

July 07, 2011

#### **Spot Market Recap**

#### Turmeric:

- Lower arrivals reported in Nizamabad owing to closure of market towards weekends.
- Lower export demand was reported during the week under review.
- Sluggish demand was reported from Masala Millers at higher price levels.
- Higher stocks were reported in domestic market.
- Sowing activity already started in turmeric growing regions mostly in Tamil Nadu. However, in Andhra Pradesh farmers are waiting for active precipitation.

## Fundamental analysis

#### **Turmeric Arrival Scenario:**

Market	% Change during corresponding period last week	Arrivals during the week (1 <sup>st</sup> – 7 <sup>th</sup> July 2011) in bags	Arrivals during the last week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011) in bags	Arrivals during last year (1 <sup>st</sup> – 7 <sup>th</sup> July 2010) in bags
Nizamabad (Andhra Pradesh)	-68	4000	12,500	50750
Erode (Tamil Nadu)	-7.14	26,000	28,000	26,000

#### 1 bag = 90kgs

As depicted from the above table, arrivals in Nizam have declined to 8,500 bags as w-o-w due to strikes during the weekend which lend some support to the prices. In Erode, arrivals during the week were recorded at 26,000 bags which are lower by 2,000 bags as compared to last week's supply. As per trade sources, at around 50 – 60 percent of new crop arrivals already traded in the spot market.

Rainfall activities getting momentum in TN with overall precipitation increased during the week under review. This prompted farmers to go for active turmeric planting. As per sources sowing area of turmeric in T.N. is expected to improve by 10 – 15 percent when compared to previos year owing to better return y-o-y. However, Andhra Pradesh deficit rainfall was noticed and consequently sowing activity was delayed in these regions. Trade anticipate lower turmeric acreage from AP as deficit rains continue to pose problem for turmeric sowing. If the rainfall during coming couple of weeks is not pick up then there is high possibility for turmeric area to decline significantly. Turmeric in A.P is usually grown in Karimnagar, Nizamabad, Guntur and Duggirala districts and according to IMD the rains in all districts is either diffident or scanty.



July 07, 2011

On supply front, there are ample stocks lying in the warehouses and along with growers. Higher stocks was reported from Erode and Selam which stay close to 10 - 12 lakh bags (1 bag = 75kg) compared to previous year stock of 4 - 5 lakh bags continue to weigh on the market sentiments. This is mainly due to higher carryover stocks amid higher production y-o-y. As per trade information, the total turmeric production in the current year is estimated at 65-68 lakh bags against 47 lakh bags of the last year.

On demand front, exporters activities are reported at lower price quotes and most of the time seen waiting for the prices to soften. Total turmeric export during April- March 2010 - 11 was reported 49,250 tonnes which was lower by 1500 tonnes as compared to same period last year. Quality also remains a concern during current period for export as inferior quality is reported both from Dugirrala and Errode. Currently, Pakistan and Bangladesh are the major importers for turmeric via Calcutta port and this year mostly North East Region fulfils the export requirement for these countries. Sources revealed that, exports from NE regions are increased this year as compared to the last year. Exporters are expecting higher export demand during.

#### **Weather Watch**

Fairly widespread rainfall may occur over Northeast and adjoining East India thereby brightens the turmeric cultivation in these regions. Scattered rainfall activity is likely over remaining parts of the country. Turmeric requires adequate rainfall for sowing and germination. If adequate rainfall will not be received during next 20 days period the same might delay germination and possibly no sprouting. Weather outlook seen favourable for the crop as rainfall is forecasted over Telengana and adjoining regions and over Karnataka, T.N and other turmeric growing regions.

## Actual rainfall and % Departure for the period of 1st June - 5th July

Regions	Actual Rainfall (mm)  1st June – 5th July	Normal Rainfall (mm)  1st June – 5th July	% Departure from LPA 1st June – 5th July
Madhya Maharashtra	144.8	182.4	-21%
Coastal A.P	99.9	129.5	-23%
Telengana	107.2	170.9	-37%
Rayalaseema	64.1	77.5	-17%
Tamil Nadu and Pondicherry	59.0	53.9	9%

Source: IMD

As depicted from the above table, most of the turmeric growing regions deficit rainfall noticed from the period of 1st June – 5th July and farmers are still waiting for normal rainfall in coming days. With favourable weather expected over turmeric growing region in south, we expect rapid expansion of turmeric sowing during the coming week.



