## **Market Intelligence System**

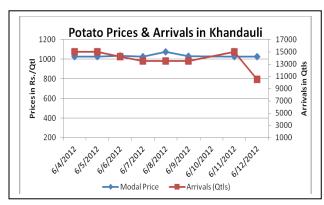
### **Daily Potato Report**

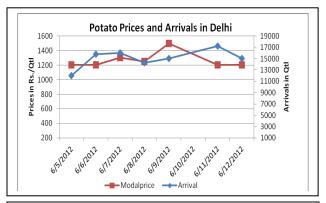
12 June 2012

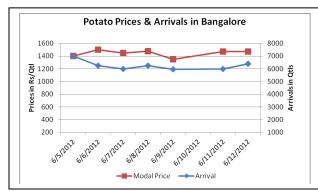
#### **Potato Fundamentals:**

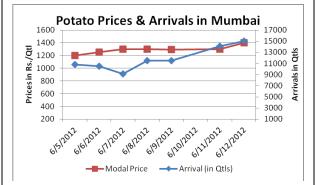
- In Delhi potatoes are coming from Una (H.P.) and Jalandhar (Punjab) and the potatoes from Una is fetching premium over Jalandhar potatoes and are traded in the range of Rs 700-850/quintal.
- From Khadauli region of Agra district, major truck loading is happening for Tamil Nadu, Kerala and AP as the spread between Agra and these south Indian states have widened to Rs. 600-800/Qtl.
- In Sikhohabad (U.P), 10% of cold store potatoes are released whereas in other parts more than 15% cold storage potatoes have been released. Farmers in this region are waiting for further price increase before they start selling their potatoes from cold stores.
- In Bangalore prices are between Rs 1400-1500/quintal in last 4-5 days as arrivals are constant amid stable demand. Retail Prices in Trivendrum has softened to Rs. 2500/qtl from Rs. 2800/Qtl

#### Potato Prices & Arrivals in Producing & Consumption Centers









(Source: Agriwatch)

#### Potato Prices & Arrivals in UP Mandi as on 12/6/2012

| Mandi             | Agra      | Khandauli | Aligarh | Sadabad | Shikhohabad | Kanpur    | Farrukhabad |
|-------------------|-----------|-----------|---------|---------|-------------|-----------|-------------|
| Price (in Qtl)    | 1000-1050 | 1000-1050 | 950     | 600-625 | 1000-1050   | 1000-1200 | 900-1150    |
| Arrivals (in Qtl) | 480       | 10500     | 800     | 5000    | 250         | 15000     | 3000        |

#### Potato Prices & Arrivals in UP Mandi as on 11/6/2012

| Mandi             | Agra      | Khandauli | Aligarh | Sadabad | Shikhohabad | Kanpur    | Farrukhabad |
|-------------------|-----------|-----------|---------|---------|-------------|-----------|-------------|
| Price (in QtI)    | 1000-1050 | 1000-1050 | 1000    | 600-650 | 1000-1100   | 1000-1200 | 900-1150    |
| Arrivals (in Qtl) | 300       | 15000     | 350     | 6000    | 300         | 15000     | 3000        |

(Source: AGRIWATCH)





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### Potato Futures Prices at MCX as on 12<sup>th</sup> June 2012

|            |          | Delivery   | Expiry    | Today's<br>Close | Prev<br>Close | Net    | Today's<br>Open | Previous<br>Day<br>Open |         |
|------------|----------|------------|-----------|------------------|---------------|--------|-----------------|-------------------------|---------|
| Symbol     | Exchange | Center     | Date      | Price            | Price         | Change | Interest        | Interest                | Change  |
|            |          |            |           |                  |               |        |                 |                         | -       |
| POTATO     | MCX      | Agra       | 15-Jun-12 | 1090.1           | 1086          | 4.10   | 6510            | 8430                    | 1920.00 |
| POTATO     | MCX      | Agra       | 14-Jul-12 | 1160             | 1142.2        | 17.80  | 16920           | 16320                   | 600.00  |
| POTATOTRWR | мсх      | Tarkeshwar | 15-Jun-12 | 950              | 942.3         | 7.70   | 4680            | 5070                    | -390.00 |
| POTATOTRWR | мсх      | Tarkeshwar | 14-Jul-12 | 997.9            | 995           | 2.90   | 6120            | 6000                    | 120.00  |
|            |          |            |           |                  |               |        |                 |                         | -       |
|            |          |            |           |                  | Total         |        |                 | 35820                   | 1590.00 |

