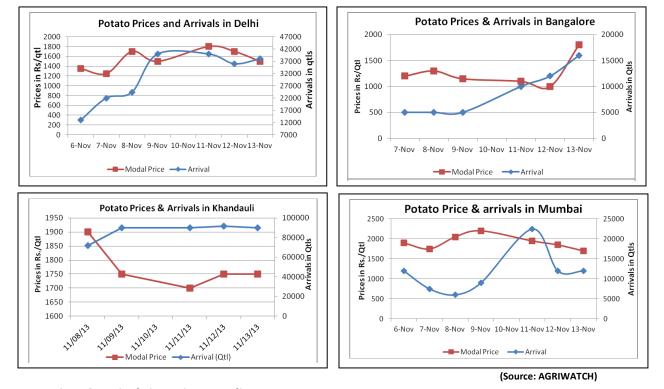
Market Intelligence System

Potato Fundamentals:

- In West Bengal, approximately 20% of potato crop is left in cold storages from total capacity of 65 lakh ton. It is expected that 8% of the remaining crop will be used for seed.
- According to news sources, Jharkhand chief minister has written a letter to West Bengal chief minister Mamta Bnaerjee to normalize the supply of potato crop as 50% requirement of Jharkhand State is met by West Bengal. On the other hand one M.P from BJP in Jharkhand State has threatened to block coal transport if Bengal doesn't resume its ban on export of poataoes within one week.
- According to sources, **West Bengal** government has not removed the ban on export completely but they have allowed the traders to take permission from State government if they are interested in exporting the crop to other States.
- In **Punjab**, potato area is approximately 35000-36000 hectares which is almost similar to like last year. It is expected that arrivals will pick up pace by end of November month as farmers may harvest crop early to fetch high prices as potato crop is trading at quite higher prices.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

Potato Prices & Arrivals in major Mandis as on 13.11.2013

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|-----------|--------|-----------------|-----------|
| Price (Rs./Qtl) | 1030 | 1700-1800 | - | 1200-1500 | Closed | 1150 | 1600-2000 |
| Arrivals (Qtl) | - | 90000 | - | 28000 | Closed | - | 16000 |

Potato Prices & Arrivals in major Mandis as on 12.11.2013

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|-----------|----------|-----------------|-----------|
| Price (Rs./Qtl) | 1030 | 1700-1800 | 1600-2000 | 1300-1700 | 500-2000 | 1100 | 900-1100 |
| Arrivals (Qtl) | - | 91800 | 180 | 36000 | 6000 | - | 12000 |

(Source: Agriwatch)





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Market Intelligence System

| Daily Potato Report |
|----------------------------|
| 14 November, 2013 |

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------------|-------------------------|---------------|-----------------------------|----------------------------------|--------------|
| ΡΟΤΑΤΟ | MCX | 31-Mar-14 | 911.40 | 923.50 | -12.1 | 9780 | 9585 | 195 |
| ΡΟΤΑΤΟ | MCX | 30-Apr-14 | 885.80 | 896.90 | -11.1 | 5520 | 5610 | -90 |
| | | | | | | | () | Source: MCX) |

Potato Futures Analysis: (As on 13th November 2013)

Daily Price Chart of MCX- Agra March Contract:



Candlestick chart pattern reveals bullish trend in the market, however prices may correct at higher levels. RSI is moving upward in overbought region indicates prices may go up further for short term. Prices closed above 9 and 18 days EMAs. Sudden rise in prices is due to higher prices in spot market. Market is expected to remain range bounded for next few days.





Market Intelligence System

Daily Potato Report

14 November, 2013

Potato Prices in major markets – Wholesale vs. Retail as on 13 November 2013

| Centre | Min. Price | Max. Price | Modal Price | Retail Price | |
|--------------|------------|------------|-------------|--------------|--|
| ABOHAR | 1550 | 1830 | 1690 | 3500 | |
| ABOHAR | 1260 | 1520 | 1340 | 2500 | |
| AHMEDABAD | 1400 | 2150 | 1775 | 2400 | |
| AMRITSAR | 850 | 1100 | 1000 | 2000 | |
| BANGALORE | 1500 | 2000 | 1800 | 2800 | |
| BARAUT | 1700 | 1800 | 1750 | 2000 | |
| BHOPAL | 1700 | 1900 | 1800 | 2200 | |
| BHUBANESHWAR | 2600 | 2800 | 2700 | 3050 | |
| CHANDIGARH | 1125 | 1375 | 1250 | 2500 | |
| CHENNAI | 2600 | 3000 | 2800 | 4000 | |
| DELHI | 1200 | 1800 | 1500 | 3300 | |
| GANGATOK | 1500 | 1700 | 1600 | 2700 | |
| HYDERABAD | 1400 | 1800 | 1600 | 2400 | |
| JAIPUR | 1500 | 1700 | 1605 | 2800 | |
| JAMMU | 2400 | 2600 | 2500 | 3000 | |
| KOLKATA | 1100 | 1140 | 1120 | 1300 | |
| LUCKNOW | 1475 | 1625 | 1550 | 2400 | |
| MUMBAI | 1500 | 1900 | 1700 | 3000 | |
| NASIK | 1800 | 2200 | 2010 | 2400 | |
| PATNA | 1600 | 1700 | 1650 | 2200 | |
| PUNE | 1900 | 2100 | 2000 | 2500 | |
| RANCHI | 1900 | 2200 | 2000 | 2500 | |
| SHIMLA | 2700 | 3200 | 3000 | 4000 | |
| SRINAGAR | 1500 | 1800 | 1700 | 2200 | |
| TRIVANDRUM | 3500 | 4000 | 3700 | 4800 | |

Disclaimer

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