## **Sowing Progress:**

Turmeric has been sown in 0.07 lakh hectares in A.P has as of 6<sup>th</sup> July 2011. Turmeric sowing witness marginal improvement week on week basis but is likely to gain momentum during second fortnight of July. The comparative sowing is tabulated below:

## **Turmeric Crop Sowing Progress: Andhra Pradesh**

Area in Lakh hectares	Normal		During Corresponding Period		Current Year as on	% S	own to
Crop	Season	As on date	As on 06/07/09	As on 06/07/10	06/07/11	Season	As on date
Turmeric	0.63	0.11	0.16	0.19	0.07	12	69

## **Turmeric Price Outlook**

Turmeric prices might stay in the range of Rs. 7,111-8,018 per quintal in the Nizam market and expected to continue within the range during coming week. Price range is tabulated as follows:



Fig- 1- Turmeric Weekly Spot Prices (Nizamabad) Technical Analysis



## **Expected Price range of Turmeric Prices for next week**

Markets	Expected Range of Turmeric
Nizamabad	7,111-8,018
Erode	8,400-9,100

Prices-Rs/quintal

Nizam prices-Nizam quality

**Erode prices-Finger quality** 

## **Spot Prices Weekly Change**

			Prices (Rs/Qtl)			
Commodity	Centre & Variety	% Change Over Previous Week	Current (06-07- 2011)	Week Ago (30- 06-2011)	Month Ago (06- 06-2011)	Year Ago (06-07- 2010)
Turmeric	Nizamabad- Nizam Cold	-	Closed	8200- 8300	7950- 8050	12850
	Erode-Finger	-1.12	8350- 9350	8450- 9450	8700- 9700	13850- 14650

#### **Spot Market Recap**

#### **Coriander Seed:**

- Higher arrivals were reported during this week period.
- Sluggish demand was reported at higher price level and buyers/stockists are having enough quantity of stocks. Inactive response from masala millers in domestic market also continue to pull markets lower in coming days.
- Lower export demand was reported in the domestic market during this week period.



#### **Fundamental analysis**

#### **Coriander Arrival Scenario:**

Market	% Change during corresponding period last week	Arrivals during the week (1 <sup>st</sup> – 7 <sup>th</sup> July 2011) in bags	Arrivals during the last week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011) in bags
Kota	+120.33	6,500	2,900
Ramganj	+80.00	11,700	6,500
Baran	+507.84	15,500	2550

#### 1 bag=40 kg

Taking Kota cash markets as the indicative market, arrivals were reported at 6,500 bags during the week under review higher by 3,600 bags compared to the same period last week as stockists offloading their stocks at higher price level in the domestic market. As per trade information, in Rajasthan and Madhya Pradesh total stocks was reported at around 20 - 25 lakh bags (1 bag = 40 kg) which might keep prices under pressure. Trade participants are expecting that, waning demand from masala millers at current price level keep coriander prices at subdued price levels. However, with expectation of demand to improve during Aug we expect prices to inch up backed by supportive demand.

#### **Coriander Price Outlook**

We expect Coriander prices for the coming week to stay in the range of 4236-4672.



Fig- 2- Coriander Weekly Spot Prices (Kota) Technical Analysis



## **Expected Price range of Coriander Prices for next week**

Markets	Expected Range of Coriander
Kota	4236-4672
Ramganj	3450-3720

Prices-Rs/quintal

Kota and Ramganj-Badami quality

## **Spot Prices Weekly Change**

			Prices (Rs/QtI)			
Commodity	Centre & Variety	% Change Over Previous Week	Current (06-07- 2011)	Week Ago (30-06- 2011)	Month Ago (06-06- 2011)	
Coriander Seed	Ramganj- Badami	+12.12	3650-3750	3275-3325	3200-3300	
	Kota-Badami	+33.34	4500-4900	3475-3575	3525-3525	
	Baran-Badami	+5.34	3900-4000	3700-3800	3750-3850	

## **Spot Market Recap**

#### Red Chilli:

- Sluggish demand was reported for Chilli at higher prices level.
- Higher stocks were reported in cold storage warehouses in domestic market. Sources revealed that, at around 45 lakh bags (1 bag = 45 Kg) of stocks lying in cold storage. Meanwhile, weak demand featured in the spot keeping in view hefty stock position.
- However, at lower price level higher export demand was found improving year on year which might limit the excessive fall of red chilli prices.



