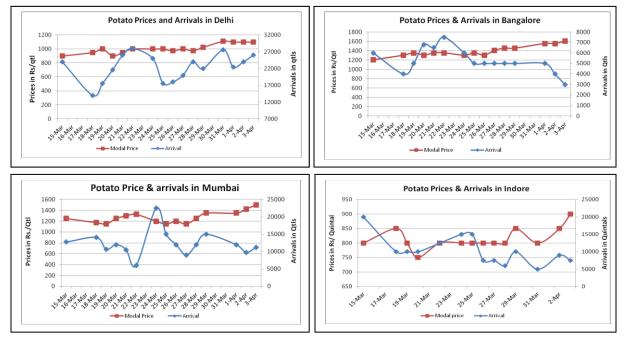
Market Intelligence System

Potato Fundamentals:

- Shortage of supply from producing belts supported the Potato prices. Increasing demand reported from Assam and West Bengal in Agra Khandauli market.
- Escalating demand reported in the West Bengal, UP market during the period. Lower production expected current year likely to support Potato prices in coming days.
- As per trade sources, Potato prices may steady during the month period, in May month prices may go up.
- In Kanpur domestic market demand coming from Bihar region. Market participants were expecting 15 20% production may decrease in current year.
- In Agra region, potato farmers were doing stocks, till now around 65-70% stored.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 3.4.2014

Mandis	Burdwan (W.B)	Khandauli	Farrukhabad	Kanpur	Indore	Tarkeshwar(W.B)	Bangalore
Price (Rs./Qtl)	1000	1000-1150	900-1200	800-1100	500-1300	1060	1500-1700
Arrivals (Qtl)	-	45000	16000	15000	7500	-	3000

Potato Prices & Arrivals in major Mandis as on 2.4.2014

Mandis	Burdwan (W.B)	Khandauli Farrukhabad		Kanpur	Indore	Tarkeshwar(W.B)	Bangalore	
Price (Rs./Qtl)	920	1000-1150	950-1100	800-1100	500-1200	980	1500-1600	
Arrivals (Qtl)		36000	10000	18400	900		4000	

(Source: Agriwatch)





Market Intelligence System

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	30-Apr-14	1270.20	1273.20	-3.00	8505	8490	15
ΡΟΤΑΤΟ	MCX	30-May-14	1340.90	1337.90	3.00	28650	28545	105
ΡΟΤΑΤΟ	MCX	30-Jun-14	1371.30	1373.30	-2.00	22185	22335	-150
ΡΟΤΑΤΟ	MCX	30-Jul-14	1424.20	1425.40	- 1.20	5415	5055	360

Potato Futures Analysis: (As on 3 April 2014)

(Source: MCX)

Daily Price Chart of MCX- Agra May Contract:



Candlestick chart pattern reveals bullish trend in the market. RSI is moving up in overbought zone in the market indicates prices may correct in the market. Volumes remain average. Prices may take support at Rs. 1250/quintal in short term. Expected Price range may vary in the range of Rs. 1250 - 1300/ quintal.





Market Intelligence System

Retail Price

10101			Wholesale vs. Ketali as on 5 April 2014					
	Centre	Min. Price	Max. Price	Modal Price				
					Ĺ			

Potato Prices in major markets – Wholesale vs. Retail as on 3 April 2014

00	1000	900	1500
00	1450	1375	2000
50	1000	980	1150
50	850	800	1200
00	2000	1900	2800
50	1360	1160	1600
00	1800	1500	1800
00	1100	1050	1400
50	950	905	1500
00	1400	1300	1800
00	1000	935	1400
00	1550	1375	1800
00	1600	1400	2000
00	1200	1110	1400
00	1200	1100	2000
00	1500	1400	2000
00	1000	955	1500
25	1300	1210	1500
00	1400	1300	2000
50	2200	2000	2800
1	.00	.00 1400	.00 1400 1300

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



