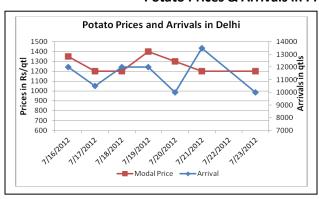
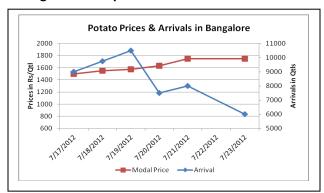
24 July, 2012

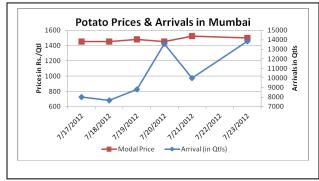
Potato Fundamentals

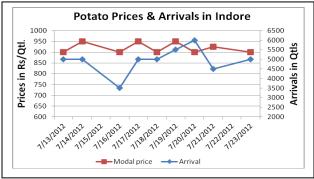
- In Khandauli, Agra (U.P), cold store potato prices are stable near Rs. 1300/Qtl irrespective of increase in release. The release has increased from 15000 Qtl to 18000 Qtl as farmers looks comfortable at this level.
- As per the trader from Delhi prices of potatoes are further expected to increase because of high green vegetables prices. So people are left with limited choice, Prices of potato likely to rise as demand is expected to high from month of August.
- At present potato in Delhi's retail market are selling between Rs20- Rs25/kg which is expected to increase from its current level because it is the cheapest vegetable available in market.
- As per news reports, due to deficit monsoon potato growers in the Chikmanglur districts of Karnataka fear of losing potato seeds. As per the trader farmers have purchased seed and fertilizer at higher rates but now they are uncertain about their crop.

Potato Prices & Arrivals in Producing & Consumption Centers









(Source: AGRIWATCH)

Potato Prices & Arrivals in UP Mandi as on 23/7/2012

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in QtI)	1300	1150-1250	1400	1200-1400	850-1050	500-1300	1700-1800
Arrivals (in Qtl)	18000	2700	10000	7500	500	5000	6000

Potato Prices & Arrivals in UP Mandi as on 21/7/2012

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in QtI)	1300-1350	1100-1250	1300-1400	1200-1400	850-1050	550-1300	1600-1900
Arrivals (in Qtl)	15000	2250	5000	7500	500	4500	8000

(Source: AGRIWATCH)





24 July, 2012

Potato Futures Prices at MCX as on 23rd July 2012

				Today's	Prev		Today's	Previous Day	
		Delivery		Close	Close	Net	Open	Open	
Symbol	Exchange	Center	Expiry Date	Price	Price	Change	Interest	Interest	Change
POTATO	MCX	Agra	14-Aug-12	1327.6	1312	15.60	15510	15570	-60.00
POTATO	MCX	Agra	15-Sep-12	1405.5	1404	1.50	17820	18150	-330.00
POTATO	MCX	Agra	15-Oct-12	1507.1	1501	6.10	4350	3930	420.00
POTATOTRWR	MCX	Tarkeshwar	14-Aug-12	1009.5	1008	1.50	6420	5820	600.00
POTATOTRWR	MCX	Tarkeshwar	15-Sep-12	1115	1107.9	7.10	12240	12390	-150.00
POTATOTRWR	MCX	Tarkeshwar	16-Oct-12	1190	1180	10.00	2610	2400	210.00
					Total		58950	58260	690.00

Potato Futures Prices at NCDEX as on 23rd July 2012

Symbol	Exchange	Delivery Center	Expiry Date	Today's Close Price	Prev Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
РОТАТО	NCDEX	Agra	17-Aug	1264	1259	5.00	2610	2610	0
РОТАТО	NCDEX	Agra	20-Sep	1365.1	1368	2.9	3975	3960	15
					Total		6585	6570	15

Technical Analysis - Potato- August Contract at MCX



Potato futures on MCX are trading in the range from 1300 to 1330. Yesterday prices closed at 1327.60 near its resistance level of 1330. Since Agra spot market is also trading near 1300 so it is likely that August future will remain near these levels until the expiry of contract unless some movement happen in the spot market. As the contract nears staggered delivery phase from 30th July, volatility might increase.





Market Intelligence System

Daily Potato Report

24 July, 2012

Potato Prices in major markets – Mandi vs. Retail as on 23rd July 2012

Centre Name	Min Price (Rs/Qtl)	Max. Price (Rs/QtI)	Model Price (Rs/QtI)	Arrival (MT.)	Retail Price (Rs/Qtl)
ABOHAR	980	1140	1060	105	1800
AHMEDABAD	1100	1300	1200	210	1600
AMRITSAR	900	1000	950	30	1500
BARAUT	1100	1200	1150	15	1700
BHOPAL	1400	1600	1500	80	1800
CHANDIGARH	1375	1625	1500	80	2000
CHENNAI	1800	2000	1900	200	2600
GANGATOK	1500	2000	1800	3	2000
GUWAHATI	1400	1450	1425	130	2000
HYDERABAD	1000	1500	1300	66	1700
JAIPUR	1000	1100	1060	267	1600
JAMMU	1000	1100	1050	27	1300
KOLKATA	1140	1160	1150	459	1300
LUCKNOW	1150	1250	1200	43	2000
NAGPUR	1375	1500	1438	300	1800
PATNA	1150	1250	1200	90	1800
PUNE	1400	1700	1600	425	2000
RAIPUR	1200	1350	1300	31	2000
RANCHI	1250	1300	1280	265	1600
SHIMLA	1700	1900	1800	20	2500
SRINAGAR	1100	1250	1200	60	1800
SURAT	1000	1200	1100	200	1600

(Source: NHB)

Disclaime

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



