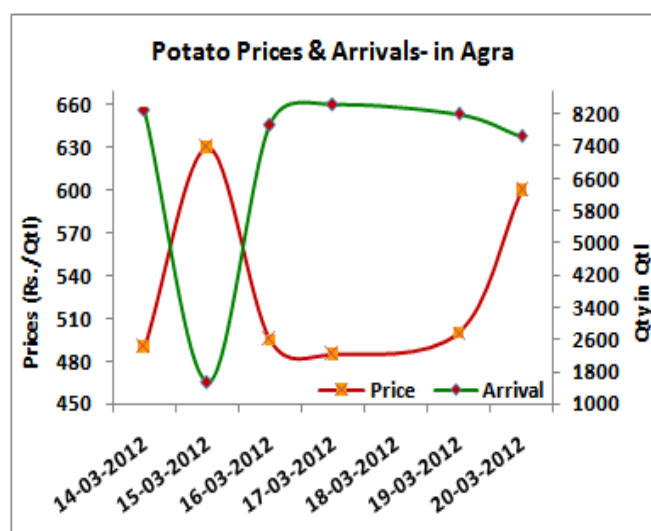


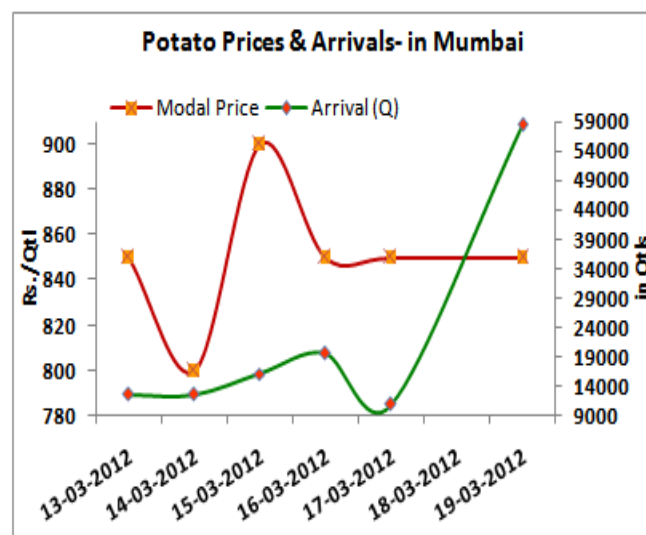
Potato Fundamentals:

- Average potato average prices at Agra on Tuesday increased to Rs 600/quintal from Rs 500/quintal on Monday as growers slowed down their selling due to recent decline in prices. Arrivals on Tuesday stood lower at 7,650 quintals from 8,200 quintal as reported by Agmarknet. However our sources informed that potato arrivals in Agra was only around 6,000 quintals.
- Potato demand these days are mainly from cold storage units who are procuring potato from the growers to sell it during lean season. Stockists are not seen active and are waiting for prices to decline in the market. At the same time, growers are also not keen to liquidate their existing stocks and are only slowly releasing their harvest. However, arrivals could increase during coming couple of days if the prices remain stable at these levels.
- Good demand from the cold storage units was seen from Farukhabad, Sikohabad, Sirsaganj, Hathras and Sambhal mandis of U.P. Cold storage units are taking advantage of recent decline in prices to raise their capacity utilization to above 80% from existing 70-75% utilization.
- Stable demand for potato in UP by the cold storage units shall hold potato prices mostly range bound during coming couple of days.

Price & Arrivals Chart of Potato in Agra Mandi



Prices & Arrivals Chart of Potato in Mumbai



Potato Prices & Arrivals in UP Mandis as on 20/03/2012

Mandi	Agra	Khandauli	Aligarh	Khair	Shikohabad	Sirsaganj	Farrukhabad
Price (in Qtl)	600-700	625-650	700	500-600	750-800	700-750	500-600
Arrivals (in Qtl)	6000	NA	750	4000	150	1200	3000

(Source: Agriwatch)

Outlook:

Potato prices are expected to stay range bound with a slightly weak bias due to release of newly harvested potato from Agra and other major growing regions. However, demand is seen stable which might lend underlying support to potato prices in the near term.

