

**Executive Summary:**

- Prices have increased in the range of Rs. 20-50/Qtl over the week in both Futures and Spot Market after news of crop damage in Hassan district of Karnataka due to excess rain. It supplies fresh potatoes to South markets during this time.
- In Karnataka** region potato new crop from Hassan has started arriving in market. It is estimated that 40%-50% of total Hassan crop has damaged due to heavy rains. In Bangalore market 95% of crop is from local region whereas 5% of crop is from U.P.
- In West Bengal**, Tarkeshwar and Burdwan market prices have increased to Rs 810 and Rs 760/ quintal from Rs 780 and Rs 730/ quintal in last one week. It is expected that prices may increase further as release from cold storages is at higher pace.
- In U.P (Khandauli)**, approximately 35% of cold storage potato has been released compared to previous year total release of 35-40 % during same time. According to trade sources, market may be firm ahead as marginal higher production in UP is compensated by crop damage in Hassan district to some extent.
- In Begusarai (Bihar)**, release from cold storage is approximately 40% compared to previous year release of 25% during same time. Traders are expecting firm market ahead because of higher release from cold storages.

**Weekly Wholesale Potato Prices Analysis for 12 August-17 August 2013**

Market	State	Avg. Price 12 August - 17 August	Avg. Price 5 August - 10 August	Avg. Price 12 August- 17 August 2012 *	% Change over Prev. Week	% Change over prev. Year
Delhi	Delhi	800	834	1191	-4.08	-32.83
Agra (Khandauli)	UP	845	792	1320	6.69	-35.98
Kanpur	UP	636	634	1170	0.32	-45.64
Kolkata	W. Bengal	810	798	1180	1.50	-31.36
Ludhiana	Punjab	650	613	900	6.04	-27.78
Indore	MP	770	759	1020	1.45	-24.51
Mumbai	Maharashtra	1135	1225	1510	-7.35	-24.83
Bangalore	Karnataka	850	1092	1630	-22.16	-47.85
Ahmedabad	Gujarat	1000	977	1243	2.35	-19.55
Hyderabad	AP	1100	1150	1500	-4.35	-26.67
Chennai	Tamil Nadu	1320	1550	1960	-14.84	-32.65

(Source: AGRIWATCH, \* AGMARKNET)

The above table shows the weekly wholesale price movement of different markets across the country. The above table shows a mixed variation of prices. Prices have increased from 1% to 6% because of higher rains which have led the prices of green vegetables high, so consumers are shifting towards potato. On a year on

year basis prices are down in all the markets because of higher production this year. Prices are expected to increase marginally ahead.

## Weekly Retail Potato Prices Analysis for 12 August-17 August 2013

Market	State	Price as on 17/08/2013	Price as on 10/08/2013	Price one year ago- 17/08/2012	% Change in Price Over Prev. Week	% Change in Price Over Prev. year
Bangalore	Karnataka	1540	1740	2240	-11.49	-31.25
Bhubaneswar	Orissa	1100	1088	1488	1.10	-26.08
Chennai	Tamilnadu	2000	2400	1960	-16.67	2.04
Delhi	Delhi	1650	1600	1800	3.13	-8.33
Guwahati	Assam	1660	1800	2000	-7.78	-17.00
Kolkata	W. Bengal	1088	1088	1440	0.00	-24.44
Mumbai	Maharashtra	2000	2000	2280	0.00	-12.28
Patna	Bihar	1300	1300	1800	0.00	-27.78

(Source: NHB)

In Retail market, prices have fallen in Chennai and Bangalore as local fresh potato from Hassan is available in the market. Prices in others markets are remain unchanged as there is move movement in wholesale prices. If we compare on a year on year basis, prices are down in most of the markets. Potato stored in cold storages is higher compared to previous years in producing regions because of higher production and cold storage capacities has increased in most of the regions.

## Technical Analysis – Weekly Spot Price Chart of Potato- Khandauli, Agra:



(Note: Each bar or "candle" in the chart shows the price movement in a particular week. The green candle signifies prices increased and red candle signifies prices decreased in that week. The length of the "candle" shows the upper and lower end of the price range for the week.)

19 August, 2013

The above chart shows the weekly price movement of Potato prices in spot market of Khandauli (Agra). In Agra, prices are trading between Rs 800- Rs 900/ quintal. On the lower side prices may find a strong support at a level of Rs 800 whereas on higher side resistance is in the range of Rs 950/ quintal. Relative Strength Indicator (RSI) indicates prices may move further downward. However overall, it is likely that prices may remain range bound for next couple of weeks.

**Potato Futures Weekly Analysis: (12<sup>th</sup> August-17<sup>th</sup> August 2013)**

Exchange	Expiry Date	Today's Close Price	Previous Week Close Price	Net Change	This week Open Interest	Previous Week Open Interest	Change in Open Interest
MCX	14-Sep-13	814.6	778.2	36.4	21540	21420	120
NCDEX	20-Aug-13	755	747	8	60	1380	-1320
NCDEX	20-Sep-13	790	764	26	1340	1560	-220

(Source: MCX, NCDEX)

In August and September contract of NCDEX, short covering was seen with increase in prices and decrease in open interest. Market participants are expecting sluggish market ahead.

In MCX, September contract prices are increasing which suggest that market is firm ahead so market participants are building long positions.

**Disclaimer**

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