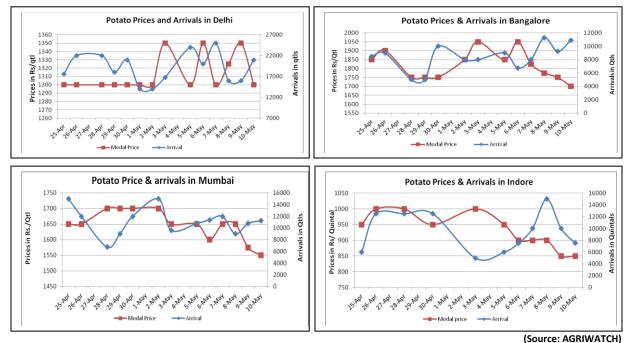
Market Intelligence System

Daily Potato Report 12 May 2014

Potato Fundamentals:

- Weak sentiment witnessed in Potato domestic market on Saturday.
- All India potato production could be in the range of 40-42 million ton against last year's estimate of 45 million tons. This is mainly due to crop damage in UP because of unseasonal rains and blight disease in west Bengal.
- In Khandauli (Agra), modal prices are hovering in the range of Rs 1450/ quintal compared to last year price of Rs 1050/ quintal during same time. The reason for higher prices is due to less storage in cold stores.
- In West Bengal, cold storages are filled with approximately 52.32 lakh of the total capacity which is nearly 60.84 lakh ton.
- In West Bengal, approximately 50% of the Cold storages have opened and expected that rest of the cold storages will open fully after 16 May only as elections result will be declared by this time.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

Potato Prices & Arrivals in major Mandis as on 10.5.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1400-1500	1150-1350	1200-1500	500-1200	1600-1800	Closed	Closed
Arrivals (Qtl)	49500	1400	14000	7500	10900	Closed	Closed

Potato Prices & Arrivals in major Mandis as on 9.5.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1400-1500	1150-1350	1100-1400	500-1200	1700-1800	1370	1230
Arrivals (Qtl)	45000	2000	14000	10000	9250		

(Source: Agriwatch)





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	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	30-May-14	1315.00	1324.10	-9.10	6480	6420	60
ΡΟΤΑΤΟ	MCX	30-Jun-14	1338.00	1363.50	-25.50	25305	25725	-420
ΡΟΤΑΤΟ	MCX	30-Jul-14	1378.90	1409.00	-30.10	13665	13380	285
ΡΟΤΑΤΟ	MCX	28-Aug-14	1409.00	1433.90	-24.90	1560	1560	0
			•				(Source: MCX)	

Potato Futures Analysis: (As on 12 May 2014)

Daily Price Chart of MCX- Agra June Contract:



Candlestick chart pattern reveals range bound movement sentiment in the market. RSI is moving down in neutral zone in the market indicates prices may fall further in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1310/- quintal in short term. Expected Price range may vary in the range of Rs. 1310 - 1365/ quintal.





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Daily Potato Report 12 May 2014

Potato Prices in major markets - Wholesale vs. Retail as on 10 May 2014

Centre	Min.Price	Max.Price	Model.Price	Retail.Price
AHMEDABAD	1000	1600	1300	1800
AMRITSAR	1125	1350	1250	2000
BANGALORE	1600	1800	1700	2500
BHOPAL	1100	1400	1250	1600
BHUBANESHWAR	1100	1300	1200	1400
CHANDIGARH	1063	1188	1125	2000
CHENNAI	2200	2400	2300	3000
GANGATOK	1400	1600	1500	1700
JAIPUR	950	1050	1005	1700
JAMMU	1300	1500	1400	1800
LUCKNOW	1350	1550	1450	2000
MUMBAI	1500	1800	1700	2400
NASIK	1600	1800	1710	2000
PATNA	1400	1600	1500	2100
RANCHI	1250	1528	1437	1800
SHIMLA	1800	2000	1900	2500
SRINAGAR	1800	2100	2000	2500

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



