rs.653.90 over the last close of Rs.650.40 and gained Rs.3.60 at Rs.654 and traded within Rs.651-657.80. Tarkeshwar September futures opened strong at Rs.692 over the last close of Rs.688.90 and added Rs.7.60 at Rs.696.50 with moved between Rs.692-700.

PRICE DRIVERS:

1. Average demand against weak arrivals
2. Higher stocks; Good crop in Karnataka
3. Few arrivals of new potato from Hassan in Karnataka

WEATHER:

Arrivals are likely to affect on bad weather at some areas.

SPOT MARKET PRICE FOR POTATO (Rs. /Quintal)

Markets	Variety	13.08.07	11.08.07	Change
Agra- Uttar Pradesh	Fair Average Quality	675-750	675-750	-
Farookhabad- Uttar Pradesh	Fair Average Quality	530-580	530-580	-
Meerut- Uttar Pradesh	Fair Average Quality	700-750	700-750	-
Delhi	Fair Average Quality	670-680	665-675	+5.00
Tarkeswar-West Bengal	Fair Average Quality	770-800	760-800	+10.00
Burdwan- West Bengal	Fair Average Quality	750-775	735-775	+15.00

TECHNICALS: MCX Potato Agra SEPTEMBER Contract

Candlestick chart hints indecisive market for the next trading day. Prices closed just above short terms EMAs, indicates short-term steady to up market. MACD remains in the negative zone, hints bearish market as medium term. Stochastic and RSI are indicating slight bullish market. Potato is likely to trade slight up after firm opening with possibility of some downwards movement at the later session.



SUPPORT / RESISTANCES: MCX Agra Sept. Potato

Month	S1	S2	PCP	R1	R2
September	645	635	654	660	665

TRADE RECOMMENDATION: (Intraday)

Sell MCX Agra potato below 659 with target towards Rs.649 and then Rs.644, put stop loss above Rs.665.

SUPPORT / RESISTANCES: MCX Tarkeshwar Potato

Month	S1	S2	PCP	R1	R2
September	690	680	696.50	700	705

TRADE RECOMMENDATION: (Intraday)

Sell MCX (T) potato below 700 with target towards Rs 691 and then Rs 686; put stop loss strictly above Rs 706.

Disclaimer

The information and opinions contained in the document have been compiled from sources believed to be reliable. The company does not warrant its accuracy, completeness and correctness. Use of data and information contained in this report is at your own risk. This document is not, and should not be construed as, an offer to sell or solicitation to buy any commodities. This document may not be reproduced, distributed or published, in whole or in part, by any recipient hereof for any purpose without prior permission from the Company. IASL and its affiliates and/or their officers, directors and employees may have positions in any commodities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such commodities (or investment). Please see the detailed disclaimer at <http://www.agriwatch.com/Disclaimer.asp>

© 2005 Indian Agribusiness Systems Pvt Ltd.