#### **Fundamental Analysis**

#### **Red Chilli Arrival Scenario:**

Market	% Change Over Previous Week	Arrivals during the week (1 <sup>st</sup> – 7 <sup>th</sup> July 2011) in bags	Arrivals during the week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011) in bags	Arrivals during last year (1 <sup>st</sup> – 7 <sup>th</sup> July 2010) in bags
Guntur(Andhra Pradesh)	-41.9	90,000	155,000	150,000

<sup>1</sup> Bag=45 Kgs

Arrivals in Guntur were 90,000 bags in the week compared to 155,000 bags in same period last year. Due to lean season lower arrivals were reported in the cash market. Lower arrivals y-o-y and stocks with strong hand is expected to land underlying support to the chilli prices during coming couple of weeks. Exporters are active at lower price level and are seen purchasing at current prices. Optimistic export outlook and greater demand expected going ahead with the monsoon will keep chilli prices steady to firm.

## **Chilli Sowing Progress:**

As of 6<sup>th</sup> July 2011 chilli sowing area covered is 0.01 lakh hectares as against normal sowing of 0.046 lakh hectares. In Andhra Pradesh farmers are still waiting for normal rainfall for active sowing which may likely to gain momentum in coming days with the monsoon progress. Details of sowing are enlisted in the following table:

Area in Lakh hectares	Normal		During Corresponding Period		Current Year as on	% S	own to
Crop	Season	As on date	As on 06/07/09	As on 06/07/10	06/07/11 Crop	Season	As on date
Red Chilli	1.61	0.07	0.05	0.04	0.01	1	21

		% Change Over Previous Week	Prices (Rs/Qtl)			
Commodity	Centre & Variety		Current (06-07- 2011)	Week Ago (30- 06-2011)	Month Ago (06-06- 2011)	Year Ago (06-07- 2010)
Red Chilli	Guntur-334	-3.2	8000- 8800	8000- 9100	Closed	4700- 5300
	Guntur-Teja	-1.07	8500- 9300	8700- 9400	Closed	6000- 6200





#### **Spot Market Recap**

#### Jeera:

- Jeera prices remained firm due to low arrival in the market.
- Prices derived bullish cues from overseas market owing to talk of crop damange n Syria and Turkey.

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## Fundamental analysis

#### Jeera Arrival Scenario:

Market	% Change during corresponding period last year	Arrivals during the week (1 <sup>st</sup> – 7 <sup>th</sup> July 2011) in bags	Arrivals during the week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011) in bags	Arrivals during last year (1 <sup>st</sup> – 7 <sup>th</sup> July 2010) in bags
Unjha (Gujarat)	+190%	63750	65,000	22000
Jodhpur (Rajasthan)	+180%	180	350	0

Unjha 1 bag = 55kgs Jodhpur 1bag = 80kgs

Taking Unjha cash markets as the indicative market, arrivals were seen higher at 63750 bags during the period of 01-06<sup>th</sup> July 2011 as compared to previous year same period when arrivals were reported at 22000 bags,. It is expected that Turkey crop will hit the international market by mid of July .As per the trade sources, nearly 40,000 tons of the spice is expected to produce by Syria & Turkey which is lower by 15000-20000 tons in comparison to previous years.

#### Jeera Price Outlook

Jeera is trading in a price band of Rs.14425-15000 per quintal in the Unjha market which is acting as good support. Short term looks remain positive as firm domestic and export demand could continue to lend support at lows. However higher prices would prompt farmers to bring their stocks. Next week trading range is illustrated in the following table:





Fig- 3- Jeera Weekly Spot Prices (Unjha) Technical Analysis

## Expected price range of Jeera during coming week

Markets	Expected Range of Jeera
Unjha	13,200-13,500
Jodhpur	13,000-13,500

Prices-Rs/quintal

Unjha prices- Loose quality

Jodhpur- Loose quality

Commodity			Prices (Rs/Qtl)				
	Centre & Variety	% Change Over Previous Week	Current (6 -07- 2011)	Week Ago (30- 06-2011)	Month Ago (06- 06-2011)	Year Ago (06-07- 2010)	
Cumin Seed	Unjha- Loose	+12%	15000	13375	14250	12150	
	Jodhpur - Loose	Unchanged	13500	13500	13800	12300	



#### **Spot Market Recap**

#### **Black Pepper:**

- Black Pepper price is steady during this week.
- Due to lean season lower arrivals was reported in the spot market during this period.
- Quality concern owing to higher immature berry content raise concerns among US importers.

