



## POTATO

DEC 13, 2007

### SPOT MARKETS:

Firm prices witnessed on Wednesday in North Indian potato markets on good demand against lean period of supplies. But the prices declined in Delhi on strong arrivals. In addition, lower prices of other winter vegetables also restricted the upward movement. Arrivals of fresh potato from Punjab, Himachal and Karnataka are increasing. In addition, Rabi sowing of potato is increasing in U.P., Bengal, Bihar and other Northern parts. Over 92% of the land under potato has been sown in northern parts but around 47% of the land has been sown in Bengal. Current weather is favourable for further growth of the crop. However, demands from the consumers have improved but they prefer various kinds of winter green vegetables at this time, traders said. Traders said, most of the cold storages have released entire amount of potato from the stores in U.P. and West Bengal. Traders are expecting a supply shortage in the near future until the new crop hit the market full-fledged by the end of February. On Wednesday, potato in North Indian markets traded up while in Bengal's Tarkeswar and Burdwan, it was range bound at Rs. 750-800/qrtl and Rs. 750-780/qrtl respectively. In Meerut market of U.P., around 800-1000 bags of new potato is arrived from Punjab.

### FUTURES MARKETS:

MCX potato Agra futures continued to soar on Wednesday amidst strong buying support on strong fundamentals. Market hovered up after weak opening but set back from the session's high. MCX Potato Agra March futures gained Rs.9.3 at Rs.528.2 after weak opening at Rs.518 and traded within Rs.518-532. MCX Potato Tarkeshwar March futures added Rs.4.8 at Rs.446.1 and moved within Rs.441-447.

### PRICE DRIVERS:

1. Average arrivals from Punjab, H.P. and Karnataka
2. Average demand from the consumers
3. Moderate arrivals in Bengal

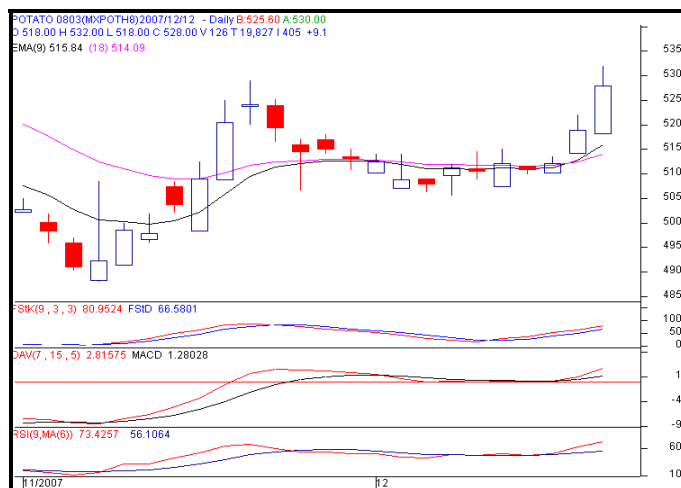
### WEATHER:

Potato crop are unlikely to affect as almost clear weather forecast in the main producing regions.

### TECHNICALS: MCX Potato Agra March 2008 Contract

Candlestick chart indicates bullish market for the next trading day. Prices closed above short term EMAs, indicates short-term strong market. MACD moving up in the positive zone. Stochastic and RSI hints upward market. Volume as well as open interest significantly increased. Potato is likely to be trade up after slight weak opening with possibility of some downward movement at the later session.

### MCX Potato Agra March-2008 Contract



### SUPPORT / RESISTANCES: MCX Agra March 2008 Potato

Month	S1	S2	PCP	R1	R2
March	524	518	528.2	535	540

### TRADE RECOMMENDATION: (Intraday)

**Buy** MCX Potato Agra **March** above Rs.525 with target towards Rs.534 and then Rs.537; put stop loss strictly below Rs.518.

### SPOT MARKET PRICE FOR POTATO (Rs. /Quintal)

Markets	Variety	12.12.07	11.12.07	Change
Agra- Uttar Pradesh	Fair Average Quality	630-660	620-650	+10.00
Farookhabad- Uttar Pradesh	Fair Average Quality	535-570	530-560	+5.00
Meerut- Uttar Pradesh	Fair Average Quality	635-675	625-650	+10.00
Delhi- Azadpur Sabzi Mandi	Fair Average Quality	540-625	575-650	-35.00
Tarkeswar-West Bengal	Fair Average Quality	750-800	750-800	-
Burdwan- West Bengal	Fair Average Quality	750-780	750-780	-

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