

Executive Summary

Domestic Coffee Market Summary

Weak tone witnessed in Karnataka physical market, as on 14th November 2015 on lackluster trading activities. Overall, Coffee demand is good and India has exported around 302 lack tons for 2014-15. However, International demand is steady. Coffee Crop situation is good, but due to the current weather condition if it prolongs for another 3-4 days it would have a worst effect on all standing coffee crops. Picking of Arabica has started, but the weather in the southern parts of India is playing havoc on all types of crops like Paddy, Maize, Coffee, since a week. Farm gate prices for Arabica are 20 percent lower than the average price last year, domestic prices are higher than ICE futures making exports less competitive. Farm gate prices for Robusta cherry remain low with large carryover stocks and anticipation of a new crop. Black pepper prices continue supporting growers with additional income.

According to recent released data by USDA, coffee production of India may go up at 5.3 million bags this season (Oct'15-Sep'16). Large carryover stocks are expected to keep the prices subdued as exports are forecast at 5 million 60-bags. The share of soluble coffee in domestic consumption improves but overall consumption remains unchanged. The Coffee Board of India published its MY 2014/15 production final estimate at 5.4 million 60-kg bags. Arabica crop size is estimated 5% more than previous while Robusta crop size is expected to remain unchanged. Further anticipation of heavy rainfall in southern states during the northeast monsoon (Oct/Dec 2015) is likely to decline yields on account of cherry dropping. As a result, the coffee Board of India may revise down its post blossom forecast which is at 5.4 million bags for 2015/16.

As per the Coffee Board of India, provisional Indian green coffee exports from 1st January 2015 to 12th November 2015 is registered significantly down by 3.20% at 216847 metric tons as compared to 224031 metric tons exported during the corresponding period of previous year. India re-exports maximum Instant type of coffee which is recorded down by 37.93% to 26458 metric tons in this year during 1st January 2015 to 12th November 2015 from preceding year instant coffee volume i.e. 42627 metric tons. Total provisional exports of Arabica parchment, Arabica cherry is placed down by 31.39% to 29731, 28.21% to 9542 metric tons respectively against last year exports volume i.e. 43338 metric tons, 13292 metric tons respectively in the same period of time due to lower demand.

Recommendation:

Weekly Call - : Market participants are advised to go long above 7400 levels for a target of 8385 and 9204 with a stop loss at 6870 on closing basis.

International Coffee Market Summary

According to ICO recently released data, total coffee exports of the world declined by 3.1% to 110.7 million bags at the end of coffee year 2014/15 as compared to last year records. This is the first year-on-year decrease in export volumes for five years. Shipments of both Arabicas and Robustas are recorded down by 1.9% and 4.9% respectively, although an increase of 11.6% was placed in the Colombian Milds group. Total exports from Brazil ended on 36.3 million bags, 1.8% more than 2013/14 while Vietnam's shipment slipped by 19.2% to an estimated 20 million bags. The ongoing recovery in Colombia resulted in an increase of 13.3% to 12.3 million bags, while Indonesia increased to an estimated 7.3 million bags and Honduras to 5 million bags.

ICO coffee production estimate for 2014/15 has been revised slightly to 143.3 million bags with a decline of 2.3% compared to last year due to an increase in production by Colombia, which is now estimated at 13.3 million bags. However, coffee production of next year may affect due to a lack of rain resulting from El Niño effect potentially affecting production in Indonesia and Vietnam.



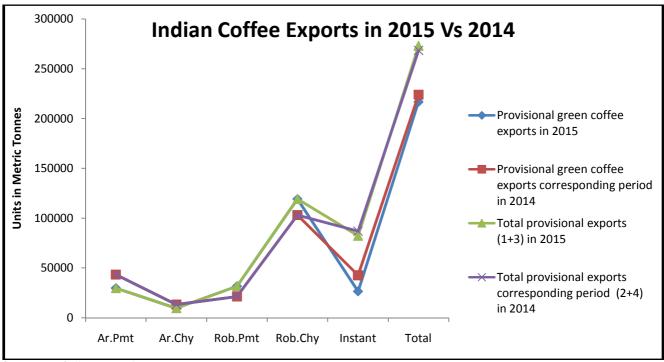
Domestic Export and Import Scenario -:

Below table shows domestic coffee exports details :-

Export update: From 01st January 2015 to 11th November 2015(in metric tonnes)

