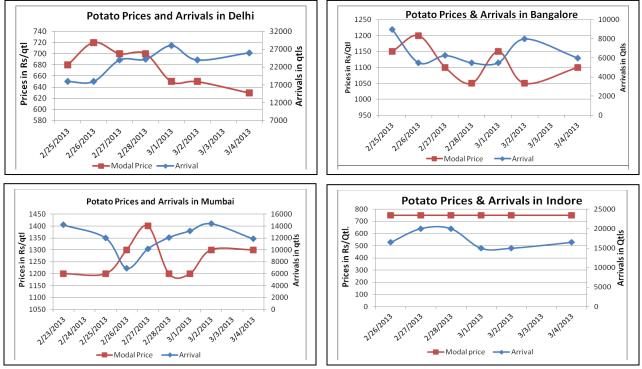
Market Intelligence System

Potato Fundamentals:

- West Bengal, the second largest potato producing State, is likely to produce 12 per cent more potatoes at nearly 95-98 lakh tonnes this year.
- In West Bengal, potatoes are hit by late blight disease.
- Higher production across the key producing States including West Bengal, Uttar Pradesh and Punjab, is likely to keep the demand subdued.
- In U.P, prices are still hovering between Rs 425 to Rs 650/Qtl. Lowest prices were reported in Farrukhabad between Rs 420 to 540/Qtl in last 4-5 days.
- According to trade sources in Samastipur (Bihar), harvesting of potatoes is picking up pace and produce is directly going to cold storages. Cold store rent in Bihar for current year is Rs. 210/Qtl.
- In Eastern India, maximum retail prices were seen in Patna at Rs 1300/ quintal followed by Sambalpur and Bhubaneswar at Rs 1000 and Rs 900/ quintal.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

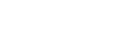
Potato Prices & Arrivals in major Mandi as on 4/3/2013

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore |
|-------------------|----------|-----------|-------------|---------|----------|-----------|-----------|
| Price (in Qtl) | 450-500 | 600-650 | 370-400 | 500-650 | 500-1000 | 450-650 | 1000-1200 |
| Arrivals (in Qtl) | 3000 | 120000 | 40000 | 19000 | 16500 | 8547 | 6000 |

Potato Prices & Arrivals in major Mandi as on 02/03/2013

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore | | |
|-------------------|----------|-----------|-------------|---------|----------|---------------------|-----------|--|--|
| Price (Rs/Qtl) | 500-600 | 600 | 385 | 600-700 | 500-1000 | 450-650 | 1000-1100 | | |
| Arrivals (in Qtl) | 5000 | 40000 | 24000 | 20000 | 15000 | 7489 | 8000 | | |
| | | | | | | (Source: Agriwatch) | | | |







| Symbol | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|------------------------|-------------------------|------------|-----------------------------|----------------------------------|---------|
| ΡΟΤΑΤΟ | MCX | 15-Mar-13 | 789 | 796 | 7.50 | 237 | 9930 | -8133 |
| ΡΟΤΑΤΟ | MCX | 15-Apr-13 | 750.3 | 755.1 | 8.90 | 519 | 10620 | -10491 |
| ΡΟΤΑΤΟ | MCX | 15-May-12 | 725 | 732.2 | 2.10 | 1044 | 28170 | -28776 |
| | | | | Total | | | | 480 |
| | | | | | | | (Source | e: MCX) |

MCX- Potato Futures Analysis: (as on 4 March 2013)

Daily Price Chart of MCX- Agra March Contract:



(Source: AGRIWATCH RESEARCH)

Candlestick chart trend reveals range bound movement in the market. RSI is moving down in neutral region in the market indicates prices may go down in short term. Prices closed below 9 and 18 days EMAs. Volumes are not supporting the prices in the market.

9 SFAC लघु कृषक इसे म्वापर संग Consortium



Market Intelligence System

| Centre | Wholesale | Retail Price | Centre | Wholesale | Retail Price |
|------------|------------------|---------------------|-----------------|------------------|--------------|
| | Prices (Rs/ qtl) | (Rs/ kg) | | Prices (Rs/ qtl) | (Rs/ kg) |
| NORTH ZONE | | | EAST ZONE | | |
| CHANDIGARH | 700 | 10 | PATNA | 1100 | 13 |
| DELHI | 700 | 12 | BHAGALPUR | 500 | 7 |
| HISAR | 800 | 9 | RANCHI | NR | 10 |
| KARNAL | 900 | 11 | BHUBANESHWAR | 630 | 9 |
| SHIMLA | 600 | 10 | CUTTACK | 630 | 8 |
| MANDI | 800 | 10 | SAMBALPUR | 650 | 10 |
| SRINAGAR | NR | NR | KOLKATA | 600 | 8 |
| JAMMU | 700 | 10 | SILIGURI | 550 | 8 |
| AMRITSAR | 650 | 11 | NORTH-EAST ZONE | | |
| LUDHIANA | 800 | 10 | ITANAGAR | NR | NR |
| BATHINDA | 300 | 7 | GUWAHATI | NR | 8 |
| LUCKNOW | 800 | 10 | SHILLONG | 1300 | 18 |
| KANPUR | 600 | 8 | AIZWAL | 2200 | 30 |
| VARANASI | 900 | 10 | DIMAPUR | 850 | 10 |
| AGRA | 700 | 10 | AGARTALA | 850 | 13 |
| DEHRADUN | 700 | 10 | SOUTH ZONE | | |
| WEST ZONE | | | PORT BLAIR | NR | NR |
| RAIPUR | 1200 | 14 | HYDERABAD | 1600 | 18 |
| PANAJI | NR | NR | VIJAYWADA | 1433 | 16 |
| AHMEDABAD | 1300 | 18 | BENGALURU | NR | NR |
| RAJKOT | 855 | 11 | DHARWAD | NR | NR |
| BHOPAL | 1300 | 15 | T.PURAM | 2400 | 27 |
| INDORE | 950 | 15 | ERNAKULAM | 2100 | 23 |
| GWALIOR | 1600 | 18 | KOZHIKODE | 1800 | 24 |
| JABALPUR | 800 | 10 | PUDUCHERRY | 1400 | 16 |
| MUMBAI | 1000 | 20 | CHENNAI | 1400 | 17 |
| NAGPUR | 1000 | 13 | DINDIGUL | NR | NR |
| JAIPUR | 500 | 10 | THIRUCHIRAPALLI | 1700 | 18 |
| JODHPUR | 800 | 10 | | | |
| КОТА | 700 | 10 | | | |

Potato Prices in major markets – Wholesale vs. Retail as on 4st March 2013

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



