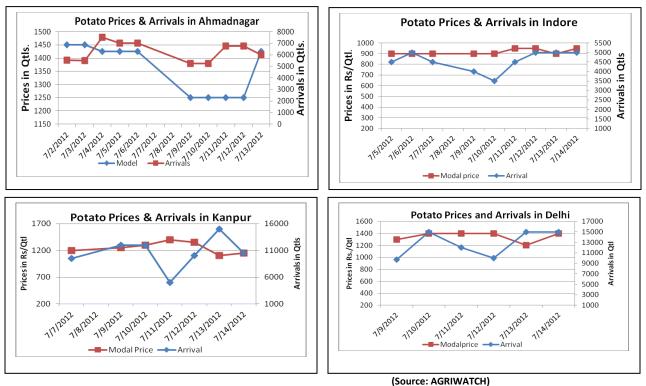
Market Intelligence System

Potato Fundamentals

- In West Bengal, stocking of potato has reduced because of which prices have come down from • Rs1300/qtl to Rs1100/qtl as government intervened on the issue of rising prices. Last year at this time release from cold storage was 22% and this year it is around 26% which shows higher demand. Another reason behind increase in release this year is the opening of cold storages one month advance.
- In Begusarai (Bihar) this year 14 lakh packets (50 kg each) were filled in the cold storages, which is less • by 2 lakh packets as compare to last year. So far, 20% potato is released from these stores. Generally 20-25% of stored potato will be used for seed purpose.
- In Bhubaneswar, the state administration has issued orders against the potato hoarders. But prices are • still hovering between Rs1100 –Rs1250/qtl. As per the trader the prices are high because of less arrival from West Bengal region.



Potato Prices & Arrivals in Producing & Consumption Centers

Potato Prices & Arrivals in UP Mandi as on 14/7/201

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in Qtl)	1050-1200	1150-1250	1200-1260	1000-1300	950-1100	500-1400	1400-1600
Arrivals (in Qtl)	15000	3000	4500	10500	800	5000	10000

Potato Prices & Arrivals in UP Mandi as on 13/7/2011

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in Qtl)	1100-1200	1100-1200	1200-1240	1000-1200	950-1100	500-1300	1500-1600
Arrivals (in Qtl)	150	1600	4500	15000	800	5000	12000
(Source: AGRIWATCH)							







AGRIWATCH

Symbol	Exchange	Delivery Center	Expiry Date	Today's Close Price	Prev Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	Agra	14-Aug-12	1309.3	1318	-8.70	21090	21330	-240.00
ΡΟΤΑΤΟ	MCX	Agra	15-Sep-12	1434.9	1443.9	-9.00	19800	19440	360.00
POTATOTRWR	МСХ	Tarkeshwar	14-Aug-12	1085.3	1098	-12.70	5340	5250	90.00
POTATOTRWR	МСХ	Tarkeshwar	15-Sep-12	1176.9	1181.7	-4.80	14040	14010	30.00
					Total	-35.20	60270	60030	240.00

Potato Futures Prices at MCX as on 14th July 2012

Potato Futures Prices at NCDEX as on 14th July 2012

Symbol	Exchange	Delivery Center	Expiry Date	Today's Close Price	Prev Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	NCDEX	Agra	20-Jul-12	1120.1	1135	-14.90	1200	1200	0
ΡΟΤΑΤΟ	NCDEX	Agra	17-Aug	1253	1260.2	-7.20	2880	2940	-60
ΡΟΤΑΤΟ	NCDEX	Agra	20-Sep	1380	1392.5	-12.50	4320	4435	-115
					Total		8400	8575	-175

Technical Analysis - Potato- August Contract at MCX



Lackluster trading is seen in futures contract of MCX due to Saturday. Prices are range bound and are trading in the range of Rs. 1295-1330 from last few days. Either side break-out with good volume will further decide the direction of the market.

SFAC लघु कृषक अभे व्यापर संय Small Farmers' Agribusiness Consortium



Market Intelligence System

16 July, 2012

Potato Prices in major markets – Mandi vs. Retail as on 14th July 2012

Centre Name	Min. Price (Rs/Qtl)	Max. Price (Rs/Qtl)	Model Price (Rs/Qtl)	Arrival (MT.)	Retail Price (Rs/Qtl)
ABOHAR	980	1240	1110	102	1800
AGRA	1100	1200	1150	135	1800
AHMEDABAD	1000	1250	1100	231	1500
BHOPAL	1300	1500	1400	75	1700
CHANDIGARH	1000	1200	1100	65	1600
CHENNAI	1600	1800	1700	220	2400
GANGATOK	1400	1800	1600	2	1800
GUWAHATI	1400	1500	1450	150	1800
JAIPUR	1050	1150	1105	310	1600
JAMMU	1200	1300	1250	63	1600
LUCKNOW	1000	1200	1100	48	1600
NAGPUR	1350	1450	1400	240	1800
PATNA	1100	1200	1150	90	1800
RANCHI	1200	1350	1290	250	1600
SHIMLA	1500	1700	1600	23	2400
SRINAGAR	900	1000	950	90	1300
SURAT	1200	1300	1250	210	2200

(Source: NHB)

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC

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