

RED CHILLIES

Market Analysis:

- Red chilli prices cash markets remained closed on Friday on account of Sankranti.
- Markets sentiments however remained weak as domestic, stockists and export demand remained weak.
- Markets moved higher as farmers brought in less stock in the markets seeing slightly lower prices.
- However, sources have reported crop losses in A.P due to untimely weather.
- Last year production was 1.5 crore bags and this year production could decline to 1.25 crore bags.
- However sources added that dry weather conditions in A.P could assist further development of the crop.

In the short term red chilli prices may show weakness on higher arrivals and weak demand. In the long term market trend may depend on weather conditions, export demand and production of the crop.

Technical Analysis:

- Candlestick formation reveals bearish sentiments.
- Prices closed below 9 and 18-day EMA's thus supporting the bearish momentum in the short term.
- MACD and RSI are moving down supports bearish market.
- Red Chilli futures are likely to trade range bound with a weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and may assist further development of the crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|-------------------------------|---------|
| 1 | Lower production estimates | Bulls |
| 2 | Crop losses expected | Bulls |
| 3 | Weak stockists demand | Bears |
| 4 | Weak export demand | Bears |
| 5 | Favourable weather conditions | Bears |

SPOT MARKET PRICES: (Rs/Qtl)

| Grade | Centre | 14-01-11 | 13-01-11 | Change |
|-----------------|--------|----------|-----------|--------|
| Cold Storage | Guntur | Closed | 6600-7400 | - |
| Teja | | Closed | 7700-8000 | - |
| Bedki | | Closed | 8100-9100 | - |

Arrivals and Offtake in bags: (1 bag=45 Kg)

| | 14-01-11 | 13-01-11 |
|----------|----------|----------|
| Arrivals | Closed | 70000 |
| Offtake | Closed | 70000 |

CHLL334GTR 1102(NCGTRG1)2011/01/14 - Daily B:8054.00 A:8076.00



| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|---------------|------|---------------|------|------|------|-----------|-----------|------|------|------|
| NCDEX- Feb | SELL | 8100- 8105 | 8019 | 8000 | 8157 | 7863 | 7943 | 8074 | 8236 | 8301 |



BLACK PEPPER

Market Analysis:

- Kochi Black pepper physical markets remained steady on Friday on subdued activity amid lower arrivals in Kochi.
- Upcountry demand remained weak due to cold weather in New Delhi.
- Sources added that arrivals declined as the weather remained unfavorable for harvests in Kerala and this could move the markets higher.
- Sources added that there were more domestic buyers on Tuesday than sellers and that aided the price rise.
- Markets sources however added that demand would outweigh supply in the long term this may keep supporting the uptrend.
- Export demand is could see a rebound this week and could move the markets higher.
- Sources also added that lower carry-forward and lower production may support the uptrend in the markets.

Pepper prices may trade range bound to firm in the short term on lower arrivals expected in the local markets. In the medium and long term price trend will depend on the availability and production estimates in India.

Technical Analysis:

- Candlestick formation reveals bearish sentiments.
- Prices closed below 9 and 18-day EMA's thus supporting the firm momentum in short term.
- MACD and RSI are moving down supports bearish markets.
- Black Pepper futures are likely to trade range bound with a weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and assist the harvesting of crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|----------------------------------|---------|
| 1 | Unfavorable weather for harvests | Bulls |
| 2 | Firm domestic demand | Bulls |
| 3 | Lower carry-forward stocks | Bulls |
| 4 | Weak export demand | Bears |
| 5 | Higher arrivals | Bears |

SPOT MARKET PRICES: (Rs/Qtl)

| Grade | Centre | 14-01-11 | 13-01-11 | Change |
|-----------|--------|----------|----------|--------|
| Ungarbled | Kochi | 21400 | 21400 | - |
| Garbled | | 22200 | 22200 | - |

Arrivals and Offtake in Tonnes:

| | 14-01-11 | 13-01-11 |
|----------|----------|----------|
| Arrivals | 15 | 15 |
| Offtake | 15 | 17.5 |



| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|---------------|------|-----------------|-------|-------|-------|-----------|-----------|-------|-------|-------|
| NCDEX- Feb | SELL | 23000- 23005 | 22770 | 22750 | 23132 | 22493 | 22609 | 22828 | 23159 | 23275 |



TURMERIC

Market Analysis:

- Erode and Nizam remained closed on Friday on account of Sankranti.
- Erode will remain closed till Monday on account of Sankranti and Pongal festivals.
- However sources added on Friday markets sentiments may remain weak on anticipation of fresh crop arrivals in the markets.
- Market activity remained low as upcountry demand remained weak due to cold weather.
- Sources added that stockists demand remained weak and all the sources want to buy the new crop.
- On the other hand this year about 5-10% losses could be seen due to bad weather conditions in the initial sowing period.
- However, sources estimate a rise in production to 60-65 lakh bags vs. 40-45 lakh bags last year due to higher sowing intentions.

In the short-term turmeric prices may trade range bound to weak on lower demand and fresh arrivals expected in the markets. In the medium to long-term the price trend may depend on this year's output estimates and demand.

Technical Analysis:

- Candlestick formation reveals indecision.
- Prices closed above 9 and 18-day EMAs thus supporting the bullish momentum in short term.
- MACD is moving down supports bearish sentiments.
- RSI is moving up supports bullish sentiments.
- Turmeric futures are likely to trade range bound with a weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and assist the harvesting of crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|--------------------------|---------|
| 1 | Higher output estimation | Bears |
| 2 | Higher acreage estimates | Bears |
| 2 | Weak stockists demand | Bears |
| 4 | Losses could be seen | Bulls |
| 5 | Lower carry-over stocks | Bulls |

SPOT MARKET PRICES: (Rs/Qtl)

| Grade | Centre | 14-01-11 13-01-11 | | Change |
|---------|-----------|-------------------|--------|--------|
| Finger | | Closed | 15400- | |
| riligei | Erode | Cioseu | 15600 | |
| Gattah | Eroue | Closed | 15300- | |
| Gattan | | | 15500 | |
| Nizam | Nizamabad | Closed | 16400 | - |

Arrivals and Offtake in bags: (1 bag=90 Kg)

| | Centre | 14-01-11 | 13-01-11 |
|----------|-------------|----------|-------------|
| Arrivals | Erode | Closed | 4000 |
| Offtake | Eroue | Closed | 3000 |
| Arrivals | Nizamabad | Closed | No Arrivals |
| Offtake | Mizailiabau | Closed | No Offtake |



| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|---------------|------|-----------------|-------|-------|-------|-----------|-----------|-------|-------|-------|
| NCDEX- Apr | SELL | 10200- 10205 | 10098 | 10072 | 10271 | 9851 | 9991 | 10130 | 10302 | 10475 |



CARDAMOM

Market Analysis:

- Cardamom markets witnessed no trade on Friday.
- Sources however added that markets may see some further uptrend due to bad weather which may hinder arrivals in the local markets.
- Markets sentiments remained firm as demand remained high at lows.
- However upcountry demand remained weak due to cold weather.
- Stockists and export demand remained weak, pulling the markets lower.
- On the other hand, weak production in India and Guatemala is however likely to support any uptrend in the market.
- India is expected to produce 10,000 tonnes compared to 13,000 tonnes.
- Guatemala is expected to produce 20,000 tonnes compared to 23,000 tonnes.

We believe that cash markets may rebound following lower arrivals. In the longer run markets could remain firm on lower output from Guatemala and India.

Technical Analysis:

- Candlestick formation is revealing bearish sentiments.
- Prices are below 9-day EMA supporting bearish momentum in the short term.
- MACD and RSI are moving down supporting bearish market.
- Cardamom futures are likely to trade range-bound with weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and assist the harvesting of crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|--|---------|
| 1 | Weak demand | Bears |
| 2 | Weak export demand | Bears |
| 3 | Higher arrivals | Bears |
| 4 | Lower production from India and Guatemala | Bulls |
| 5 | Unfavourable weather conditions for harvesting | Bulls |

SPOT MARKET PRICES: (Rs/Kg)

| Grade | | Centre | 14-01-11 | 13-01-11 | Change |
|-------|-----------------------------|--------|----------|---------------------|--------|
| Small | Max Auction Price | No | No Trade | 1531- 1551 | - |
| Smail | Average Auction Price | Trade | No Trade | 1380.56- 1388.51 | - |

Arrivals and Offtake in Kgs:

| | 14-01-11 | 13-01-11 |
|----------|----------|----------|
| Arrivals | No Trade | 30594 |
| Offtake | No Trade | 29904 |



| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|----------|------|---------------|------|------|------|-----------|-----------|--------|------|------|
| MCX-Feb | SELL | 1560- 1562 | 1544 | 1540 | 1573 | 1497 | 1524 | 1550.8 | 1580 | 1597 |



CUMIN SEED

Market Analysis:

- Unjha cash markets remained closed on Friday on account of Sankranti.
- Markets sentiments remained weak as selling pressure remained higher.
- Sources also added that markets sentiments may remain weak as weather has cleared in Gujarat aiding the crop development.
- Markets sentiments also remained weak as stockists demand remained weak.
- However lower carryover stocks and lower production estimates this year may reduce losses.
- India's production this year could be lower compared to last year due to untimely rainfall in Gujarat and Rajasthan.
- Gujarat is expected to produce 30% less compared to last year.
- However Rajasthan is expected to produce little more due to increase in sowing intentions from farmers this year.

We expect Cumin seed prices to trade weak in the short term on weak demand and clear weather over Gujarat. Price trend in the medium to long term may depend on weather over growing regions, production estimates and export demand.

Technical Analysis:

- Candlestick formation reveals bullish sentiments.
- Prices have closed below the 9 and 18-day EMAs suggests weak trend in short term.
- MACD is flat supports sideways sentiments.
- RSI is moving up supports bullish sentiments.
- Cumin seed prices are likely to remain range bound with a weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and assist the harvesting of crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|---------------------------------|---------|
| 1 | Weak stockists demand | Bears |
| 2 | Favourable weather over Gujarat | Bears |
| 3 | Weak export demand | Bears |
| 4 | Lower carry over | Bulls |
| 5 | Lower productions estimates | Bulls |

SPOT MARKET PRICES: (Rs/Qtl)

| Grade | Centre | 14-01-11 | 13-01-11 | Change |
|-------------|--------|----------|----------|--------|
| Loose | | Closed | 12125 | - |
| Machine Cut | Unjha | Closed | 13600 | - |
| NCDEX | | | 13075- | |
| Quality | | Closed | 13100 | _ |

Arrivals and Offtake in bags: (1 bag=55 Kg)

| | 14-01-11 | 13-01-11 |
|----------|----------|-----------|
| Arrivals | Closed | 2500-3000 |
| Offtake | Closed | 3000-3500 |



| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|---------------|------|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| NCDEX- Feb | SELL | 14500- 14510 | 14355 | 14335 | 14597 | 14164 | 14237 | 14472 | 14617 | 14734 |



CORIANDER SEED

Market Analysis:

- Coriander cash markets remained closed on Friday on account of Sankranti.
- Markets sentiments remained weak as selling pressure remained higher in the markets.
- Domestic, export and stockists demand remain weak and may continue to pull the markets lower in the longer run.
- However sources reported of crops losses expected in Rajasthan, M.P and A.P.
- Sources say that M.P is expected to lose about 25% of the crop and Rajasthan about 5-10% and A.P about 5-10% due to untimely rains.
- However some sources added that this year amid the losses we could see the production to be good.

We expect coriander prices to move lower on higher arrivals and weak demand. In the medium to long term price trend may depend on production estimates and demand in the market.

Technical Analysis:

- Candlestick formation is supporting bullish sentiments.
- Prices are above 9 and 18-day EMAs supporting bullish momentum in the short term.
- MACD is flat suggests sideways market.
- RSI is moving up in the overbought zone and is warranting caution to the bulls.
- Coriander seed futures are likely to trade range-bound with weak bias in next trading session.

Weather:

Dry weather conditions could increase the chances of arrivals in the markets and assist the harvesting of crop.

Price Drivers:

| No. | Pressure Point | Favours |
|-----|-------------------------------------|---------|
| 1 | Weak stockists demand | Bears |
| 2 | Weak domestic demand | Bears |
| 3 | Firm futures counter | Bulls |
| 4 | Unfavourable weather over Rajasthan | Bulls |
| 5 | Lower arrivals | Bulls |

SPOT MARKET PRICES: (Rs/Qtl)

| Grade | Centre | 14-01-11 | 13-01-11 | Change |
|--------|---------|----------|-----------|--------|
| Badami | | Closed | 3550-3750 | - |
| Eagle | Ramganj | Closed | 3850-3950 | - |

Arrivals and Offtake in bags: (1 bag=40 Kg)

| | 14-01-11 | 13-01-11 |
|----------|----------|-----------|
| Arrivals | Closed | 3000-3500 |
| Offtake | Closed | 3500 |



Trade Recommendation

| Contract | Call | Entry | T1 | T2 | SL | S2 | S1 | PCP | R1 | R2 |
|---------------|------|---------------|------|------|------|-----------|-----------|------|------|------|
| NCDEX- Feb | SELL | 5500- 5505 | 5445 | 5431 | 5542 | 5242 | 5358 | 5474 | 5552 | 5590 |

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