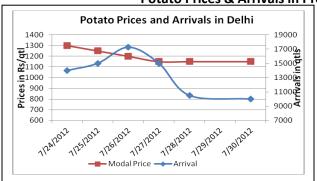
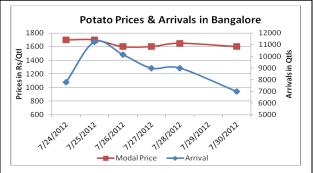
31 July, 2012

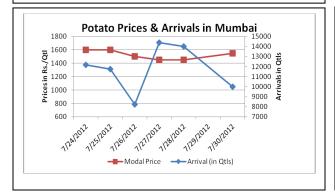
#### **Potato Fundamentals**

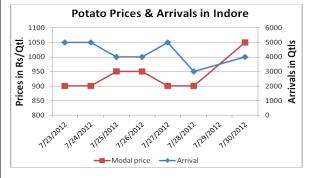
- In Agra, 22%- 25% potato has been released till now. At present prices are hovering in the range of Rs 1300- Rs1350/ quintal. Demand is expected to increase further from August onwards due to additional consumption and demand for seed purpose.
- In Bhubaneswar, wholesale prices have come below Rs1200/quintal and retail prices are hovering between Rs1400/qtl to Rs1500/qtl. As per traders, government has asked the vendors to minimize the difference in wholesale and retail prices.
- As per trade sources in Bangalore, the main reason for rise in potato price is increase in demand of potato in the past few weeks. As other vegetables have become very costly, the demand for potato has increased a lot but the supply was limited. So, rise in potato prices is due to supply-demand mismatch.
- Meanwhile retail prices are moving in the range of Rs1500-Rs 4000/ quintal across the country. The maximum prices were seen in Trivandrum followed by Chennai and Shimla at Rs 4000, Rs 2600 and Rs 2500 per quintal respectively.

Potato Prices & Arrivals in Producing & Consumption Centers









Potato Prices & Arrivals in UP Mandi as on 30/7/2012

(Source: AGRIWATCH)

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in QtI)	1350	1200-1300	1400	1000-1200	800-1000	600-1500	1400-1800
Arrivals (in Qtl)	11250	2500	9000	10000	1000	4000	7000

#### Potato Prices & Arrivals in UP Mandi as on 28/7/2012

Mandi	Khandauli	Farrukhabad	Sirsa Ganj	Kanpur	Jalandhar	Indore	Bangalore
Price (in QtI)	1300-1350	1250-1350	1350-1400	1000-1300	800-1000	500-1300	1500-1800
Arrivals (in Qtl)	13500	2000	6750	7500	1000	3000	9000

(Source:AGRIWATCH)





# **Market Intelligence System**

# **Daily Potato Report**

31 July, 2012

## Potato Futures Prices at MCX as on 30<sup>th</sup> July 2012

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	14-Aug-12	1343.5	1329.7	13.80	12600	12900	-300
РОТАТО	MCX	15-Sep-12	1414.3	1400.2	14.10	17010	16950	60
POTATO	MCX	15-Oct-12	1519.1	1501.8	17.30	4740	5220	-480
POTATOTRWR	мсх	14-Aug-12	1044.2	1013.8	30.40	5400	6600	-1200
POTATOTRWR	MCX	15-Sep-12	1166	1130.6	35.40	9690	11340	-1650
POTATOTRWR	MCX	16-Oct-12	1258	1218.6	39.40	4410	4290	120
				Total		53850	57300	-3450

## Potato Futures Prices at NCDEX as on 30<sup>th</sup> July 2012

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	NCDEX	17-Aug	1274.8	1268	6.80	1635	1680	-45
POTATO	NCDEX	20-Sep	1375	1366	9.00	4170	4095	75
				Total		5805	5775	30

### **Technical Analysis - Potato- August Contract at MCX**







31 July, 2012

## Potato Prices in major markets – Mandi vs. Retail as on 30<sup>th</sup> July 2012

Centre Name	Min. Price (Rs/Qtl)	Max. Price (Rs/Qtl)	Modal Price (Rs/Qtl)	Arrival (MT.)	Retail Price (Rs/Qtl)
ABOHAR	930	1220	1075	98	2000
AGRA	1060	1190	1125	170	1600
AHMEDABAD	1100	1300	1200	176	1700
AMRITSAR	900	1050	1000	22	1500
BANGALORE	1600	1800	1700	315	2400
BARAUT	1300	1400	1350	13	1800
BHOPAL	1200	1600	1400	87	1800
CHANDIGARH	1100	1300	1200	60	1600
CHENNAI	1800	2000	1900	180	2600
DELHI	1400	2300	1850	221	2400
GANGATOK	1500	1800	1650	2	2000
GUWAHATI	1400	1500	1450	150	2000
HYDERABAD	1200	1800	1600	85	2100
JAIPUR	1000	1100	1060	244	1600
JAMMU	1100	1200	1150	63	1500
KANPUR	1000	1250	1125	1204	2000
LUCKNOW	1125	1325	1237	38	2000
MUMBAI	1400	1500	1450	960	2200
NAGPUR	1375	1525	1450	280	2000
PATNA	1150	1250	1200	60	1800
PUNE	1400	1650	1500	870	1800
RAIPUR	1200	1400	1300	28	2000
RANCHI	1250	1300	1280	255	1600
SHIMLA	1800	2000	1900	19	2500
SRINAGAR	1150	1300	1200	80	1500
SURAT	1000	1200	1100	240	1800
TRIVENDRUM	2800	3200	3000	20	4000

(Source: NHB)

#### Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



