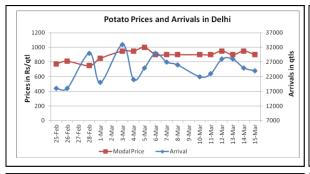
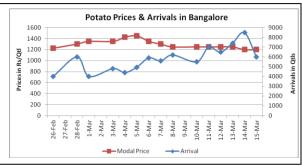
18 March 2014

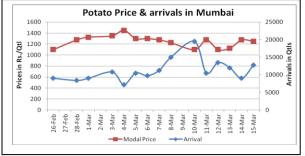
Potato Fundamentals:

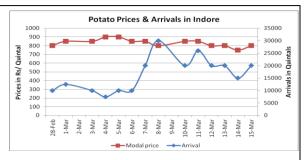
- In Bangalore, potato crop is arriving in market from local region, M.P and West Bengal which are contributing approximately 70%, 20% and 10% respectively.
- In M.P, potato production is almost similar to last year but storage capacity has increased whereas in few parts of Punjab and Bihar production is marginally less as compared to previous year.
- In West Bengal last year cold storages were filled by 6 million ton and this year it is expected that cold storages will get filled by 5.5 million ton.
- In South West Bengal, cold stores have opened and loaded approximately with 57% and North Bengal cold storages have opened few days back only.

Potato Wholesale Prices & Arrivals trend in Consumption Centers









(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 15.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	Closed	900-1000	900-1050	750-1000	500-1100	Closed	1100-1300
Arrivals (Qtl)	Closed	54000	20000	24000	20000	Closed	6000

Potato Prices & Arrivals in major Mandis as on 14.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	880	900-1000	900-1000	900-1100	400-1100	920	1100-1300
Arrivals (Qtl)	-	45000	20000	15000	15000	-	8500

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report

18 March 2014

Potato Futures Analysis: (As on 14 March 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	31-Mar-14	1178.00	1178.00	0.00	11475	11985	-510
POTATO	MCX	30-Apr-14	1200.00	1197.00	3.00	11055	11175	-120
POTATO	MCX	30-May-14	1255.90	1252.50	3.40	34665	34935	-270
POTATO	MCX	30-Jun-14	1305.90	1307.00	-1.10	17880	17805	75

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



Candlestick chart pattern reveals range bound movement in the market. RSI is moving downward in neutral zone in the market indicates prices may go down in the market. Volumes remain average. Prices may take support at Rs. 1150/- quintal in short term. Expected Price range may vary in the range of Rs. 1160 - 1190/ quintal.





18 March 2014

Potato Prices in major markets - Wholesale vs. Retail as on 15 March 2014

Centre	Min. Price (Rs/QtI)	Max. Price (Rs/Qtl)	Modal Price (Rs/Qtl)	Retail Price (Rs/Qtl)
AHMEDABAD	650	1050	850	1400
BANGALORE	1100	1200	1130	1800
BHUBANESHWAR	950	1050	1000	1200
CHANDIGARH	600	800	700	1200
CHENNAI	1400	1600	1500	2200
GANGATOK	800	1000	900	1300
JAIPUR	825	875	855	1350
JAMMU	1100	1200	1150	1500
KOLKATA	960	980	970	1300
NAGPUR	700	1250	975	1500
NASIK	1200	1400	1310	1600
PATNA	900	1050	975	1500
RANCHI	818	875	840	1200
SHIMLA	1700	1800	1750	2000
SRINAGAR	1200	1400	1300	2000
SURAT	1000	1200	1150	1800

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



