



Regional Consultation on

“Tackling Crisis of Agricultural Sustainability in Northern Region: Role of State, Civil Society and Agribusiness”

TENTATIVE AGENDA

Time	Activity	Resource Person
0900 – 0930	Registration	
I) Inaugural Session		
0930 - 0935	Welcome Address and Felicitation	Meenakshi Parimoo, Director, ISAP.
0935 - 0945	Setting the Context	Kumar Gautam, Research Coordinator, CENTAD.
0945 - 0950	Release of “ Agribusiness Fact Sheet ”	Dr.H.S. Sidhu, Chairman P.S.Education Board Mohali, Punjab
0950 - 1005	Key note Address	Dr. Sukhpal Singh Associate Professor, IIM, Ahmedabad
1005 - 1020	Address by the Chief Guest	
1020 - 1030	Vote of Thanks	
1030 - 1045	Tea Break	
II) Plenary Session		
1045 - 1050	Introductory Remark by Chair	Dr.P.S. Rangji, Member Punjab State Farmers Commission
1050 - 1105	Agriculture Crisis & The Agribusiness Firms – How to Mitigate production risk & Market risk	Dr. S.S. Gill Deptt. Of Economics, Punjabi University, Patiala
1105 - 1120	Corporate Farming: Is there an exit option for small Farmers?	Dr.A. S. Joshi and Dr. H. S. Dhaliwal, Deptt. of Economics, PAU.

1120 - 1135	Making small agriculture Viable & competitive: Role of Agribusiness and the state.	Shri Umendra Dutt Executive Director Kheti Virasat
1135 – 1300	Floor Discussion	
1300 – 1400	Lunch	
III) Thematic Session		
Theme I – Fruits and Vegetables (1400 – 1415)	Fruits, Vegetables & new field crops: Involvement of Agribusiness Firms in supply chain	Dr. S. P. Bhardwaj Professor Dr. Y. S. Parmar University of Horticulture and Forestry, Solan, Himachal Pradesh
1415 – 1425	Discussion/ Interaction	
Theme II – Agricultural Marketing (1425 – 1440)	Institutional and organizational innovations in the rural sector - Strengthening Agril. Marketing through IT	P.K.Suri National Co-ordinator AGMARKNET (National Informatics Centre, Department of IT), New Delhi.
1440 - 1450	Discussion/ Interaction	
Theme III – Dairy Farming (1450 – 1505)	A living from Livestock – Pro-poor livestock enterprise	Dr. Raj Vir Singh Principal Scientist & Head Division of Dairy Economics, Statistics & Management National Dairy Research Institute KARNAL-132 001
1505 - 1515	Discussion/ Interaction	
1515 - 1530	Tea Break	
III) Group Discussion		
	Group discussions on thematic areas	
1530 - 1600		
1600 – 1630		
IV) Valedictory Session		
1630 – 1700	Presentations	
1700 – 1730	Chair	
	Next Steps:	
	Three research issues Identification –	
	Research and Advocacy support group-	
1730 – 1735	Vote of Thanks	