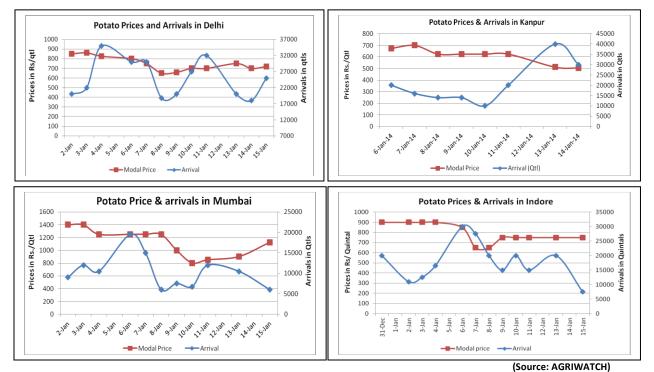
# **Market Intelligence System**

## Potato Fundamentals:

- In West Bengal, Rabi sowing is almost completed. Targeted area for this year is approximately 4 lakh hectares compared to previous year 3.9 lakh hectares.
- Across the country prices have fallen in almost all the markets because of continuous supply of potatoes from major producing regions like U.P, Punjab and less quantity from W.B.
- According to trade sources in Khandauli (U.P), arrivals are expected to increase in coming weeks as it is picking up pace slowly.
- In U.P, prices have fallen in most of the markets with increase in arrivals from producing regions and expected that prices may fall further in coming days.
- In Delhi, new crop from Punjab, U.P and Haryana is trading at Rs 800- Rs 1400/ quintal. "LR" variety from Punjab is trading at Rs 1100- Rs 1400/ quintal.



## Potato Wholesale Prices & Arrivals trend in Consumption Centers

## Potato Prices & Arrivals in major Mandis as on 15.1.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	NA	650-700	500	600-700	500-1000	NA	Closed
Arrivals (Qtl)	NA	13500	14000	29000	7500	NA	Closed

## Potato Prices & Arrivals in major Mandis as on 14.1.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	NA	650-700	500-510	650-700	Closed	NA	700-750
Arrivals (Qtl)	NA	14400	30000	18000	Closed	NA	5000



(Source: Agriwatch)



## **Market Intelligence System**

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	31-Mar-14	997.50	959.20	38.30	25530	1474	24056
ΡΟΤΑΤΟ	MCX	30-Apr-14	976.80	939.30	37.50	10635	10215	420
ΡΟΤΑΤΟ	MCX	30-May-14	998.60	960.20	38.40	15015	12945	2070
ΡΟΤΑΤΟ	MCX	30-Jun-14	996.30	971.00	25.30	465	435	30
				•			(Source	: MCX)

### Potato Futures Analysis: (As on 15th January 2014)

### Daily Price Chart of MCX- Agra March Contract:



Candlestick chart pattern reveals bullish sentiment in the market. RSI is moving up in neutral zone indicates bullishness in the market. Volumes remain average. Prices may take support at Rs 950/- quintal in short term and prices are expected to trade in the range of Rs 980- Rs 1000/ quintal.





# Market Intelligence System

Daily Potato Report 16<sup>th</sup> January 2014

#### Potato Prices in major markets – Wholesale vs. Retail as on 15 January 2014

Centre Name	Min. Price (Rs/Qtl)	Max. Price (Rs/Qtl)	Modal Price (Rs/Qtl)	Retail Price (Rs/Qtl)	
AHMEDABAD	800	1200	1000	1300	
AMRITSAR	550	650	600	1000	
BANGALORE	1000	1400	1200	2000	
BARAUT	700	800	750	1100	
BHUBANESHWAR	1200	1400	1300	1900	
CHANDIGARH	500	700	600	1000	
CHENNAI	1100	1500	1250	2400	
DELHI	740	1050	895	1500	
GUWAHATI	900	1000	950	1400	
INDORE	500	1000	750	1000	
JAMMU	900	1000	950	1400	
KOLKATA	1160	1200	1180	1500	
LUCKNOW	700	800	750	1100	
MUMBAI	1200	1500	1350	2000	
NASIK	1000	1200	1160	1400	
PATNA	950	1050	1000	1500	
PUNE	900	1100	1000	1500	
RANCHI	1000	1200	1175	1600	
RANCHI	700	1050	900	1400	
SHIMLA	1000	1200	1100	1500	
SRINAGAR	1600	2000	1800	2200	
SRINAGAR	1800	2200	2000	2500	
SURAT	1000	1200	1100	2000	
TRIVANDRUM	2500	2800	2650	3500	

(Source: State Civil Supplies Dept)

#### Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



