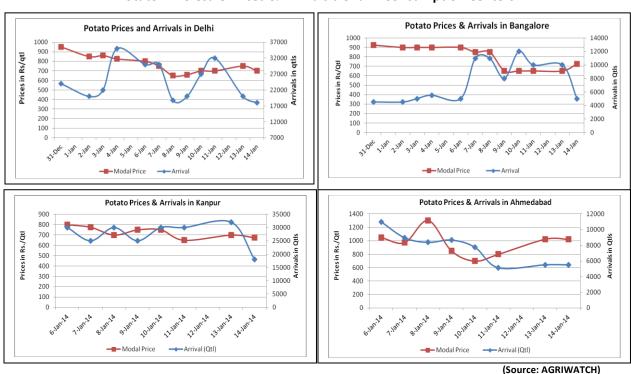
15th January 2014

Potato Fundamentals:

- In West Bengal, Rabi sowing is almost completed. Targeted area for this year is approximately 4 lakh hectares compared to previous year 3.9 lakh hectares.
- Across the country prices have fallen in almost all the markets because of continuous supply of potatoes from major producing regions like U.P, Punjab and less quantity from W.B.
- According to trade sources in Khandauli (U.P), arrivals are expected to increase in coming weeks as it is
 picking up pace slowly.
- In U.P, prices have fallen in most of the markets with increase in arrivals from producing regions and expected that prices may fall further in coming days.
- In Delhi, new crop from Punjab, U.P and Haryana is trading at Rs 800- Rs 1400/ quintal. "LR" variety from Punjab is trading at Rs 1100- Rs 1400/ quintal.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



Potato Prices & Arrivals in major Mandis as on 13.1.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	NA	650-700	500-510	650-700	Closed	NA	700-750
Arrivals (Qtl)	NA	14400	30000	18000	Closed	NA	5000

Potato Prices & Arrivals in major Mandis as on 11.1.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	NA	580-630	500-525	600-800	500-1100	NA	600-700
Arrivals (Qtl)	NA	12780	40000	32000	20000	NA	10000

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report 15th January 2014

Potato Futures Analysis: (As on 13th January 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	31-Mar-14	959.20	944.80	14.40	1474	21885	-20411
POTATO	MCX	30-Apr-14	939.30	925.80	13.50	10215	9975	240
POTATO	MCX	30-May-14	960.20	925.00	35.20	12945	11745	1200
POTATO	MCX	30-Jun-14	971.00	945.00	26.00	435	435	0

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals bullish sentiment in the market. RSI is moving up in neutral zone indicates bullishness in the market. Volumes remain average. Prices may take support at Rs 940/- quintal in short term and prices are expected to trade in the range of Rs 955- Rs 970/ quintal.





Potato Prices in major markets - Wholesale vs. Retail as on 13 January 2014

Centre Name	Min. Price (Rs/Qtl)	Max. Price (Rs/Qtl)	Modal Price (Rs/Qtl)	Retail Price (Rs/Qtl)
AHMEDABAD	600	1400	1000	1300
AMRITSAR	575	660	620	1000
BANGALORE	1000	1400	1200	2000
BARAUT	800	900	850	1100
CHANDIGARH	700	900	800	1400
CHENNAI	1600	1800	1700	2400
DELHI	800	1080	940	1500
GUWAHATI	1000	1100	1050	1600
INDORE	500	1100	750	1200
JAIPUR	650	750	705	1200
JAMMU	900	1000	950	1400
KOLKATA	1160	1200	1180	1500
LUCKNOW	700	800	750	1000
MUMBAI	800	1500	1150	2000
NASIK	1050	1150	1110	1350
PATNA	900	1100	1000	1600
PUNE	800	1000	900	1500
RAIPUR	1000	1100	1050	1600
RANCHI	810	1115	1085	1600
SHIMLA	1100	1300	1200	1500
SRINAGAR	1700	1800	1750	2200
SURAT	1000	1200	1100	2000

(Source: State Civil Supplies Dept)

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



