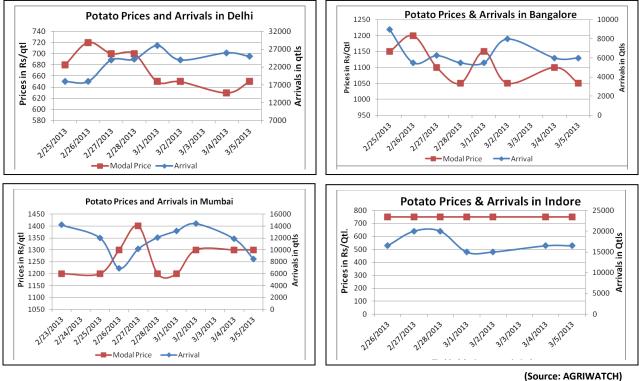
Market Intelligence System

Potato Fundamentals:

- Lower demand was reported from upcountry market and pressurizes the prices.
- Potato production is expected to be 10-15 per cent higher than last season's estimated output of 32-33 million tonnes (mt). While Uttar Pradesh is expected to produce 15 mt, compared with 13-13.5 mt last year, West Bengal's production is estimated at 9.5 mt, against 8.5 mt last year.
- West Bengal, the second largest potato producing State, is likely to produce 12 per cent more potatoes at nearly 95-98 lakh tonnes this year.
- In West Bengal, potatoes are hit by late blight disease.
- Higher production across the key producing States including West Bengal, Uttar Pradesh and Punjab, is likely to keep the demand subdued.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

Potato Prices & Arrivals in major Mandi as on 5.3.2013

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore |
|-------------------|----------|-----------|-------------|---------|----------|-----------|-----------|
| Price (in Qtl) | 440-500 | 650-700 | 400-420 | 500-600 | 500-1000 | 450-650 | 900-1200 |
| Arrivals (in Qtl) | 4000 | 120000 | 50000 | 17000 | 16500 | 5519 | 6000 |

Potato Prices & Arrivals in major Mandi as on 4/3/2013

| Mandi | Ludhiana | Khandauli | Farrukhabad | Kanpur | Indore | Ahmedabad | Bangalore |
|-------------------|----------|-----------|-------------|---------|----------|-----------|-----------|
| Price (in Qtl) | 450-500 | 600-650 | 370-400 | 500-650 | 500-1000 | 450-650 | 1000-1200 |
| Arrivals (in Qtl) | 3000 | 120000 | 40000 | 19000 | 16500 | 8547 | 6000 |

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report 06 March, 2013

| Symbol | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|------------------------|-------------------------|------------|-----------------------------|----------------------------------|---------|
| ΡΟΤΑΤΟ | MCX | 15-Mar-13 | 796 | 789 | 7.00 | 238 | 237 | 1 |
| ΡΟΤΑΤΟ | MCX | 15-Apr-13 | 761.5 | 750.3 | 11.20 | 570 | 519 | 51 |
| ΡΟΤΑΤΟ | MCX | 15-May-12 | 735 | 725 | 10.00 | 1059 | 1044 | 15 |
| | | | | Total | | | | 480 |
| | | | | | | | (Source | e: MCX) |

MCX- Potato Futures Analysis: (as on 5 March 2013)

Daily Price Chart of MCX- Agra April Contract:



Candlestick chart trend reveals bearish sentiment in the market. RSI is moving down in neutral region in the market indicates prices may go down in short term. Prices closed below 9 and 18 days EMAs. Volumes are not supporting the prices in the market. 750 level may take strong supports level for short term.

SFAC लघु कृषक क्ले व्यापर क्लं Consortium



Market Intelligence System

Daily Potato Report

06 March, 2013

Potato Prices in major markets – Wholesale vs. Retail as on 5th March 2013

| Centre | Wholesale Prices (Rs/ qtl) | Retail Price (Rs/ kg) | Centre | Wholesale Prices (Rs/ qtl) | Retail Price (Rs/ kg) |
|------------|-------------------------------|--------------------------|-----------------|-------------------------------|--------------------------|
| NODTH ZONE | Prices (KS/ qti) | (ns/ kg/ | | Prices (KS/ qti) | (1.5/ 1.8) |
| NORTH ZONE | 700 | 10 | EAST ZONE | 1100 | 13 |
| CHANDIGARH | | | PATNA | | |
| DELHI | 675 | 12 9 | BHAGALPUR | 600 | 9 10 |
| HISAR | 800 | - | RANCHI | NR | - |
| KARNAL | 900 | 11 | BHUBANESHWAR | NR | NR |
| SHIMLA | 600 | 10 | CUTTACK | NR | NR |
| MANDI | 800 | 10 | SAMBALPUR | NR | NR |
| SRINAGAR | NR | NR | KOLKATA | 600 | 8 |
| JAMMU | 650 | 10 | SILIGURI | 550 | 8 |
| AMRITSAR | 650 | 11 | NORTH-EAST ZONE | | |
| LUDHIANA | NR | NR | ITANAGAR | 650 | 10 |
| BATHINDA | 400 | 8 | GUWAHATI | NR | 8 |
| LUCKNOW | 800 | 10 | SHILLONG | 1300 | 18 |
| KANPUR | 600 | 8 | AIZWAL | 2200 | 30 |
| VARANASI | 900 | 10 | DIMAPUR | 2400 | 30 |
| AGRA | 700 | 10 | AGARTALA | 850 | 13 |
| DEHRADUN | 720 | 10 | SOUTH ZONE | | |
| WEST ZONE | | | PORT BLAIR | 1800 | 20 |
| RAIPUR | 1200 | 14 | HYDERABAD | 1600 | 18 |
| PANAJI | NR | NR | VIJAYWADA | 1350 | 15 |
| AHMEDABAD | 1300 | 18 | BENGALURU | NR | NR |
| RAJKOT | 800 | 10 | DHARWAD | NR | NR |
| BHOPAL | 1300 | 15 | T.PURAM | 2400 | 27 |
| INDORE | 950 | 15 | ERNAKULAM | 2100 | 23 |
| GWALIOR | 1600 | 18 | KOZHIKODE | 1800 | 24 |
| JABALPUR | 800 | 10 | PUDUCHERRY | 1600 | 18 |
| MUMBAI | 1000 | 20 | CHENNAI | 1400 | 17 |
| NAGPUR | 1000 | 13 | DINDIGUL | NR | NR |
| JAIPUR | 500 | 10 | THIRUCHIRAPALLI | 1700 | 18 |
| JODHPUR | NR | NR | | 1 | - |
| КОТА | NR | NR | | | |

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



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