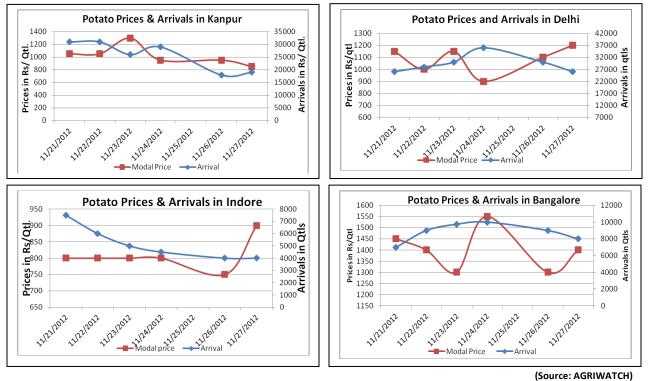
Market Intelligence System

Potato Fundamentals:

- In Delhi, potatoes are hovering in the range of Rs 800- Rs 1200/ guintal. Fresh potatoes are able to • fetch a price of Rs 1150 to Rs 1200/ quintal which mainly arriving in market from Punjab and H.P.
- Potato prices in West Bengal are hovering in the range of Rs 12-14/kg and expected to fall down once • potato from Punjab starts arriving in market in full swing.
- In Indore, prices have increased to 900/ quintal from Rs 800/ quintal in last one week. Arrivals are • stable and hovering in the range of Rs 4000 to 7000 quintal in last one week.
- Meanwhile in retail market, prices of fresh potatoes are hovering in the range of Rs 1600-Rs 3200/ • quintal, whereas cold storage potatoes are hovering in the range of Rs 1400 to Rs 1800/ quintal.



Potato Prices & Arrivals in Producing & Consumption Centers

(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandi as on 27/11/2012

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore | | |
|--|----------|-----------|-------------|----------|-----------|-----------|-----------|--|--|
| Price (in Qtl) | 800-900 | 800-1000 | 800-1100 | 700-1000 | 1000-1200 | 700-1250 | 1300-1500 | | |
| Arrivals (in Qtl) | 5000 | 15000 | 400 | 19000 | 4000 | 6120 | 8000 | | |
| Potato Prices & Arrivals in major Mandi as on 26/11/2012 | | | | | | | | | |

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore |
|-------------------|----------|-----------|-------------|----------|----------|-----------|-----------|
| Price (in Qtl) | 800-900 | 900-1000 | 800-1100 | 900-1000 | 500-1000 | 600-1250 | 1200-1400 |
| Arrivals (in Qtl) | 5000 | 6000 | 400 | 18000 | 4000 | 8355 | 9000 |

(Source: Agriwatch)

AGRIWATCH

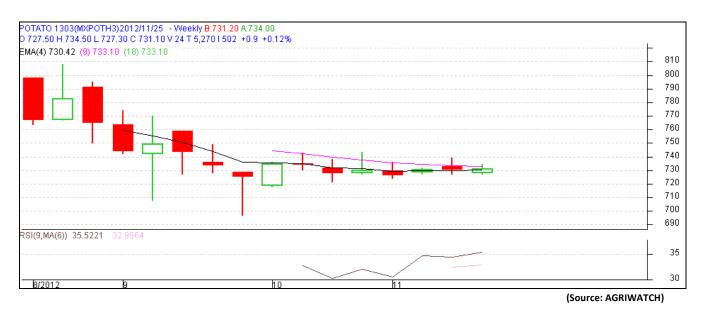


Market Intelligence System

| Symbol | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|------------------------|-------------------------|------------|-----------------------------|----------------------------------|--------|
| ΡΟΤΑΤΟ | MCX | 15-Mar-13 | 731.1 | 732 | -0.90 | 15060 | 14940 | 120 |
| ΡΟΤΑΤΟ | MCX | 15-Apr-13 | 708 | 706.8 | 1.20 | 10620 | 10590 | 30 |
| ΡΟΤΑΤΟ | MCX | 15-May-12 | 723 | 723.5 | -0.50 | 4290 | 4230 | 60 |
| | | | | Total | | | | 210 |
| | (Source | | | | | | | VCX) |

MCX- Potato Futures Analysis: (as on 27th Nov 2012)

Daily Price Chart of MCX- Agra March Contract:



Lack-luster trading is happening in futures market. Prices are range bound and trading between 725-740 from last one week. Closing above Rs. 740 may attract further buying positions in the market. On down side, closing below Rs. 725, could drag prices up to 710 levels.

SFAC लघु कृषक इने व्यापर संग Small Farmers' Agribusiness Consortium



| Centre Name | Variety | Min. Price (Rs/Qtl) | Max. Price (Rs/Qtl) | Modal Price (Rs/Qtl) | Arrival (MT.) | Retail Price (Rs/Qtl) |
|----------------|--------------|------------------------|------------------------|-------------------------|------------------|--------------------------|
| ABOHAR | POTATO STORE | 750 | 870 | 810 | 88 | 1500 |
| AHMEDABAD | POTATO STORE | 650 | 1250 | 950 | 281 | 1500 |
| AMRITSAR | POTATO STORE | 600 | 700 | 650 | 25 | 1200 |
| BANGALORE | POTATO FRESH | 1300 | 1500 | 1400 | 360 | 2000 |
| BARAUT | POTATO STORE | 1200 | 1300 | 1250 | 17 | 1600 |
| BHUBANESHWAR | POTATO STORE | 1150 | 1250 | 1200 | 600 | 1450 |
| CHANDIGARH | POTATO FRESH | 775 | 975 | 875 | 55 | 1600 |
| CHENNAI | POTATO FRESH | 1600 | 2000 | 1800 | 260 | 2400 |
| GANGATOK | POTATO STORE | 1300 | 1500 | 1400 | 5 | 1800 |
| JAMMU | POTATO FRESH | 1400 | 1500 | 1450 | 18 | 2000 |
| JAMMU | POTATO STORE | 1000 | 1200 | 1100 | 45 | 1500 |
| KOLKATA | POTATO STORE | 1330 | 1350 | 1340 | 423 | 1650 |
| LUCKNOW | POTATO STORE | 900 | 1200 | 1050 | 80 | 1500 |
| MUMBAI | POTATO FRESH | 1000 | 1400 | 1200 | 704 | 2000 |
| NAGPUR | POTATO STORE | 875 | 1375 | 1125 | 350 | 1500 |
| PATNA | POTATO STORE | 1000 | 1100 | 1050 | 60 | 1600 |
| RAIPUR | POTATO STORE | 1200 | 1400 | 1300 | 28 | 2000 |
| SHIMLA | POTATO FRESH | 1600 | 1800 | 1700 | 20 | 2000 |
| SRINAGAR | POTATO STORE | 1100 | 1200 | 1150 | 150 | 1800 |
| SURAT | POTATO STORE | 1000 | 1200 | 1100 | 210 | 1800 |
| TRIVANDRUM | POTATO FRESH | 2200 | 2600 | 2400 | 22 | 3200 |

Potato Prices in major markets – Mandi vs. Retail as on 27th November 2012

(Source: NHB)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC





