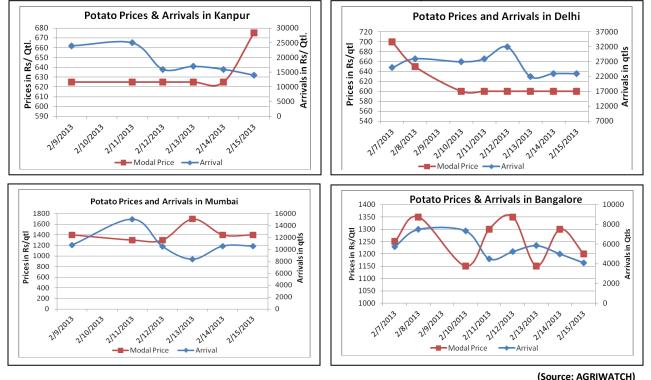
# Market Intelligence System

### **Potato Fundamentals:**

- According to trade sources in Begusarai (Bihar), potato is coming from local region. Mainly 'lal' and 'Safed' variety of potatoes are arriving in market but 'lal' variety is able to fetch maximum prices of Rs 525/ quintal.
- In Delhi, potato are coming from U.P, Punjab and Haryana in which U.P alone is contributing approximately 50% to the total arrival whereas rest 50% is arriving in market from Punjab and Haryana together.
- In West Bengal, hybrid potato 'Pukhraj' is arriving in market. According to trade sources, demand is mainly coming from A.P, Bihar and Jharkhand.
- According to news sources in Pakistan, around 2.8 million ton of potato is expected to be produced this season against 2.5 million ton last year.



## Potato Wholesale Prices & Arrivals trend in Consumption Centers

### Potato Prices & Arrivals in major Mandi as on 15/02/2013

Mandi	Ludhiana	Khandauli	Farrukhabad	Kanpur	Indore	Ahmedabad	Bangalore	
Price (in Qtl)	440-560	700-800	425-555	600-750	Close	500-700	1000-1400	
Arrivals (in Qtl)	2800	8000	18000	14000	Close	5100	4100	
Potato Prices & Arrivals in major Mandi as on 14/02/2013								
Mandi	Ludhiana	Khandauli	Farrukhabad	Kanpur	Indore	Ahmedabad	Bangalore	
Price (in Qtl)	500-650	700-800	470-550	550-700	Close	500-670	1100-1500	
Arrivals (in Qtl)	2500	7000	16000	16000	Close	5770	5000	





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# **Market Intelligence System**

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	15-Mar-13	828	830.1	-2.10	14100	14610	-510
ΡΟΤΑΤΟ	MCX	15-Apr-13	812	818	-6.00	10080	9870	210
ΡΟΤΑΤΟ	MCX	15-May-12	842	816.5	25.50	25260	24780	480
				Total				180

#### MCX- Potato Futures Analysis: (as on 15th Feb 2013)

(Source: MCX)

#### POTATO 1303(MXPOTH3)2013/02/15 - Daily B:828.10 A:829.50 0 \$34.00 H \$35.00 L \$27.100 C \$28.00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(4) 830.19 (9) 832.89 (18) 831.32 POTATO 1303(MXPOTH3)2013/00 C \$28.00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(4) 830.19 (9) 832.89 (18) 831.32 POTATO 1303(MXPOTH3)2013/00 C \$28.00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(4) 830.19 (9) 832.89 (18) 831.32 POTATO 1303(MXPOTH3)2013/00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(4) 830.19 (9) 832.89 (18) 831.32 POTATO 1303(MXPOTH3)2013/00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(4) 830.19 (9) 832.89 (18) 831.32 POTATO 1303(MXPOTH3)2013/00 V 170 T 20,741 H 470 - 2.7 - 0.33% EMA(6)) 46.3335 48.1271 POTATO 1000 500 POTATO 1

Daily Price Chart of MCX- Agra March Contract:

(Source: AGRIWATCH RESEARCH)

The above graph shows the daily price movement of MCX, March contract. Relative Strength Index (RSI) Indicator is also downward which indicates upward trend in the market. On the higher side prices may find resistance at a level of 840. On lower side prices may found support at a level of Rs 810.

SFAC लघु कृषक अभे व्यापर संध Small Farmers' Agribusiness Consortium



# Market Intelligence System

Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)
NORTH ZONE			EAST ZONE		
CHANDIGARH	NR	NR	PATNA	NR	NR
DELHI	650	12	BHAGALPUR	NR	NR
HISAR	NR	NR	RANCHI	NR	NR
KARNAL	NR	NR	BHUBANESHWAR	NR	NR
SHIMLA	600	10	CUTTACK	NR	NR
MANDI	600	8	SAMBALPUR	NR	NR
SRINAGAR	NR	NR	KOLKATA	NR	NR
JAMMU	NR	NR	SILIGURI	NR	NR
AMRITSAR	800	12	NORTH-EAST ZONE		
LUDHIANA	800	10	ITANAGAR	650	10
BATHINDA	NR	NR	GUWAHATI	NR	9
LUCKNOW	800	10	SHILLONG	1300	18
KANPUR	NR	NR	AIZWAL	2200	30
VARANASI	900	10	DIMAPUR	1050	15
AGRA	600	8	AGARTALA	NR	NR
DEHRADUN	NR	NR	SOUTH ZONE		
WEST ZONE			PORT BLAIR	NR	NR
RAIPUR	1400	16	HYDERABAD	1700	19
PANAJI	NR	NR	VIJAYWADA	1633	18
AHMEDABAD	1300	18	BENGALURU	2100	23
RAJKOT	725	9	DHARWAD	2300	25
BHOPAL	1300	15	T.PURAM	2500	27
INDORE	1000	15	ERNAKULAM	2400	25
GWALIOR	1600	20	KOZHIKODE	1800	24
JABALPUR	NR	NR	PUDUCHERRY	1800	20
MUMBAI	1100	17	CHENNAI	1400	18
NAGPUR	1400	17	DINDIGUL	NR	NR
JAIPUR	500	10	THIRUCHIRAPALLI	1700	18
JODHPUR	700	10			
KOTA	NR	NR			

### Potato Prices in major markets – Wholesale vs. Retail as on 14th February 2013

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



