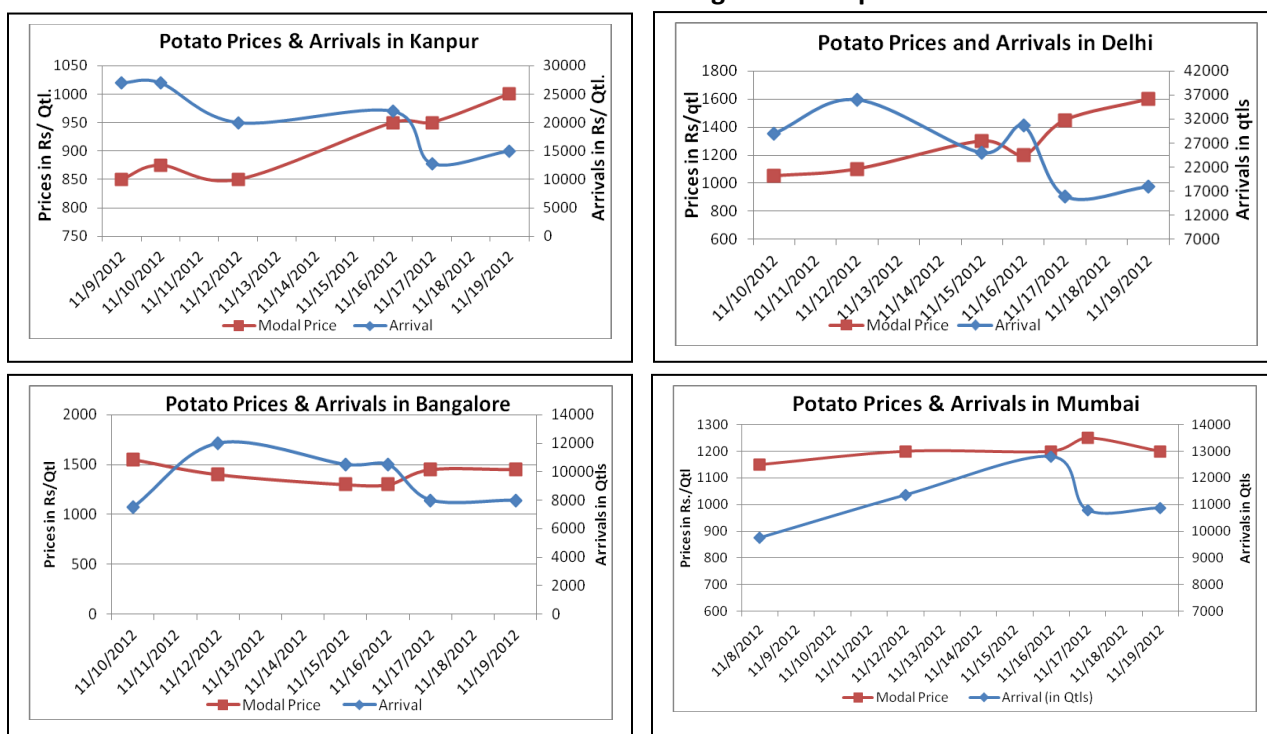


## Potato Fundamentals:

- In Hathras (U.P), approximately 85-90% of potato sowing is completed. According to trade sources, sowing area is expected to be 20% less compared to previous year. The reason for decline in area is because of low high cost of inputs and better price realization in other crops like Mustard.
- In Kanpur, early rabi crop has started arriving in market from Sambhal region which is contributing approximately 10-15% to the total arrival. So far, rabi sowing is completed by 60-65% and rest is expected to complete by end of this month. Rabi crop area is expected to increase by 10-15% compared to last year's area.
- In West Bengal, approximately 20-25% of sowing is completed. According to trade sources, rabi area is expected to increase but exact increased area can be estimated once sowing is completed.
- In Delhi, fresh potatoes are arriving in market from Punjab whereas stored potatoes are arriving in market from U.P which is contributing approximately 65% and 35% to the total arrival.

## Potato Prices & Arrivals in Producing & Consumption Centers



(Source: AGRIWATCH)

## Potato Prices & Arrivals in major Mandi as on 19/11/2012

Mandi	Ludhiana	Khandauli	Farrukhabad	Kanpur	Indore	Ahmedabad	Bangalore
Price (in Qtl)	600-1250	-	1200	900-1100	500-1100	900-1300	1400-1500
Arrivals (in Qtl)	3000	-	400	15000	4000	2130	8000

## Potato Prices & Arrivals in major Mandi as on 17/11/2012

Mandi	Ludhiana	Khandauli	Farrukhabad	Kanpur	Indore	Ahmedabad	Bangalore
Price (in Qtl)		800-1000	1000	800-1100	500-1100	900-1300	1400-1500
Arrivals (in Qtl)		-	-	12800	6000	2130	8000