#### **Fundamental Analysis**

#### **Black Pepper Arrival Scenario**

Market	% Change during corresponding period last week	Arrivals during the week (1 <sup>st</sup> – 7 <sup>th</sup> July 2011) in Tonnes	Arrivals during the week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011) in Tonnes	Arrivals during last year (1 <sup>st</sup> – 7 <sup>th</sup> July 2010) in Tonnes
Kochi (Kerala)	-19%	125	154	135

Arrivals were seen high at 125 tonnes during the period of 1<sup>st</sup>-6<sup>th</sup> July 2011 as against 154 tonnes during last week. Arrivals declined as lower deomestic and export demand but prices remains steady during the week. better parity with Viatnamees pepeer attracting overseas buyers to India market Viatnam has exported majority of its crop (72000 tons) in international maket now Indian exporter are looking for international market with reasonable price. Pepper from Indonesia is also coming in the international market but low production and inferior quality in comparison to India pepper will provide benefit to India pepper market .it is expected that god export demand from Middle East countries will keep the prices up.

## **Black Pepper Price Outlook**

Black Pepper was trading in the price band of Rs. 26300-27300/quintal (indicated by the blue lines) which is expected to decline towards Rs.25500 /quintal (indicated by the red line).

**AGRIWATCH** 



Fig- 4- Black Peeper Weekly Spot Prices (Kochi) Technical Analysis

## **Expected Price range of Black Pepper Prices for next week**

Markets	Expected Range of Black Pepper
Kochi	25500-27550
New Delhi	27000-27500

Prices-Rs/quintal **Kochi- Ungarbled quality New Delhi-Unpolished quality** 

	Centre & Variety	% Change Over Previous Week	Prices (Rs/Qtl)			
Commodity			Current (06-07- 11)	Week Ago (30- 06-2011)	Month Ago (06- 06-2011)	Year Ago (06-07- 2010)
Black Pepper	Kochi- Ungarbled	Unchanged	26300	26300	27300	17600
	Kochi- Garbled	-1%	27100	27300	28100	18100
	New Delhi- Unpolished	Unchanged	27500	27500	27500	19300



## **Spot Market Recap**

#### Cardamom:

- Mixed tone in prices was seen for Cardamom.
- New crop arrival might hit the market from first week of July in the last days of week but corresponding export demand increase the prices
- Export demand from gulf countries during Ramzaan might stand supportive for cardamom prices.

## **Fundamental Analysis**

#### **Cardamom Arrival Scenario:**

Market	% Change during corresponding period last week	Arrivals during the week ( 1 <sup>st</sup> -7 <sup>th</sup> July 2011 in Kgs)	Arrivals during the week (23 <sup>rd</sup> – 30 <sup>th</sup> June 2011)) in Kgs	Arrivals during last year (1 <sup>st</sup> -7 <sup>th</sup> July June 2010) in Kgs
Vandanmettu, Thekkady, Kochi, Nedumkandam, Kumily, Santhanpara & Bodinayakanur (Kerala)	-47%	207367	391523	23998

Arrivals remained low at 20736 Kg during the period of 1<sup>st</sup>-6th July, 2011 as against 391,523 Kg in the last week. In the first half of weak prices fell on account of weak export and domestic demand along with liquidation of stocks by stockiest. With new crop arrivals started into the market and picking up export demand coinciding with new crop arrivals, we expect prices to get underlying support moving forward.

#### **Cardamom Price Outlook**

Cardamom was trading in the price band of Rs665-744Kg (indicated by the blue lines) which is expected to move higher. With initial marginal decline, we expect the cardamom price to move up towards 800/Kgs





## **Expected Price range of Cardamom Prices for next week**

Markets	Expected Range of Cardamom
Vandanmettu, Thekkady, Kochi, Kumily, Nedumkandam, Santhanpara & Bodinayakanur	690-900

Prices-Rs/Kg Loose quality

	Centre & Variety	% Change Over Previous Year	Prices (Rs/Kg)			
Commodity			Current (06-07- 2011)	Week Ago (30- 06-2011)	Month Ago (06- 06-2011)	Year Ago (06- 07-2010)
Cardamom	Vandanmettu, Thekkady, Kochi, Kumily, Nedumkandam, Santhanpara & Bodinayakanur -Loose		716.52	763.79	640.69	-



July 07, 2011

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