	INDIAN COFFEE	Ar.Pmt	Ar.Chy	Rob.Pmt	Rob.Chy	Roasted seeds	R & G	Instant	Total
1	Provisional exports (Indian coffee)	29731	9542	31633	119171	35	277	26458	216847
2	Provisional exports corresponding period last year	43338	13292	21346	103131	50	247	42627	224031
3	Provisional re-exports	0	0	0	0	119	274	55814	56207
4	Provisional re-exports corresponding period last year	0	0	0	0	0	0	44318	44319
5	Total provisional exports (1+3)	29731	9542	31633	119171	154	551	82272	273054
6	Total provisional exports corresponding period last year (2+4)	43338	13292	21346	103131	50	248	86945	268350

Source: The Coffee Board Of India



Source: The Coffee Board of India



<u>Weather Updates:-</u> SUB-DIVISION WISE RAINFALL FORECAST & WEATHER WARNINGS:-(Source:IMD)

*	(26% to 50%) ACTIVE (R/F 11/2- 4 times the normal & WS/FWS, at least 2 stations should be 5 cm. along west coast & 3 cm. elsewhere YIGOROUS (R/F More than 4 times the normal & WS/FWS, at least 2 stations should be 5 cm. along west coast & 5 cm. elsewhere)								
SCT	SCATTERED / FEW PLACES ISOL		ED (Less	DRY		Vil Rainfall)			
ws	WIDE SPREAD / MOST PLACES (More than 75%)	WIDE SPREAD / MOST PLACES (More than 75%) FWS			FAIRL (51% to		PREAD /	MANY PL	ACES
36	LAKSHADWEEP	FWS	FWS	FWS	6	SCT	WS	SCT	DRY
35	KERALA	WS	SCT	FWS	6	WS	SCT	FWS	SCT
34	SOUTH INT.KARNATAKA	WS	ISOL	ISO	L	ISOL	ISOL	WS	WS
33	NORTH INT.KARNATAKA	ISOL	ISOL	DRY	,	DRY	DRY	DRY	DRY
32	COASTAL KARNATAKA	FWS	ISOL	DRY	,	DRY	DRY	DRY	ISO
31	TAMILNADU & PUDUCHERRY	FWS	SCT	SC1	-	FWS	DRY	FWS	SC1
30	RAYALASEEMA	ISOL	ISOL	ISO	L	ISOL	SCT	FWS	FWS
29	TELANGANA	DRY	DRY	DRY	,	DRY	DRY	DRY	DRY
28	COASTAL ANDHRA PRADESH	ISOL	ISOL	DRY	,	ISOL	ISOL	SCT	ISO
27	CHHATTISGARH	DRY	DRY	DRY	,	DRY	DRY	DRY	DRY
26	VIDARBHA	DRY	DRY	DRY	,	DRY	DRY	DRY	DRY
25	MARATHAWADA	DRY	DRY	DRY		DRY	DRY	DRY	DRY
24	MADHYA MAHARASHTRA	ISOL	DRY	DRY		DRY	DRY	DRY	DRY
23	KONKAN & GOA	ISOL	ISOL	ISO		DRY	DRY	DRY	DR
22	SAURASTRA KUTCH & DIU	DRY	DRY	DR)		DRY	DRY	DRY	DR
21	GUJARAT REGION D.D. & N.H.	DRY	DRY	DR)		DRY	DRY	DRY	DR
20	EAST MADHYA PRADESH	DRY	DRY	DR)		ISOL	DRY	DRY	ISO
19	WEST MADHYA PRADESH	DRY	ISOL	DRY		DRY	DRY	DRY	DR
18	EAST RAJASTHAN	ISOL	DRY	DRY		DRY	DRY	ISOL	DRY
17	WEST RAJASTHAN	ISOL	DRY	DRY		DRY	DRY	DRY	DR
16	JAMMU & KASHMIR	WS	SCT	DR)	,	DRY	DRY	SCT	SC
15	HIMACHAL PRADESH	FWS	ISOL	DR)	,	DRY	DRY	ISOL	SC
14	PUNJAB	ISOL	ISOL	DRY	,	DRY	DRY	DRY	ISO
13	HARYANA CHANDIGARH & DELHI	SCT	SCT	DRY	<i>'</i>	DRY	DRY	DRY	DR
12	UTTARAKHAND	SCT	ISOL	DRY		DRY	DRY	DRY	DR
11	WEST UTTAR PRADESH	ISOL	ISOL	DRY		ISOL	DRY	DRY	DRY
10	EAST UTTAR PRADESH	DRY	ISOL	DR)		DRY	DRY	DRY	DRY
9	BIHAR	DRY	DRY	DR)		DRY	DRY	DRY	DR
8	JHARKHAND	DRY	DRY	DR)		ISOL	DRY	DRY	DR
7	ODISHA	DRY	DRY	DR)		DRY	DRY	DRY	DR
6	GANGETIC WEST BENGAL	ISOL	DRY	DR)		DRY	ISOL	DRY	DR
5	SUB-HIM.W. BENG. & SIKKIM	SCT	ISOL	SC1		DRY	DRY	DRY	DR
4	NAGA.MANI.MIZO.& TRIPURA	DRY	ISOL	DRY		DRY	DRY	DRY	DR
3	ASSAM & MEGHALAYA	SCT	ISOL	ISO		DRY	DRY	DRY	DRY
2	ARUNACHAL PRADESH	FWS	SCT	ISO		DRY	DRY	DRY	DRY
<u>Sr.</u> 1	ANDAMAN & NICO.ISLANDS	Nov FWS	Nov WS	Nov FWS		Nov ISOL	Nov SCT	Nov FWS	Nov SC1