Potato Futures Prices at MCX as on 19^h March 2012

Symbol	Delivery Center	Expiry Date	Today's Close (Rs/Qtl)	Prev Close (Rs/Qtl)	Net Change	Today's Open Interest (in MT)	Change in Open Interest	Prev. day's Open Interest (in MT)
Potato	Agra	14-Apr-12	985.10	1026.20	-41.10	717	47	670
Potato	Agra	15-May-12	1137.90	1185.30	-47.40	1852	-142	1994
Potato	Agra	15-Jun-12	1246.20	1298.10	-51.90	355	98	257
Potato Tarkesh	Tarkeshwar	13-Apr-12	859.10	894.90	-35.80	125	41	84
Potato Tarkesh	Tarkeshwar	15-May-12	960.20	1000.20	-40.00	808	307	501
Potato Tarkesh	Tarkeshwar	15-Jun-12	1039.90	1083.20	-43.30	314	22	292

Potato Futures Prices at NCDEX as on 19^h March 2012

Symbol	Delivery Centre	Expiry Date	Today's Close (Rs/Qtl)	Prev Close (Rs/Qtl)	Net Change	Today's Open Interest (in MT)	Change in Open Interest	Prev. day's Open Interest (in MT)
Potato	Agra	20-Apr-12	923.90	962.40	-38.50	11595	285	11310
Potato	Agra	18-May-12	1038.00	1081.20	-43.20	6810	-645	7455
Potato	Agra	20-Jun-12	1111.10	1159.00	-47.90	3240	-435	3675

Open Interest in most active contract of April Contract futures in NCDEX increased on Tuesday with falling prices indicating the building of speculative short positions. This implies that potato prices in April contract may further decline to test its immediate support level.

Technical Analysis - Potato-April Contract at NCDEX



Potato April futures contract in NCDEX was unable to hold its key support at Rs 950 and on breaching this level encountered further selling pressure on NCDEX. Prices also fell below the rising trend line which has so far acted as support. Short term weakness is likely and prices are likely to test the 50% retracement level of the recent rise which is at Rs 900. If prices cannot hold above the Rs 900 level, it could fall to its 61.8% Fibonacci retracement level at Rs 860.

Potato Prices of Fresh Variety – Mandi vs. Retail as on 20th March 2012

S. No.	Centre Name	Mandi Min Price (Rs/Qtl)	Mandi Max Price (Rs/Qtl)	Mandi Avg. Price (Rs/Qtl)	Arrival (MT.)	Retail Price (Rs/Qtl)
1	AGRA	500	650	575	150	1000
2	AHMEDABAD	450	600	525	511	800
3	AMRITSAR	-	-	-	-	-
4	BANGALORE	700	800	750	468	1200
5	BARAUT	-	-	-	-	-
6	BHOPAL	600	700	650	125	900
7	BHUBANESHWAR	750	800	775	600	950
8	CHANDIGARH	-	-	-	-	-
9	CHENNAI	-	-	-	-	-
10	DEHRADUN	550	650	600	82	1500
11	GANGATOK	-	-	-	-	-
12	GUWAHATI	650	750	700	250	900
13	HYDERABAD	-	-	-	-	-
14	JAIPUR	575	625	605	460	950
15	JAMMU	500	600	550	72	900
16	KOLKATA	740	780	760	342	900
17	LUCKNOW	650	750	700	40	1000
18	NAGPUR	700	900	800	270	1000
19	PUNE	750	950	850	850	1100
20	SHIMLA	800	900	850	30	1200
21	SRINAGAR	700	770	740	80	1000
22	SRINAGAR	850	930	900	100	1300
23	SURAT	500	700	600	200	1200

(Source: NHB)

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