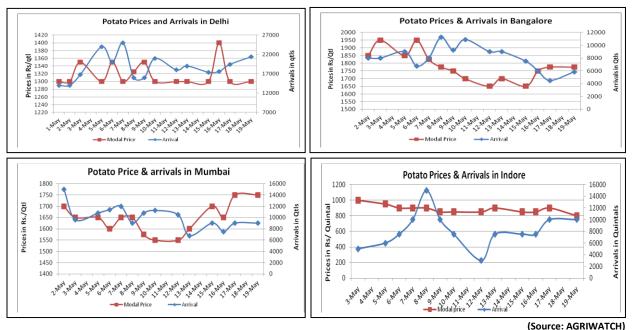
Market Intelligence System

Daily Potato Report 20 May 2014

Potato Fundamentals:

- Weak sentiment witnessed in Potato major domestic market on Monday.
- In Bihar, Samastipur and Begusarai district, cold storages are filled by 10% more and 70% of total capacity compared to previous year stoarge of 20 lakh packets (50 kg each) and 16 lakh packets (50 kg each) respectively.
- Sources revealed that, 75% stocks reported in Agra Khandauli region. Normal demand reported in the benchmark market.
- In Khandauli (Agra), modal prices are hovering in the range of Rs 1350/ quintal.
- In West Bengal, cold storages are filled with approximately 52.32 lakh compared to last year storage of approximately 58 lakh tons. Total cold storage capacity is approximately 60.84 lakh ton.
- All India potato production could be in the range of 40-42 million ton against last year's estimate of 45 million tons. This is mainly due to crop damage in UP because of unseasonal rains and blight disease in west Bengal.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

ato Prices & Arrivals in maior Mandis as on 19.5.2014

Potato Price	es & Arrivais in	major iviandis as	on 19.5.2014				
Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1300-1400	1200-1300	1200-1500	500-1100	1700-1850	1300-1350	1280
Arrivals (Qtl)	36000	3000	26000	10000	5850		
Potato Price	es & Arrivals in	major Mandis as	on 17.5.2014				
Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1300-1350	1200-1400	1200-1500	500-1300	1700-1850	Closed	Closed
Arrivals (Qtl)	40500	800	10000	10000	4500		

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report 20 May 2014

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	30-May-14	1303.00	1302.00	1.00	5145	5580	-435
ΡΟΤΑΤΟ	MCX	30-Jun-14	1347.90	1353.00	-5.10	24480	24735	-255
ΡΟΤΑΤΟ	MCX	30-Jul-14	1389.00	1385.50	3.50	17640	17160	480
ΡΟΤΑΤΟ	MCX	28-Aug-14						

Potato Futures Analysis: (As on 20 May 2014)

(Source: MCX)



Candlestick chart pattern reveals range bound movement in the market. RSI is moving down in neutral zone in the market indicates prices may down in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1330/quintal in short term. Expected Price range may vary in the range of Rs. 1330 - 1365/ quintal.





Market Intelligence System



Centre	Min.Price	Max.Price	Model.Price	Retail.Price
AHMEDABAD	1050	1600	1345	1900
AMRITSAR	1100	1300	1200	2000
BANGALORE	1900	2100	2000	2700
BHOPAL	1600	1800	1700	1900
CHANDIGARH	1400	1600	1500	2500
CHENNAI	1900	2100	2000	2800
DELHI	1360	1600	1480	2000
GANGATOK	1500	1700	1600	2000
GUWAHATI	1550	1650	1600	2000
HYDERABAD	900	1500	1200	1900
JAIPUR	900	1000	955	1600
JAIPUR	1000	1100	1060	1800
JAMMU	1600	1800	1700	2200
KOLKATA	1340	1360	1350	1600
LUCKNOW	1400	1475	1435	2000
NASIK	1400	1800	1660	2000
PATNA	1400	1600	1500	2100
PUNE	1600	1800	1700	2200
RAIPUR	1400	1600	1500	2000
RANCHI	1110	1290	1250	1800
SHIMLA	1800	2000	1900	2500
SRINAGAR	1900	2100	2000	2500
TRIVENDRUM	2800	3200	3000	4000

Potato Prices in major markets - Wholesale vs. Retail as on 19 May 2014

(Source: State Civil Supplies Dept)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