Domestic Coffee Beans Farm Gate Prices-:

Coffee Beans Retail Prices in Major Consuming Centers -:

Year & Month	Bangalore		Chennai		nnai Hyderaba	
	Arabica	Robusta	Arabica	Robusta	Arabica	Robusta
Average 2008	150	114	157	118	164	127
Average 2009	210	105	215	109	229	119
Average 2010	217	98	225	104	233	110
Average 2011	297	131	300	134	314	141
Average 2012	247	156	298	148	309	170
Average 2013	199	157	229	182	250	190
Average 2014	311	169	321	187	332	185
Average 2015*	308	163	319	166	370	188

Exchange rate equals Rs. 64.82 per dollar as of Oct 27,2015

Rs. Per kilo 1/

Uncured Coffee Beans Farm Gate prices in major producing centers:-

Year & Month	Chikmagalur		Sakal	Sakaleshpur		Madikeri	
	Arabica	Robusta	Arabica	Robusta	Arabica	Robusta	
Average 2009	6752	1869	6418	1872	6459	1929	
Average 2010	6949	1940	6894	1821	6966	1870	
Average 2011	10144	2663	10151	2606	10061	2600	
Average 2012	7984	3000	8053	3036	8046	3036	
Average 2013	6393	2945	6411	2956	6473	3056	
Average 2014	10011	3399	9952	3728	9805	3349	
Average 2015*	10086	3222	9983	3229	10321	3325	

Exchange rate equals Rs. 64.82 per dollar as of Oct 27,2015

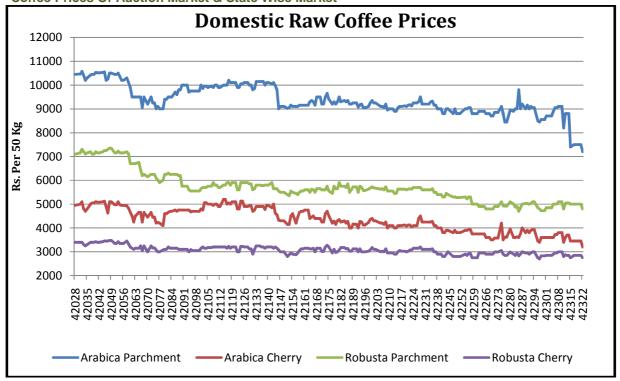
Rs. Per kilo 1/

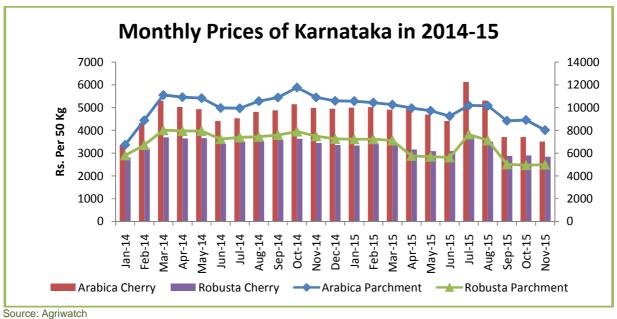
^{*} Average Price of data through March 2015

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Coffee Prices Of Auction Market & State Wise Market







