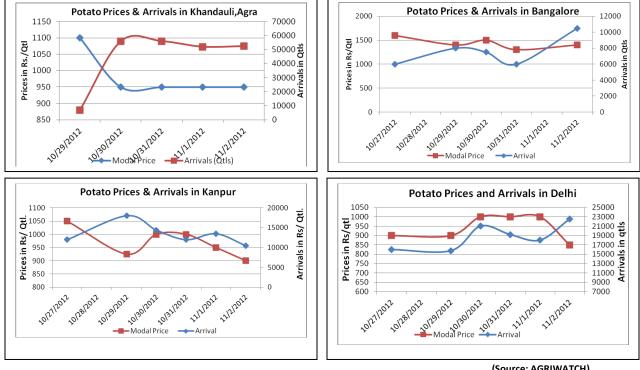
Market Intelligence System

Potato Fundamentals:

- In Tarkeshwar (West Bengal), prices of potato are hovering in the range of Rs 1150 to Rs 1160/ quintal. According to trade sources, prices of potatoes are expected to remain stable for next couple of days.
- In Indore, average arrivals are approximately 8000 quintal in last 3-4 days whereas prices have • increased to Rs 850/ quintal from Rs750/ quintal.
- Average arrivals and prices are continuously declining in Kanpur market because of low demand in • market. In last 4-5 days arrivals have reached to Rs 10500 from 18000 guintal and prices have declined to Rs 900 from Rs 1000/ quintal.
- Meanwhile, in retail market prices are hovering in Rs 1400 to Rs 2600/ quintal. Maximum prices were • seen in Chennai Dehradun and Delhi at Rs 2600, Rs 2500 and Rs2400/ guintal.



Potato Prices & Arrivals in Producing & Consumption Centers

(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandi as on 2/11/2012

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore | |
|---|----------|-----------|-------------|----------|----------|-----------|-----------|--|
| Price (in Qtl) | Closed | 900-1000 | 1000 | 800-1000 | 550-1200 | 850-1400 | 1300-1500 | |
| Arrivals (in Qtl) | Closed | 52500 | - | 10500 | 10000 | 2270 | 10500 | |
| Potato Prices & Arrivals in major Mandi as on 1/11/2012 | | | | | | | | |
| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore | |
| Price (in Qtl) | 400-700 | 900-1000 | 900-1100 | 850-1050 | 500-1200 | 850-1400 | Closed | |

00-1000 00-1100 350-1050 JU-1200 losed 52000 1000 13500 6000 2270 Closed (Source: Agriwatch)



Arrivals (in Qtl)



2500



| Symbol | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------------|----------------------------|---------------|-----------------------------|----------------------------------|------------|
| ΡΟΤΑΤΟ | MCX | 15-Mar-13 | 730 | 738 | -8.00 | 13500 | 13680 | -180 |
| ΡΟΤΑΤΟ | MCX | 15-Apr-13 | 698 | 704 | -6.00 | 9840 | 9660 | 180 |
| ΡΟΤΑΤΟ | MCX | 15-May-12 | 728 | 738.4 | -10.40 | 2010 | 1950 | 60 |
| | | | | Total | | | | 60 |
| | 1 | | 1 | | | 1 | [] | (Source: M |

MCX- Potato Futures Analysis: (as on 2nd Nov 2012)

(Source: MCX)

In the futures market, some long liquidation is seen MCX, March contract with decrease in prices and open interest whereas in MCX April and May contract some short build up was seen.

Daily Price Chart of MCX- Agra March Contract:



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Market Intelligence System

| Centre Name | Variety | Min. Price (Rs/Qtl) | Max. Price (Rs/Qtl) | Modal Price (Rs/Qtl) | Arrival (MT.) | Retail Price (Rs/Qtl) |
|----------------|--------------|------------------------|------------------------|-------------------------|------------------|--------------------------|
| ABOHAR | POTATO STORE | 840 | 1020 | 930 | 85 | 1500 |
| AMRITSAR | POTATO STORE | 560 | 680 | 620 | 30 | 1000 |
| BARAUT | POTATO STORE | 1300 | 1400 | 1350 | 12 | 1800 |
| BHUBANESHWAR | POTATO STORE | 1140 | 1160 | 1150 | 550 | 1400 |
| CHANDIGARH | POTATO FRESH | 1400 | 1800 | 1600 | 2 | 2200 |
| CHENNAI | POTATO FRESH | 1800 | 2000 | 1900 | 200 | 2600 |
| DEHRADUN | POTATO FRESH | 1400 | 1600 | 1500 | 34 | 2500 |
| DEHRADUN | POTATO STORE | 1100 | 1200 | 1150 | 30 | 2000 |
| DELHI | POTATO FRESH | 1375 | 1750 | 1565 | 1420 | 2400 |
| GANGATOK | POTATO STORE | 1200 | 1600 | 1400 | 4 | 1900 |
| GUWAHATI | POTATO FRESH | 1500 | 1600 | 1550 | 40 | 1800 |
| GUWAHATI | POTATO STORE | 1200 | 1300 | 1250 | 150 | 1600 |
| JAIPUR | POTATO STORE | 1100 | 1200 | 1155 | 160 | 1700 |
| JAMMU | POTATO FRESH | 1700 | 1800 | 1750 | 18 | 2000 |
| JAMMU | POTATO STORE | 800 | 900 | 850 | 36 | 1200 |
| LUCKNOW | POTATO STORE | 1000 | 1350 | 1200 | 40 | 1600 |
| MUMBAI | POTATO FRESH | 900 | 1300 | 1200 | 880 | 2000 |
| PATNA | POTATO STORE | 1100 | 1200 | 1150 | 75 | 1800 |
| PUNE | POTATO FRESH | 1200 | 1500 | 1400 | 767 | 1700 |
| RAIPUR | POTATO STORE | 1200 | 1350 | 1300 | 28 | 1800 |
| RANCHI | POTATO FRESH | 1100 | 1300 | 1200 | 50 | 2000 |
| RANCHI | POTATO STORE | 1060 | 1180 | 1165 | 230 | 1400 |
| SHIMLA | POTATO FRESH | 1100 | 1400 | 1300 | 22 | 2000 |
| SRINAGAR | POTATO FRESH | 1100 | 1250 | 1200 | 50 | 1500 |
| SRINAGAR | POTATO STORE | 1250 | 1350 | 1300 | 110 | 1800 |

Potato Prices in major markets – Mandi vs. Retail as on 2nd November 2012

(Source: NHB)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



Small Farmers' Agribusiness Consortium



Market Intelligence System

Daily Potato Report 3 November, 2012



