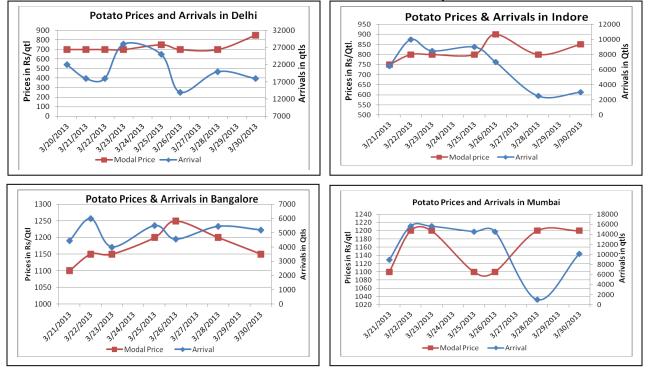
Potato Fundamentals:

- In West Bengal, cold storages are approximately filled by 90% which is higher compared to last year 88%. It is expected that cold storages will get fill by 100% this year as total cold storage capacity is 64 Lakh ton.
- In West Bengal, farmers are facing a crisis due to lack of space in cold storages and low market demand. BJP has asked the State government to procure the potatoes through government procurement system at a fix MSP of at least Rs 500/50kg packet of the tuber.
- In Sirsaganj (U.P), cold storages are expected to get filled by 80% which is almost similar to last year. According to trade sources only 15% of potatoes are left in farms for harvesting which will be supplied to mandi.
- In Delhi, potato is arriving in market from U.P and Punjab which are contributing approximately 75% and 25% to total arrival.



Potato Wholesale Prices & Arrivals trend in Consumption Centers



Potato Prices & Arrivals in major Mandi as on 30.3.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	530-540	700-800	Close	700-800	500-1200	550-560	1000-1300
Arrivals (Qtl)	-	50000	Close	5000	3000	-	5200

Potato Prices & Arrivals in major Mandi as on 28.3.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	500-530	Close	Close	700-750	500-1100	540-560	1000-1400
Arrivals (Qtl)	-	Close	Close	400	2500	-	5450



Small Farmers' Agribusiness Consortium (Source: Agriwatch)



Market Intelligence System

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	15-Apr-13	995.4	969.2	26.2	6390	6720	-330
ΡΟΤΑΤΟ	MCX	15-May-12	997.7	972.9	24.8	17370	16950	420
ΡΟΤΑΤΟ	MCX	16-Jun-12	1006	977.8	28.2	12300	11970	330
				Total				420
								(Sourco: MC

MCX- Potato Futures Analysis: (as on 30th March 2013)

(Source: MCX)

In MCX, April contract prices have increased and open interest have fallen which indicates that market participants are short covering their positions and may be expecting further increase. In MCX, May and June contract market participants are taking long build up positions with increase in prices and open interest.

Daily Price Chart of MCX- Agra April Contract:



(Source: AGRIWATCH RESEARCH)

In MCX, April contract as we were expecting that once prices level of Rs. 950 is breached than it might go further up in short term that exactly happened in today's market. Prices may be stable for 1-2 days and then it may come down. Overall, market looks firm as Relative strength indicator (RSI) oscillator is moving upward.





Market Intelligence System

Daily Potato Report 1 April, 2013

Potato Prices in major markets – Wholesale vs. Retail as on 30th March 2013

Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	
NORTH ZONE			EAST ZONE			
CHANDIGARH	NA	NA	PATNA	NA	NA	
DELHI	NA	NA	BHAGALPUR	NA	NA	
HISAR	800	9	RANCHI	NA	NA	
KARNAL	850	10	BHUBANESHWAR	NA	NA	
SHIMLA	1000	13	CUTTACK	NA	NA	
MANDI	600	8	SAMBALPUR	NA	NA	
SRINAGAR	NA	NA	ROURKELA	NA	NA	
JAMMU	NA	NA	KOLKATA	NA	NA	
AMRITSAR	NA	NA	SILIGURI			
LUDHIANA	NA	NA	NORTH-EAST ZONE	NA	NA	
BATHINDA	NA	NA	ITANAGAR	NA	NA	
LUCKNOW	NA	NA	GUWAHATI	NA	NA	
KANPUR	NA	NA	SHILLONG	NA	NA	
VARANASI	NA	NA	AIZWAL	NA	NA	
AGRA	NA	NA	DIMAPUR	NA	NA	
DEHRADUN	NA	NA	AGARTALA	NA	NA	
WEST ZONE			SOUTH ZONE			
RAIPUR	1200	NA	PORT BLAIR	NA	NA	
PANAJI	NR	NA	HYDERABAD	NA	NA	
AHMEDABAD	1100	NA	VIJAYWADA	NA	NA	
RAJKOT	1050	NA	VISAKHAPATNAM	NA	NA	
BHOPAL	1300	NA	BENGALURU	NA	NA	
INDORE	950	NA	DHARWAD	NA	NA	
GWALIOR	NR	NA	T.PURAM	NA	NA	
JABALPUR	NR	NA	ERNAKULAM	NA	NA	
MUMBAI	1000	NA	KOZHIKODE	NA	NA	
NAGPUR	1017	NA	PUDUCHERRY	NA	NA	
JAIPUR	500	NA	CHENNAI	NA	NA	
JODHPUR	800	NA	DINDIGUL	NA	NA	
КОТА	NR	NA	THIRUCHIRAPALLI	NA	NA	

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