Domestic Raw Coffee Prices (Karnataka):-

Variety	14.11.2015	07.11.2015	Change
Arabica Parchment	7200	7400	-200
Arabica Cherry	3200	3450	-250
Robusta Parchment	4800	5000	-200
Robusta Cherry	2750	2750	Unchanged

^{*} Values in Rs per 50 Kg

ICTA Auction Prices (Bangalore)(New Season(2014-2015) Crop

	05.11.2015	29.10.2015		05.11.2015	29.10.2015	
Grade	Arabica Plantation	Arabica Plantation	Change	Arabica Cherry	Arabica Cherry	Change
MNEB			-			-
AA	274.6		-			-
PB	184	177.5	3.66	163	175	-6.85
Α			-			-
AB			-		-	-
В			-			-
С	135	138	-2.71			-
BBB	122.5		•		-	-
Grade	Robusta Parchment	Robusta Parchment		Robusta Cherry	Robusta Cherry	
RKR			-			-
А			-			-
PB	127		-	117	110.5	5.88
AA			-		116.5	-
AB			-	118	113	4.42
В			-			-
С	118		-	111.26	107	3.39
BBB			-	106	104.5	1.43

Values in Rs. per kg



Technical Analysis(Domestic Arabica Parchment Coffee At Karnataka Market)



Outlook -Prices show downside momentum during the week. We expect prices to trade lower side in next week.

- > Technical chart shows significantly downzone of the market.
- > RSI is also moving down in oversold region at 26.60 in this week against 27.98 , hinting further downward momentum in the next week.
- > Simple moving average supports falling zone of the market.
- We expect further downtrend in the market in coming days.

Strategy: Market participants are advised to go short for the short period of time.

Arabica Parchment (Karnataka Spot Market Price)

Support and Resistance						
S2	S1	PCP	R1	R2		
6618	6873	7200	8385	9204		

Units in Rs./50 kg.

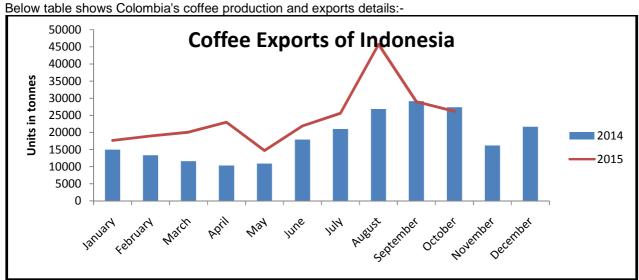


International Market Updates

The daily price of the ICO composite indicator surged from 114.80 cents/lb at the beginning of the month to a high of 125.08 on 14 October 2015. However, as the Brazilian real again weakened against the US dollar and rains started to appear, the market reversed lower, dropping to a low of 113.48 cents. The monthly average settled on 118.43 cents, 4.7% higher than September, but the negative market trend observed over the last year still seems to prevail. On the other hand, the group indicators, the three Arabica groups of Colombian Milds, Other Milds and Brazilian Naturals performed slightly better than Robustas, resulting in a widening in the arbitrage on the New York and London futures markets of 12.8%. Other Milds continue to trade at a premium to Colombians as monthly production levels in Colombia carry on increasing. Monthly price volatility in October was similar to last month, at 7.6%. In view of traders, drought in southeastern Brazil and El Nino in Indonesia will damage 2015/16 Robusta coffee output which may raise world coffee prices if the dry weather persists, although a big Vietnamese crop will cap the upside.

Indonesia:-

As per the government trade data, Indonesia's main growing area Sumatra exported Robusta coffee beans down by 4.3% to 26155.9 60-kg bags in October 2015 against previous year record. It shipped 27,334.61 tonnes of Robusta in the same month a year earlier and 28,969.23 tonnes in September 2015.



Source :Reuters

Vietnam:- According to traders, Vietnam's main growing states central Highlands have completed between 5 to 7% of the planting areas which is lower than last year pace. Coffee beans picking in Vietnam is yet to pick up pace due to low prices and cloudy weather, while Indonesian coffee premiums have widened this week.

Brazil:- As per Cecafe, Brazil shipped 2.93 million bags of green coffee in October higher than last month shipping i.e. 2.88 million followed by Arabica coffee export at 2.57 million bags against 2.55 million bags of last month's green coffee exports, while Robusta accounted for 358,548 bags, surpassing 333,694 bags. Total exports of coffee over the past 12 months reached 36.22 million bags.

As per the government statistic, Brazil coffee crops size is predicted up by 2% to 2.625 million tonnes (43.76 million 60 kg bags) from its earlier estimate due to expanded productive areas. Recent rains in last month supported flowers of coffee trees which will help to produce good crop size harvested in May 2016.