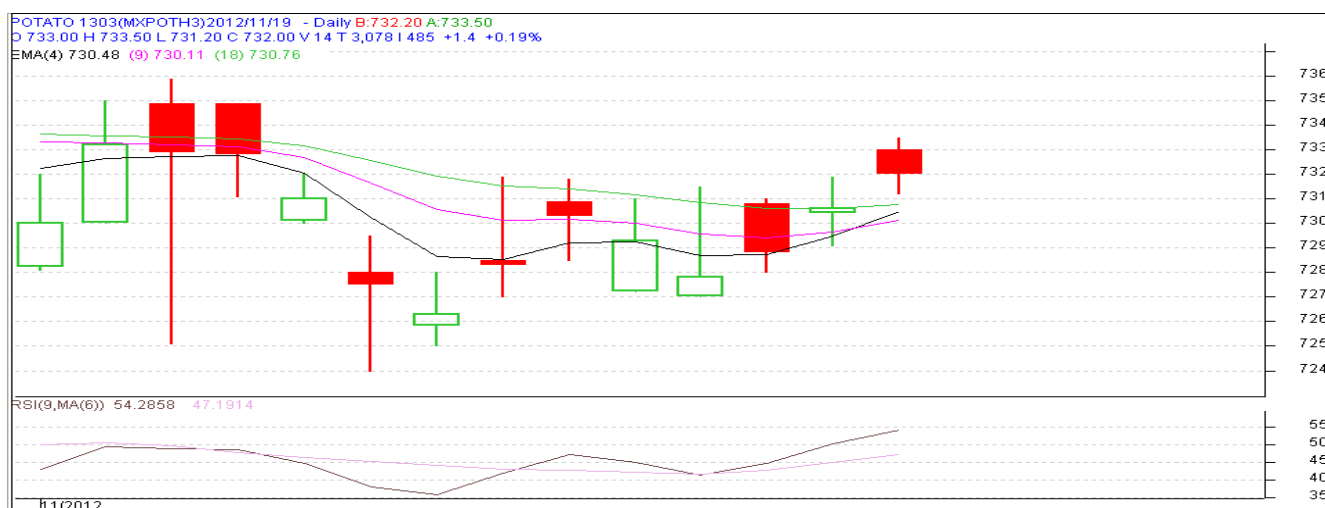
(Source: Agriwatch)

## MCX- Potato Futures Analysis: (as on 19<sup>th</sup> Nov 2012)

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	15-Mar-13	732	730.6	1.40	14550	14370	180
POTATO	MCX	15-Apr-13	701.7	703.7	-2.00	10590	10650	-60
POTATO	MCX	15-May-12	720	720.6	-0.60	3330	3360	-30
				Total				90

(Source: MCX)

## Daily Price Chart of MCX- Agra March Contract:



(Source: AGRIWATCH)

Potato MCX March contract are finding resistance of 734 levels and support of 730. Prices are likely to consolidate in the range of Rs. 730- 740 for some days. Prices have crossed the range of Rs 732 level after a gap of 9- 10 days. RSI in upward direction is also indicating further bullishness in market for short term.

## Potato Prices in major markets – Mandi vs. Retail as on 19<sup>th</sup> November 2012

Centre Name	Variety	Min. Price (Rs/Qtl)	Max. Price (Rs/Qtl)	Modal Price (Rs/Qtl)	Arrival (MT.)	Retail Price (Rs/Qtl)
AGRA	POTATO STORE	900	1000	950	70	1500
AMRITSAR	POTATO STORE	550	650	600	30	1200
BANGALORE	POTATO FRESH	1400	1600	1500	450	2200
CHANDIGARH	POTATO FRESH	1350	1750	1550	35	2500
CHENNAI	POTATO FRESH	1800	2000	1900	140	2400
DELHI	POTATO FRESH	1300	1400	1340	202	2000
GANGATOK	POTATO STORE	1300	1500	1400	4	1800
GUWAHATI	POTATO FRESH	1500	1600	1550	50	2000
GUWAHATI	POTATO STORE	1150	1250	1200	140	1800
HYDERABAD	POTATO FRESH	1400	1600	1500	111	1900
JAMMU	POTATO FRESH	1500	1600	1550	18	2000
JAMMU	POTATO STORE	1000	1300	1200	45	1600
MUMBAI	POTATO FRESH	1000	1400	1200	1088	2000
NASIK	POTATO STORE	1200	1400	1310	55	1600
PATNA	POTATO STORE	1000	1100	1050	30	1700
PUNE	POTATO FRESH	1200	1400	1300	753	1700
RAIPUR	POTATO STORE	1200	1300	1260	27	1800
SHIMLA	POTATO FRESH	1300	1500	1400	23	1700
SRINAGAR	POTATO FRESH	1300	1500	1400	30	1800
SRINAGAR	POTATO STORE	1600	1700	1650	60	2000
TRIVANDRUM	POTATO FRESH	1700	2000	1850	2000	2500

(Source: NHB)

### Disclaimer

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