### Potato Futures Prices at NCDEX as on 12<sup>th</sup> June 2012

| Symbol | Exchang<br>e | Delivery<br>Center | Expiry<br>Date | Today's<br>Close<br>Price | Prev<br>Close<br>Price | Net<br>Change | Today's<br>Open<br>Interest | Previous Day Open Interest | Change |
|--------|--------------|--------------------|----------------|---------------------------|------------------------|---------------|-----------------------------|----------------------------|--------|
|        |              |                    | 20-Jun-        |                           |                        |               |                             |                            |        |
| POTATO | NCDEX        | Agra               | 12             | 1029                      | 1015                   | 14.00         | 1290                        | 1425                       | -135   |
| POTATO | NCDEX        | Agra               | 20-Jul-12      | 1112                      | 1088                   | 24.00         | 4215                        | 3990                       | 225    |
|        |              |                    |                |                           | Total                  |               |                             | 5415                       | 90     |

(Source: AGRIWATCH)

#### **Technical Analysis - Potato- June Contract at MCX**



June contract of Agra delivery at MCX platform is trading above its 4-day, 9-day and 18-day exponential moving average which suggests strength is back and prices could further move up. Falling open interest in this contract also suggests short covering happening in the market. However, prices could find little resistance near 1100-





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1110 zones. Long build up in far month contracts also suggests rally in prices is likely to continue for some more days.

Potato Prices in major markets – Mandi vs. Retail as on 11<sup>th</sup> June 2012

| Centre     | Min Price | Max Price | Model Price | Arrival | Retail Price |
|------------|-----------|-----------|-------------|---------|--------------|
| Name       | (Rs/QtI)  | (Rs/QtI)  | (Rs/Qtl)    | (MT.)   | (Rs/Qtl)     |
| ABOHAR     | 920       | 1240      | 1080        | 95      | 1800         |
| BARAUT     | 1100      | 1200      | 1150        | 18      | 1500         |
| BHOPAL     | 1000      | 1200      | 1100        | 160     | 1400         |
| CHANDIGARH | 1125      | 1250      | 1188        | 70      | 1800         |
| CHENNAI    | 1600      | 1800      | 1700        | 220     | 2400         |
| GANGATOK   | 1200      | 1400      | 1300        | 5       | 1700         |
| GUWAHATI   | 1200      | 1300      | 1250        | 180     | 1600         |
| HYDERABAD  | 1200      | 1600      | 1400        | 76      | 1700         |
| JAIPUR     | 1000      | 1100      | 1060        | 210     | 1500         |
| JAMMU      | 1200      | 1300      | 1250        | 60      | 1500         |
| KOLKATA    | 1060      | 1080      | 1070        | 477     | 1200         |
| LUCKNOW    | 1050      | 1125      | 1087        | 42      | 1400         |
| MUMBAI     | 1200      | 1400      | 1300        | 1408    | 1500         |
| NAGPUR     | 1295      | 1600      | 1448        | 240     | 2000         |
| NASIK      | 1200      | 1400      | 1310        | 50      | 1650         |
| PATNA      | 1050      | 1150      | 1100        | 60      | 1500         |
| PUNE       | 1200      | 1400      | 1300        | 525     | 1600         |
| RAIPUR     | 1100      | 1250      | 1200        | 20      | 1600         |
| RANCHI     | 1000      | 1250      | 1200        | 200     | 1500         |
| SHIMLA     | 1400      | 1600      | 1500        | 30      | 2000         |
| SRINAGAR   | 1200      | 1400      | 1300        | 80      | 1500         |
| SURAT      | 1200      | 1300      | 1250        | 180     | 2000         |
| TRIVENDRUM | 1800      | 2000      | 1900        | 22      | 2500         |

(Source: NHB)





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The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



