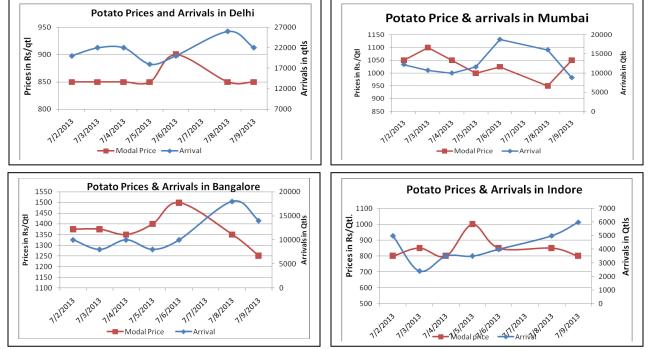
Potato Fundamentals:

- In Delhi, wholesale prices are trading in the range of Rs. 800-900/Qtl. However retail prices have gone up to Rs. 20-25/Kg due to rise in demand for potato as green vegetables are costlier.
- In Begusarai, release from cold storages is approximately 10% compared 20-25% release at same time last year. According to trade sources, prices are hovering in the range of Rs 800- Rs 850/ quintal compared to last year price of Rs 900-Rs 1200/ quintal.
- In Hassan (Karnataka), it is expected that potato crop this year is in good condition as compared to previous years because of timely and proper rainfall. Hassan contributes approximately 2.5% of total production in the country.
- In Kanpur, approximately 15% of cold storage potato has been released compared to 35% same time last year. Prices are hovering in the range of Rs 700 to 950/ quintal which are 20% lesser than last year.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandi as on 09.7.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	700	750-800	800-825	700-900	500-1100	780	1200-1300
Arrivals (Qtl)	-	50000	4000	17000	6000	-	14000

Potato Prices & Arrivals in major Mandi as on 08.7.2013

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	700	800-900	800-825	700-900	500-1200	780	1300-1400
Arrivals (Qtl)	-	50000	5000	16000	5000	-	18000

(Source: Agriwatch)

AGRIWATCH



Market Intelligence System

Symbol	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	15-Jul-13	778.7	800.8	-22.1	480	660	-180
ΡΟΤΑΤΟ	MCX	14-Aug-13	716.6	737.3	-20.7	14580	13230	1350
ΡΟΤΑΤΟ	MCX	14-Sep-13	670.1	695.5	-25.4	17220	15780	1440
ΡΟΤΑΤΟ	NCDEX	19-Jul-13	735	746	-11	20	30	-10
ΡΟΤΑΤΟ	NCDEX	20-Aug-13	674.00	687.00	-13	1020	1050	-30
ΡΟΤΑΤΟ	NCDEX	20-Sep-13	640.00	653.00	-13	2580	2790	-210
						(Sourc	e: MCX, NCDEX)	

Potato Futures Analysis: (as on 9th July 2013)

Daily Price Chart of MCX- Agra Aug Contract:



Candlestick chart trend reveals bearishness in market as prices are continuously falling. RSI is moving downward but hovering in over-sold region. Prices are trading below its 9 and 18 days EMAs. Volumes are not supporting the prices in the market. Market is expected weak ahead as market participants are liquidating their long positions and taking fresh short positions. Since markets are in over sold regions, a pullback could be possible.





Market Intelligence System

Potato Prices in major markets - Wholesale vs. Retail as on 9th July 2013

C No.	Centre	Min Price	Max Price	Modal Price	Retail Price (Rs/Qtl)	
S.No.	Name	(Rs/Qtl)	(Rs/Qtl)	(Rs/Qtl)		
1	AGRA	700	800	750	1400	
2	AHMEDABAD	700	1200	950	1500	
3	AMRITSAR	550	625	600	1200	
4	BANGALORE	1400	1600	1500	2000	
5	BHUBANESHWAR	800	900	850	1050	
6	CHANDIGARH	1000	1200	1100	2000	
7	CHENNAI	1600	1800	1700	2400	
8	GANGATOK	1400	2000	1800	2000	
9	NEW DELHI	700	1000	1200	2300	
10	GUWAHATI	1000	1200	1100	1600	
11	HYDERABAD	800	1500	1200	1800	
12	JAIPUR	800	900	860	1400	
13	INDORE	500	1100	1150	2000	
14	JAMMU	1200	1300	1250	1500	
15	JAMMU	800	1200	1000	1300	
16	KOLKATA	800	820	810	1100	
17	LUCKNOW	1000	1100	1050	1200	
18	MUMBAI	900	1200	1050	2000	
19	MUMBAI	1300	1600	1450	2500	
20	NASIK	1100	1300	1210	1500	
21	PATNA	750	950	850	1400	
22	PUNE	1100	1300	1200	1600	
23	RAIPUR	900	1200	1100	1800	
24	RANCHI	737	800	780	1000	
25	SHIMLA	1800	2200	2100	2500	
26	SRINAGAR	1400	1600	1500	2000	
27	SURAT	1000	1300	1200	2000	
28	TRIVENDRUM	2000	2500	2250	3000	

(Source: NHB)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



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