

ISAP receives National Award on E-governance 2007-08

Indian Society of Agribusiness Professionals (ISAP), a Delhi based not-for-profit organization, has bagged **National Award on E-governance 2007-08 for its ICT-based initiative 'Soochna-Se-Samadhan'**. Dr KL Chadha, Chairman, ISAP received this prestigious award from Sh A. Raja, Honorable minister for Communication and Information Technology at the inaugural session of the Xith National Conference on e-governance. This conference was held by Department of Administrative Reforms and Public Grievances, Government of India (<http://darpq.nic.in>) at Panchkula on February 07-08, 2008. ISAP has been given 'Specific Sectoral Award: Focus area – Agriculture'.

Soochna-Se-Samadhan (Query Redress Service - QRS) is an innovative tool for ICT-based agricultural extension system. It aims towards improving farm productivity by delivering high quality personalized (farm specific) expert advice in timely manner to each farmer. The service is based on an Interactive Voice Response System (IVRS), where in farmers can register their queries by dialing a dedicated number. This is facilitated through field coordinators and ISAP experts provide answers to these queries within 24 hours. The program has also attracted financial participation by One World South Asia (OWSA).



Dr KL Chadha, Chairman, ISAP (extreme right) receiving award from Sh A. Raja, Hon'ble minister for Communication and Information Technology, Sh Bhupinder Singh Hooda, Hon'ble Chief Minister of Haryana (extreme left) and Sh A.R. Kidwai, Governor, Haryana (second from left).