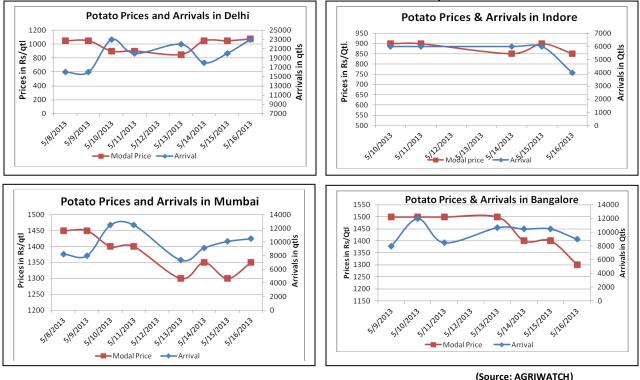
# **Market Intelligence System**

## Potato Fundamentals:

- In Khandauli (Agra), prices have fallen by Rs 50/ quintal and hovering between Rs 950 to Rs 1100/ quintal. According to trade sources, prices are expected to decline further as of low demand.
- In Kanpur, cold storages which are able to fetch a price of Rs 1000-Rs1100/ quintal and expected that prices may increase ahead when cold storages potato may start releasing in full swing.
- In Belgaum, potatoes are arriving in market from local region and Agra region. According to trade sources, prices of local region are able to fetch up to Rs 1900/ quintal whereas Agra region potato is able to fetch a price of Rs 1450/ quintal.
- In Tarkeshwar and Burdwan market of West Bengal, prices are hovering in the range of Rs 840 and Rs 780/ quintal respectively. According to trade source, release from cold storages is continuously increasing as of good demand.



## Potato Wholesale Prices & Arrivals trend in Consumption Centers

#### Potato Prices & Arrivals in major Mandi as on 16.05.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore	
Price (Rs./Qtl)	790	950-1050	850-900	800-1100	500-1200	840	1200-1400	
Arrivals (Qtl)	-	50000	3000	23000	4000	-	9000	
Detete Drives 8. Aminute in major Manufi es en 45.05.2012								

## Potato Prices & Arrivals in major Mandi as on 15.05.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	780	950-1100	600-800	800-1100	500-1300	840	1300-1500
Arrivals (Qtl)	-	50000	5000	21000	6000	-	10500



Small Farmers' Agribusiness Consortium (Source: Agriwatch)



# Market Intelligence System

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change					
ΡΟΤΑΤΟ	MCX	15-Jun-13	920.90	936.00	-15.1	10320	10260	60					
ΡΟΤΑΤΟ	MCX	15-Jul-13	858.10	878	-19.9	9360	8460	900					
ΡΟΤΑΤΟ	NCDEX	20-Jun-13	855.00	879.00	-24	9900	10600	-700					
ΡΟΤΑΤΟ	NCDEX	19-Jul-13	823	830	-7	7000	7100	-100					
ΡΟΤΑΤΟ	NCDEX	20-Aug-13	798	824	-26	10200	9500	700					
							(Source: MCX, NCDEX)						

## Potato Futures Analysis: (as on 16<sup>th</sup> May 2013)

### Daily Price Chart of MCX- Agra June Contract:



Candlestick formation reveals bearish trend in the market. RSI is moving down which indicates prices may go down in short term. Volumes are not supporting the prices in the market. On the higher side prices may found resistance at the level of Rs 970 whereas on downside prices may found support at a level of Rs 920/ quintal.





# **Market Intelligence System**

17 May, 2013

### Potato Prices in major markets - Wholesale vs. Retail as on 16th May 2013

Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	Centre	Wholesale Prices (Rs/ qtl)	Retail Price (Rs/ kg)	
NORTH ZONE			EAST ZONE			
CHANDIGARH	1000	12	PATNA	750	9	
DELHI	925	16	BHAGALPUR	800	10	
HISAR	800	9	RANCHI	NR	12	
KARNAL	1080	13	BHUBANESHWAR	850	12	
SHIMLA	NR	NR	CUTTACK	900	12	
MANDI	800	10	SAMBALPUR	920	12	
SRINAGAR	NR	20	ROURKELA	1050	14	
JAMMU	960	18	KOLKATA	850	12	
AMRITSAR	1100	16	SILIGURI	640	9	
LUDHIANA	800	12	NORTH-EAST ZONE			
BATHINDA	NR	NR	ITANAGAR	NR	NR	
LUCKNOW	1100	15	GUWAHATI	NR	10	
KANPUR	1000	14	SHILLONG	NR	NR	
VARANASI	1200	14	AIZWAL	2200	30	
AGRA	800	12	DIMAPUR	950	15	
DEHRADUN	1200	16	AGARTALA	950	14	
WEST ZONE			SOUTH ZONE			
RAIPUR	1400	16	PORT BLAIR	NR	NR	
PANAJI	NR	NR	HYDERABAD	1400	16	
AHMEDABAD	NR	NR	VIJAYWADA	1633	18	
RAJKOT	NR	NR	VISAKHAPATNAM	1033	17	
BHOPAL	1250	14	BENGALURU	NR	NR	
INDORE	1100	18	DHARWAD	NR	NR	
GWALIOR	1800	20	T.PURAM	2100	23	
JABALPUR	1000	15	ERNAKULAM	2600	27	
MUMBAI	1150	18	KOZHIKODE	1800	20	
NAGPUR	1150	22	PUDUCHERRY	2100	24	
JAIPUR	500	10	CHENNAI	1200	17	
JODHPUR	800	10	DINDIGUL	NR	NR	
КОТА	1000	15	THIRUCHIRAPALLI	1900	20	

#### Disclaimer

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