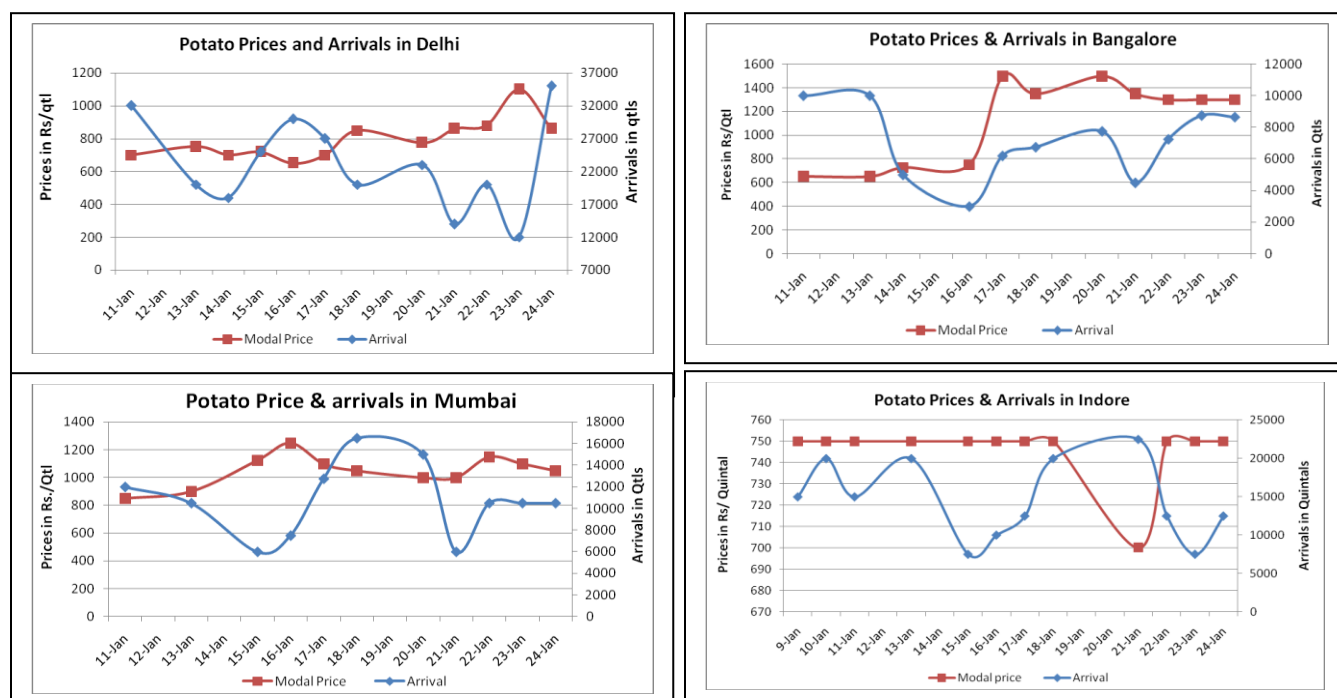


Potato Fundamentals:

- According to trade sources in Khandauli (U.P), arrivals have fallen due to continuous rains which have resulted into rise in prices by Rs 100-Rs 150/ quintal. It is expected that prices may increase in coming days.
- In Delhi, modal prices of potatoes have dropped down to Rs 860 from Rs 1100/ quintal due to higher arrivals from producing regions.
- In West Bengal, fresh potato from Tarkeshwar and Burdwan is arriving in small quantity and expected to pick up pace in next few weeks. According to trade sources from other parts of Bengal like Mignapur, Bankura potato arrivals has pick up the pace and expected to increase ahead.
- According to sources, potato in West Bengal has affected from "Blight" disease mainly in Mignapur and Bankura regions. Exact crop loss estimation is expected to make in a couple of weeks.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 24.1.2014

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|---------|----------|-----------------|-----------|
| Price (Rs./Qtl) | NA | 900-950 | 550-750 | 700-900 | 500-1000 | NA | 1200-1400 |
| Arrivals (Qtl) | NA | 9000 | 20000 | 16000 | 12500 | NA | 8650 |

Potato Prices & Arrivals in major Mandis as on 23.1.2014

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|---------|----------|-----------------|-----------|
| Price (Rs./Qtl) | NA | 900-1000 | 600-650 | 800-900 | 500-1000 | NA | 1200-1400 |
| Arrivals (Qtl) | NA | 7200 | 1400 | 13000 | 7500 | NA | 8750 |

(Source: Agriwatch)

Potato Futures Analysis: (As on 23rd January 2014)

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------|----------------------|------------|-----------------------|----------------------------|--------|
| POTATO | MCX | 31-Mar-14 | 1023.00 | 1035.00 | -12.00 | 23085 | 22860 | 225 |
| POTATO | MCX | 30-Apr-14 | 1033.50 | 1043.00 | -9.50 | 12300 | 12525 | -225 |
| POTATO | MCX | 30-May-14 | 1062.00 | 1071.90 | -9.90 | 18495 | 18195 | 300 |
| POTATO | MCX | 30-Jun-14 | 1084.90 | 1088.00 | -3.10 | 1575 | 1695 | -120 |

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals bullish sentiment in the market. RSI is moving up in neutral zone indicates bullishness in the market. Volumes remain average. Prices may take support at Rs 1000/- quintal in short term and prices are expected to trade in the range of Rs 1010- Rs 1025/ quintal.



SFAC
लघु कृषक
कृषि व्यवहार संघ

Small Farmers'
Agribusiness
Consortium



AGRIWATCH

Potato Prices in major markets – Wholesale vs. Retail as on 24 January 2014

| Centre | Min. Price | Max. Price | Modal Price | Retail Price |
|--------------|------------|------------|-------------|--------------|
| AHMEDABAD | 700 | 850 | 775 | 1100 |
| AMRITSAR | 780 | 980 | 850 | 1200 |
| BANGALORE | 1000 | 1200 | 1100 | 1700 |
| BARAUT | 700 | 800 | 750 | 1100 |
| BHOPAL | 750 | 850 | 800 | 900 |
| BHUBANESHWAR | 1100 | 1300 | 1200 | 1350 |
| CHENNAI | 1400 | 1600 | 1500 | 2400 |
| DELHI | 700 | 1100 | 900 | 1600 |
| GANGATOK | 1200 | 1500 | 1400 | 1800 |
| GUWAHATI | 800 | 1000 | 900 | 1200 |
| HYDERABAD | 800 | 1200 | 1000 | 1800 |
| JAIPUR | 750 | 850 | 805 | 1200 |
| JAMMU | 800 | 1000 | 900 | 1300 |
| KOLKATA | 820 | 870 | 845 | 1300 |
| LUCKNOW | 700 | 780 | 740 | 1000 |
| MUMBAI | 900 | 1400 | 1150 | 1800 |
| NASIK | 1000 | 1200 | 1110 | 1400 |
| PATNA | 750 | 850 | 800 | 1200 |
| PUNE | 1000 | 1100 | 1050 | 1500 |
| RANCHI | 1000 | 1150 | 1085 | 1500 |
| SHIMLA | 1200 | 1300 | 1250 | 1500 |
| SRINAGAR | 1400 | 1600 | 1500 | 2000 |
| TRIVANDRUM | 2200 | 2700 | 2500 | 3300 |

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC