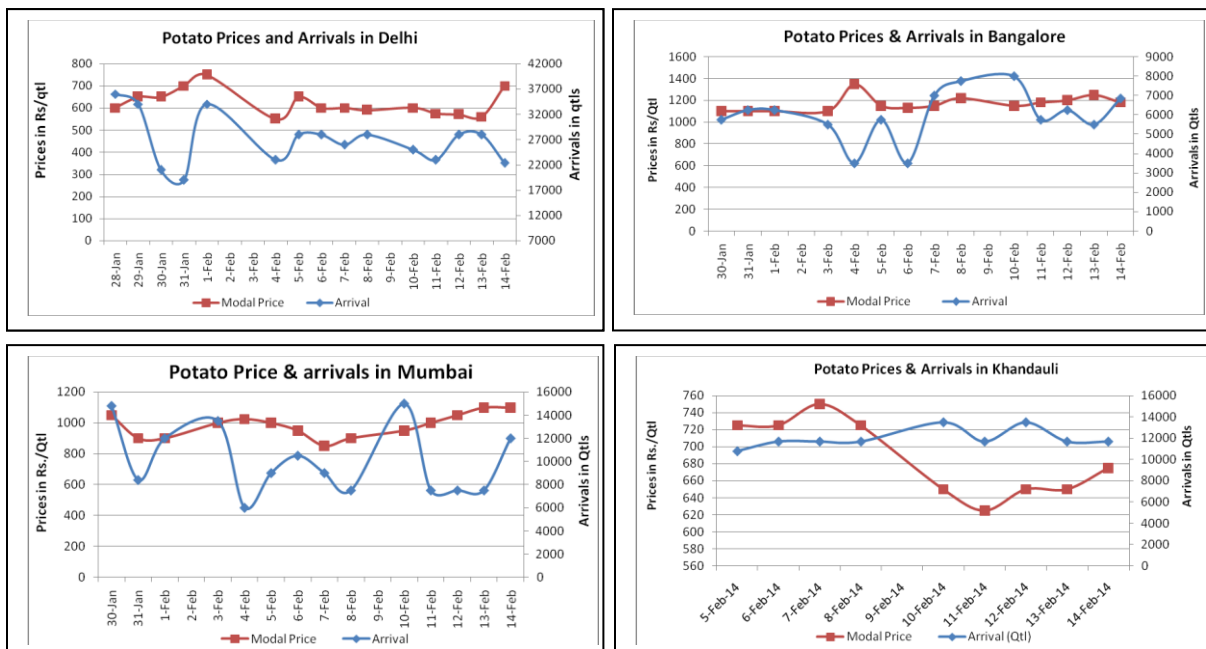


Potato Fundamentals:

- Mostly arrivals were reported up in the domestic market on Friday.
- Late kharif crop arrivals started coming to the Pune market from local and Indore region.
- In West Bengal region late blight attack may impact potato production this year. According to West Bengal Agriculture Marketing Department had projected nearly a 10 per cent growth in production approximately 100 lakh tonnes current season as against the state producing 91 lt last year.
- Sources revealed that, few parts of Farrukhabad district have been affected by Blight disease. In U.P, total sown area for Rabi crop is similar to last year which is approximately 5.91 lakh hectares.
- In Karnataka, Rabi sowing is almost completed in 6865 hectares of the total targeted area of 10205 hectares as on 03.02.2014 as compared to the last year 5342 hectares. In Kolar and Chikkballapura districts which are major producing region.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 14.2.2014

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|---------|--------|-----------------|-----------|
| Price (Rs./Qtl) | NA | 650-700 | 550-600 | 500-700 | Closed | 600 | 1100-1260 |
| Arrivals (Qtl) | NA | 11700 | 20000 | 15000 | Closed | NA | 6850 |

Potato Prices & Arrivals in major Mandis as on 13.2.2014

| Mandis | Burdwan(W.B) | Khandauli | Farrukhabad | Kanpur | Indore | Tarkeshwar(W.B) | Bangalore |
|-----------------|--------------|-----------|-------------|---------|----------|-----------------|-----------|
| Price (Rs./Qtl) | NA | 600-700 | 550-650 | 400-650 | 500-1000 | 600 | 1200-1300 |
| Arrivals (Qtl) | NA | 11700 | 30000 | 30000 | 7500 | NA | 5500 |

(Source: Agriwatch)

Potato Futures Analysis: (As on 15th Feb 2014)

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------|----------------------|------------|-----------------------|----------------------------|--------|
| POTATO | MCX | 31-Mar-14 | 1129.60 | 1115.20 | 14.40 | 26475 | 29670 | -3195 |
| POTATO | MCX | 30-Apr-14 | 1165.00 | 1157.30 | 7.70 | 16440 | 17175 | -735 |
| POTATO | MCX | 30-May-14 | 1191.50 | 1193.10 | -1.60 | 27855 | 24495 | 3360 |
| POTATO | MCX | 30-Jun-14 | 1246.10 | 1249.40 | -3.30 | 3105 | 2805 | 300 |

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals indecision situation in the market. RSI is moving up in neutral zone indicates prices may go up in the market. Volumes remain average. Prices may take support at Rs 1110/- quintal in short term. Expected Price range may vary in the range of Rs 1110 - 1140/ quintal.

Potato Prices in major markets – Wholesale vs. Retail as on 14 February 2014

| Centre | Min. Price | Max. Price | Modal Price | Retail Price |
|--------------|------------|------------|-------------|--------------|
| AHMEDABAD | 600 | 850 | 725 | 1000 |
| AMRITSAR | 625 | 740 | 700 | 1000 |
| BANGALORE | 1000 | 1200 | 1100 | 1700 |
| BHUBANESHWAR | 620 | 660 | 640 | 950 |
| CHENNAI | 1300 | 1500 | 1400 | 2200 |
| DELHI | 540 | 980 | 760 | 1200 |
| GANGATOK | 1200 | 1600 | 1500 | 2200 |
| GUWAHATI | 600 | 700 | 650 | 1000 |
| HYDERABAD | 400 | 800 | 600 | 1200 |
| JAMMU | 700 | 800 | 750 | 1200 |
| KOLKATA | 680 | 700 | 690 | 850 |
| LUCKNOW | 625 | 685 | 655 | 1000 |
| MUMBAI | 800 | 1200 | 1050 | 1500 |
| NASIK | 950 | 1150 | 1010 | 1350 |
| PATNA | 700 | 800 | 750 | 1100 |
| PUNE | 1000 | 1200 | 1100 | 1600 |
| RANCHI | 500 | 700 | 680 | 1200 |
| SHIMLA | 1400 | 1500 | 1450 | 1800 |
| SRINAGAR | 1400 | 1600 | 1500 | 2000 |
| SURAT | 600 | 700 | 650 | 1500 |
| TRIVANDRUM | 1800 | 2200 | 2000 | 2800 |

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC