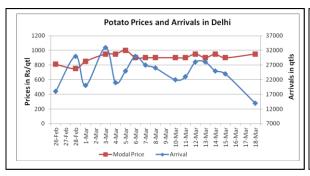
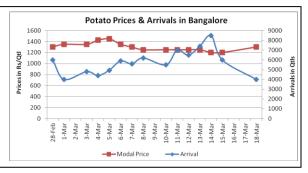
19 March 2014

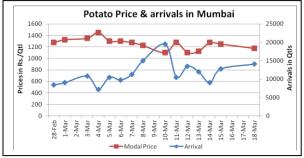
Potato Fundamentals:

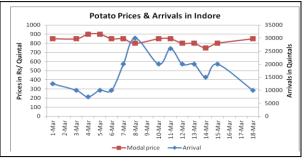
- In Bangalore, potato crop is arriving in market from local region, M.P and West Bengal which are contributing approximately 70%, 20% and 10% respectively.
- In M.P, potato production is almost similar to last year but storage capacity has increased whereas in few parts of Punjab and Bihar production is marginally less as compared to previous year.
- In West Bengal last year cold storages were filled by 6 million ton and this year it is expected that cold storages will get filled by 5.5 million ton.
- In South West Bengal, cold stores have opened and loaded approximately with 57% and North Bengal cold storages have opened few days back only.

Potato Wholesale Prices & Arrivals trend in Consumption Centers









(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 18.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	880	Closed	Closed	Closed	500-1200	920	1250-1350
Arrivals (Qtl)	-	Closed	Closed	Closed	10000	-	4000

Potato Prices & Arrivals in major Mandis as on 15.3.2014

Mandis	Burdwan(W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	Closed	900-1000	900-1050	750-1000	500-1100	Closed	1100-1300
Arrivals (QtI)	Closed	54000	20000	24000	20000	Closed	6000

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report

19 March 2014

Potato Futures Analysis: (As on 18 March 2014)

	Exchange	Expiry Date	Today's	Previous	Net Change	Today's Open	Previous Day	Change
			Close Price	Close Price		Interest	Open Interest	
POTATO	MCX	31-Mar-14	1174.80	1182.10	-7.30	10815	12720	-1905
POTATO	MCX	30-Apr-14	1198.40	1201.60	-3.20	10860	11625	-765
POTATO	MCX	30-May-14	1254.00	1263.40	-9.40	34605	34485	120
POTATO	MCX	30-Jun-14	1305.60	1324.10	-18.50	17655	17205	450

(Source: MCX)

Daily Price Chart of MCX- Agra March Contract:



Candlestick chart pattern reveals range bound movement in the market. RSI is moving downward in neutral zone in the market indicates prices may go down in the market. Volumes remain average. Prices may take support at Rs. 1150/- quintal in short term. Expected Price range may vary in the range of Rs. 1160 - 1190/ quintal.





Potato Prices in major markets - Wholesale vs. Retail as on 18 March 2014

Centre	Min. Price (Rs/QtI)	Max. Price (Rs/Qtl)	Modal Price (Rs/QtI)	Retail Price (Rs/QtI)
AHMEDABAD	750	1100	925	1400
AMRITSAR	700	900	800	1500
BANGALORE	1000	1200	1100	1800
BHUBANESHWAR	950	1050	1000	1150
CHANDIGARH	625	750	688	1500
CHENNAI	1400	1600	1500	2200
DELHI	840	1400	1120	1600
GANGATOK	800	1200	1000	1400
GUWAHATI	950	1050	1000	1200
JAIPUR	800	900	860	1400
JAMMU	1100	1200	1150	1500
KOLKATA	980	1000	990	1300
LUCKNOW	800	950	875	1400
MUMBAI	1000	1350	1175	1500
MUMBAI	1200	1400	1300	2000
NASIK	1300	1400	1360	1600
PUNE	1000	1400	1200	2000
RANCHI	800	870	850	1200
SHIMLA	1600	1800	1700	2000
SRINAGAR	1300	1500	1400	2000
SURAT	1000	1200	1100	1800
TRIVANDRUM	1800	2000	1900	2700

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