Honduras:- Coffee exports from Honduras rose 2.5 percent in October compared with the same month last year. Coffee shipments from Honduras, Central America's top producer, reached 21,315 60-kg bags in October, up from 20,798 bags in the same period last year, according to the institute.



Coffee Exports Details Of The World:-Below are global coffee exports details (In thousands 60-kg bags) for the current crop:

Monthly export statistics - September 2015						
September 2015	September 2014	September 2015	% change	October - September		% change
				2013/14	2014/15	
TOTAL	9 397	8 871	-56.0%	114 236	110 746	-31.0%
Arabicas	5 326	5 557	44.0%	69 702	68 399	-19.0%
Colombian Milds	892	1 147	28.6%	12 033	13 435	11.6%
Other Milds	1 566	1 484	-52.0%	22 767	21 791	-43.0%
Brazilian Naturals	2 868	2 926	21.0%	34 902	33 173	-50.0%
Robustas	4 071	3 314	-18.6%	44 534	42 347	-49.0%
Brazil	2 989	3 079	30.0%	35 634	36 268	18.0%
Colombia	826	1 086	31.4%	10 842	12 281	13.3%
Cameroon	30	26	-13.8%	344	421	22.3%
El Salvador	9	11	22.2%	497	595	19.8%
Costa Rica	35	38	95.0%	1 237	1 133	-83.0%
Ecuador	137	77	-43.5%	1 149	907	-21.1%
Ethiopia	201	245	21.8%	3 044	2 872	-57.0%
Guatemala	192	200	43.0%	3 121	2 943	-57.0%
Honduras	70	43	-38.4%	4 173	5 019	20.3%
India	390	360	-78.0%	5 095	5 115	0.4%
Indonesia	770	725	-58.0%	7 065	7 308	34.0%
Ghana	4	3	-16.9%	43	35	-17.4%
Kenya	67	40	-40.2%	783	697	-10.9%
Peru	459	560	21.9%	3 368	2 559	-24.0%
Uganda	208	286	37.7%	3 500	3 455	-13.0%
Vietnam	2 160	1 525	-29.4%	24 793	20 025	-19.2%
Tanzania	39	35	-11.0%	762	657	-13.8%
Rwanda	28	25	-11.3%	246	251	19.0%
Mexico	166	180	84.0%	2 457	2 467	0.4%

Source: ICO



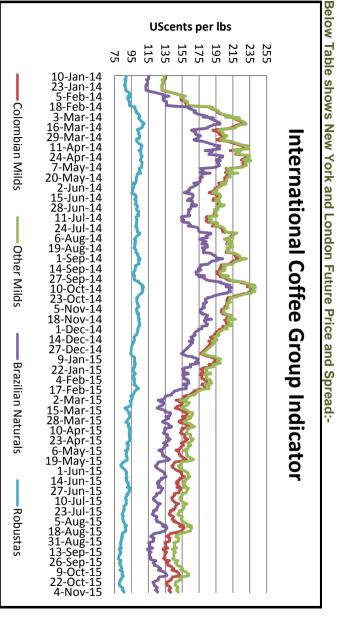
International Coffee Price Trend:-

Germany Market – Hamburg and Bremen, France Market – (Le Havere and Marseilles) * Values

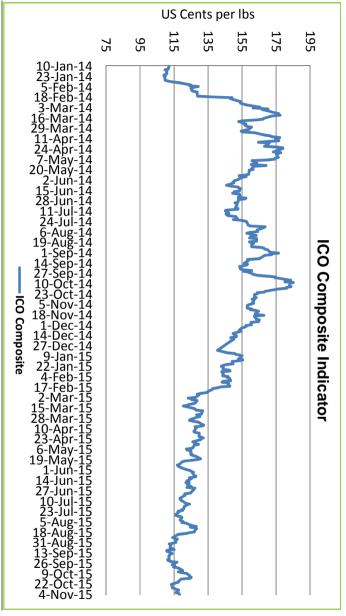
	As on	Week Ago	Month Ago	Year Ago
International Coffee Prices	12.11.2015	5.11.2015	12.10.2015	12.11.2014
ICO Composite Indicator	113.20	118.30	124.19	159.82
Colombian Milds				
US	134.75	140.25	147.50	200.75
Europe	134.92	142.27	155.29	206.12
Group Indicator	134.83	141.18	151.09	203.24
Other Milds				
US	146.44	152.44	162.44	210.44
Europe	143.69	148.86	161.83	203.65
Group Indicator	144.82	150.33	162.08	206.23
Brazilian Naturals				
US	108.75	113.25	125.50	166.75
Europe	123.31	130.10	139.61	182.21
Group Indicator	119.52	125.72	135.94	178.19
Robusta				
US	89.67	92.42	90.17	105.83
Europe	81.12	84.92	82.55	101.53
Group Indicator	82.58	86.19	83.85	102.22

US cents/lb

International Coffee Indicators Charts:-



Source: ICO





International Future Market Prices :-

	ICE Arabica Coffee Futures Prices								
Contract Months	Today(12-November- 2015)	Week Ago(05- November-2015)	Month Ago(12- November-2015)	Weekly Change (%)					
15-Dec	112.15	120.90	134.20	-7.24					
16-Mar	115.80	124.25	137.85	-6.80					
16-May	118.0	126.35	139.90	-6.61					

	Liffe Robusta Coffee Futures Prices								
Contract Months	Today(12-November- 2015)	Week Ago(05- November-2015)	Month Ago(12- November-2015)	Weekly Change (%)					
15-Nov	1575	1637	1623	-7					
16-Jan	1609	1669	1637	-7					
16-Mar	1622	1681	1651	-7					

USD/T

International Coffee Prices

	12.11.2015	05.11.2015	12.10.2015	12.11.2014
Vietnam (Robusta Beans Spot) (Dong/Kg)	35750	36150	36100	42000
Vietnam FOB (2-5 pct)* (Saigon port)	1660	1685	1693	2089
Indonesian FOB (4-80 defects)** (Lampung Port)	1690	1710	1660	1990

^{*}FOB Values are in USD/T

Weekly Auction Prices Of Kenya

Kenya Auction Prices							
Coffee Grade	Prices This Auction In (09/11/2015)	Average Prices In	Prices Last Auction In (02/11/2015)				
Arabica AA	195-278	255.33	164-281				
Arabica AB	144-274	222.36	120-244				
Arabica C	73-216	154.78	72-193				
Arabica PB	120-247	205.88	130-230				
Arabica T	48-150	99.45	50-169				
Arabica TT	126-215	162.39	105-218				

Units in \$ per 50 kg bags



Technical Analysis Of Coffee Future Market (Dec'2015 Contract At ICE Future Market)



Outlook -Prices show remain downward momentum during the week. We expect prices to trade sideways to weak tone in the market.

- > Candlestick chart depicts downtrend in the market.
- > 14 days EMI hints slight low momentum at 121.93 against 122.93 in the market.
- > Slight up volume and low prices indicates short build up phase of the market.
- > RSI is remain up at 39.35 compared to 43.76 of last week momentum indicating steady to weak tone in the next week.

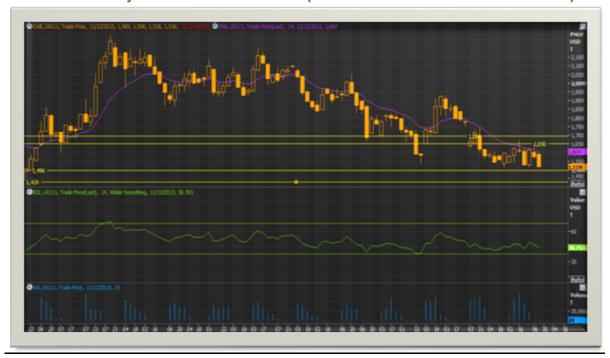
Strategy: Market participants are advised to go short for the short period of time.

Coffee Future Market(ICE Market)

Support and Resistance							
S2	S1	PCP	R1	R2			
90.50	105.50	112.15	122.68	136.05			



Technical Analysis Of Coffee Future Market (Dec'2015 Contract At LIFFE Future Market)



Outlook -Prices show downside momentum during the week. We expect prices to trade downside in next week.

- > Candlestick chart shows downward momentum in the market on selling pressures.
- > Relatively, 14-days EMI is moving down at 1604 from 1626 of last week, indicating further steady to weak tone in the market.
- > RSI is also down at 38.76 in neutral region against 46.79 of last week hinting a further downward momentum of the market in upcoming week.

Strategy: Market participants are advised to sell in the short period of time.

Coffee Future Market(ICE Market)

Support and Resistance						
S2	S1	PCP	R1	R2		
1429	1496	1518	1650	1694		

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