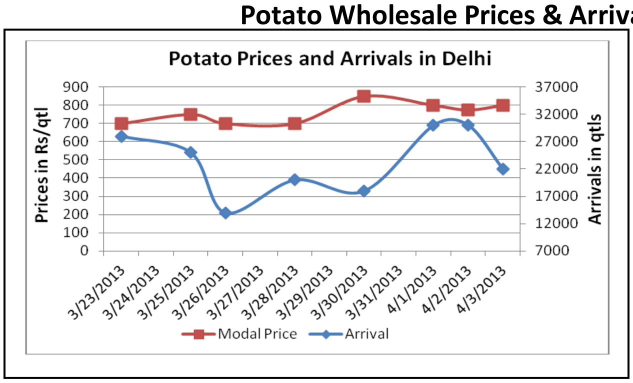
Market Intelligence System

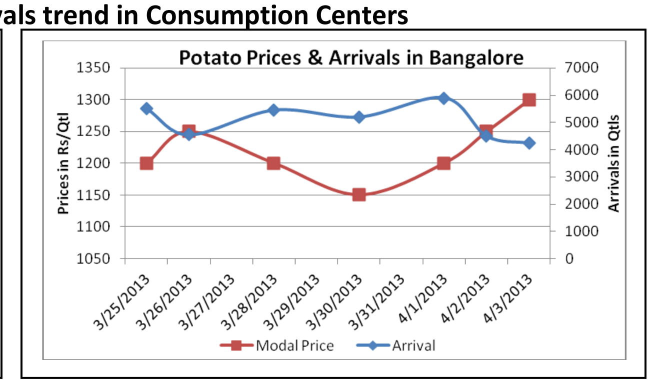
Daily Potato Report
4 April, 2013

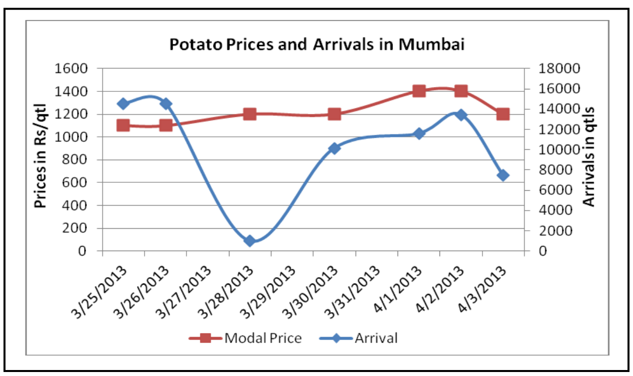
Potato Fundamentals:

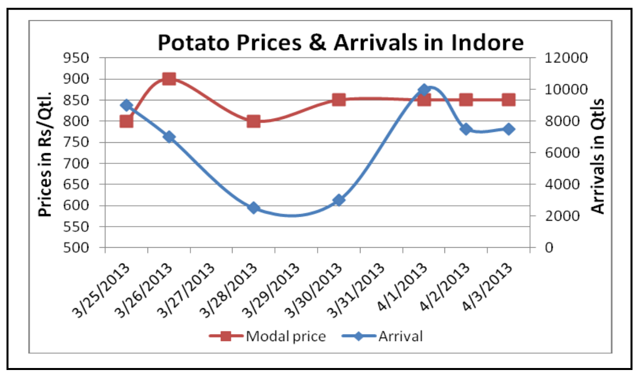
- In West Bengal potatoes are better and prices are comparatively lower than the UP potatoes that are selling at Rs 650-700/quintal. So, there is a good demand for these potatoes from other States
- In Bihar, sown area for potato is almost like last year but according to trade sources yield is expected to be increased by 25% compared to previous year's yield.
- In Begusarai, last year cold storages were filled by 16 lakh packets which was total cold storages capacity. But this year cold storages are filled by 13-14 lakh packets only though the capacity was increased to 20 lakh tons. Market is expected to remain firm.
- In Tarkeshwar and Burdwan market, prices are continuously increasing from last 4-5 days which suggest that market is firm amid good demand.

Potato Wholesale Prices & Arrivals trend in Consumption Centers









(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandi as on 03.4.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	550-570	700-800	650-800	750-850	500-1200	575-595	1200-1400
Arrivals (Qtl)	-	50000	6000	13000	7500	-	4250

Potato Prices & Arrivals in major Mandi as on 02.4.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	550-570	700-800	600-800	650-800	500-1200	575-595	1100-1400
Arrivals (Qtl)	-	50000	10000	17000	7500	-	4500

(Source: Agriwatch)

SFAC लघु कृषक कृषि व्यापार संघ
Small Farmers' Agribusiness Consortium

AGRIWATCH

MCX- Potato Futures Analysis: (as on 3rd April 2013)

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	15-Apr-13	1000	1029.5	-29.5	3990	4140	-150
POTATO	MCX	15-May-13	1018	1042	-24	18510	18990	-480
POTATO	MCX	16-Jun-13	1022	1045	-23	15060	13650	1410
POTATO	NCDEX	18-Apr-13	1015	999	16	700	500	200
POTATO	NCDEX	20-May-13	1020	1036	-16	8200	7800	400
POTATO	NCDEX	20-Jun-13	1030	1021	9	2500	2100	400

(Source: MCX)

Daily Price Chart of MCX- Agra April Contract:

(Source: Agriwatch)

In MCX, April and May contract has been long liquidation after prices increased by approx Rs. 100/Qtl in last 5-6 days. In June contract short build up was seen with increase in open interest and decrease in prices. Prices are expected to decline further and may find support at a level of Rs 950. Relative Strength Indicator (RSI) oscillator is downward which is showing downward movement.

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Potato Prices in major markets – Wholesale vs. Retail as on 3rd April 2013

Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)
NORTH ZONE			**EAST ZONE**		
CHANDIGARH	700	10	PATNA	600	8
DELHI	750	13	BHAGALPUR	700	9
HISAR	800	9	RANCHI	NR	12
KARNAL	850	10	BHUBANESHWAR	650	9
SHIMLA	800	11	CUTTACK	700	9
MANDI	NR	10	SAMBALPUR	720	10
SRINAGAR	NR	NR	ROURKELA	800	12
JAMMU	700	15	KOLKATA	600	8
AMRITSAR	900	13	SILIGURI	550	8
LUDHIANA	NR	NR	**NORTH-EAST ZONE**		
BATHINDA	400	7	ITANAGAR	650	10
LUCKNOW	800	10	GUWAHATI	NR	8
KANPUR	600	10	SHILLONG	1300	18
VARANASI	1000	12	AIZWAL	2200	30
AGRA	700	10	DIMAPUR	1150	15
DEHRADUN	750	12	AGARTALA	900	14
WEST ZONE			**SOUTH ZONE**		
RAIPUR	1200	14	PORT BLAIR	1600	18
PANAJI	NR	NR	HYDERABAD	1400	16
AHMEDABAD	1100	15	VIJAYWADA	1433	16
RAJKOT	1225	14	VISAKHAPATNAM	800	12
BHOPAL	NR	NR	BENGALURU	1700	19
INDORE	975	15	DHARWAD	2150	23
GWALIOR	1700	20	T.PURAM	2100	23
JABALPUR	NR	NR	ERNAKULAM	2200	24
MUMBAI	1200	22	KOZHIKODE	1800	22
NAGPUR	1070	14	PUDUCHERRY	1800	20
JAIPUR	NR	NR	CHENNAI	1400	19
JODHPUR	NR	NR	DINDIGUL	NR	NR
KOTA	NR	NR	THIRUCHIRAPALLI	1300	16

(Source: State Civil Supplies Dept)