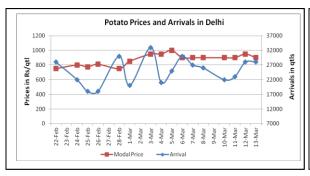
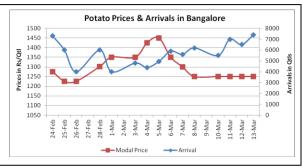
14 March 2014

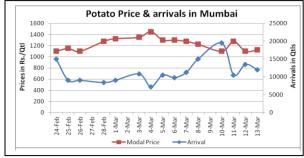
Potato Fundamentals:

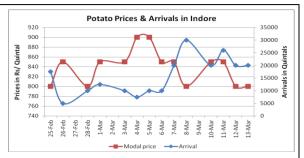
- In South West Bengal, cold stores have opened and loaded approximately with 57% and North Bengal cold storages have opened few days back only.
- In West Bengal last year cold storages were filled by 6 million ton and this year it is expected that cold storages will get filled by 5.5 million ton.
- In Bangalore, potato crop is arriving in market from local region, M.P and West Bengal which are contributing approximately 70%, 20% and 10% respectively.
- In M.P, potato production is almost similar to last year but storage capacity has increased whereas in few parts of Punjab and Bihar production is marginally less as compared to previous year.

Potato Wholesale Prices & Arrivals trend in Consumption Centers









(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 13.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	865	900-1000	900-1000	800-1100	500-1100	880	1200-1300
Arrivals (Qtl)	-	54000	30000	10000	20000	-	7400

Potato Prices & Arrivals in major Mandis as on 12.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	865	900-1000	900-1015	800-1100	500-1100	880	1200-1300
Arrivals (Qtl)	-	36000	30000	13000	20000	-	6500

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report

14 March 2014

Potato Futures Analysis: (As on 12 March 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	31-Mar-14	1182.10	1175.00	7.10	12720	13290	-570
POTATO	MCX	30-Apr-14	1201.60	1194.00	7.60	11625	11805	-180
POTATO	MCX	30-May-14	1263.40	1254.00	9.40	34485	33840	645
POTATO	MCX	30-Jun-14	1324.10	1311.00	13.10	17205	16560	645

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



Candlestick chart pattern reveals bearish trend in the market. RSI is moving downward in neutral zone in the market indicates prices may go down in the market. Volumes remain average. Prices may take support at Rs. 1140/- quintal in short term. Expected Price range may vary in the range of Rs. 1150 - 1180/ quintal.





Potato Prices in major markets - Wholesale vs. Retail as on 13 March 2014

Centre	Min. Price	Max. Price	Modal Price	Retail Price
AHMEDABAD	750	1050	900	1400
AMRITSAR	800	1000	900	1500
BANGALORE	1100	1300	1175	1800
BHUBANESHWAR	950	1050	1000	1150
CHANDIGARH	700	900	800	1500
CHENNAI	1400	1600	1500	2200
DELHI	800	1100	950	1300
GANGATOK	800	1000	900	1300
GUWAHATI	800	900	850	1200
HYDERABAD	800	1200	1000	1500
JAIPUR	850	950	905	1500
JAMMU	1100	1200	1150	1500
KOLKATA	900	920	910	1200
LUCKNOW	700	1100	900	1400
MUMBAI	1000	1300	1150	2000
MUMBAI	1100	1400	1250	2000
NASIK	1200	1400	1320	1600
PATNA	900	1050	975	1500
PUNE	1000	1200	1100	1700
RANCHI	880	900	885	1200
SHIMLA	1600	1700	1650	2000
SRINAGAR	1500	1700	1600	2200
SURAT	1000	1100	1050	1600

(Source: State Civil Supplies Dept)

Disclaime

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



