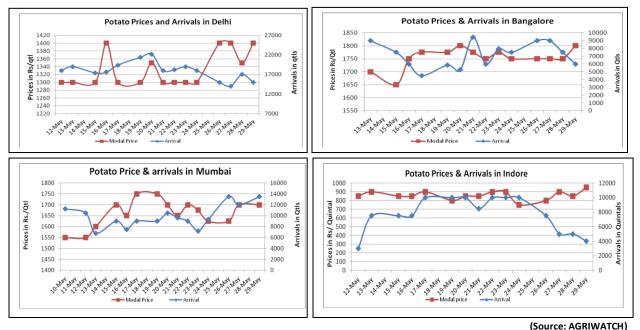
Market Intelligence System

Potato Fundamentals:

- In Khandauli (Agra), modal prices are hovering in the range of Rs 1350/ quintal which is higher than last year price of Rs 950/ quintal during same time.
- In Khandauli (Agra), modal prices are hovering in the range of Rs 1367/ quintal compared to last year Rs 950/ quintal. This rise in prices is due to less production and lesser stock in cold storages.
- In West Bengal, so far approximately 10%-12% of cold storage potatoes have been released from total storage capacity of approximately 52 lakh tons. Market is expected to be firm ahead as of continuous and good demand.
- In U.P, cold storages are expected to be filled by approximately 80-85% of total capacity which is approximately 110 lakh ton.
- Sources revealed that, 75% stocks reported in Agra Khandauli region. Normal demand reported in the benchmark market.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

Potato Prices & Arrivals in major Mandis as on 29.5.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1300-1450	1300-1500	1200-1500	500-1400	1700-1900	1340	1230
Arrivals (Qtl)	49500		28000	4000	6000		

Potato Prices & Arrivals in major Mandis as on 28.5.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1300-1500	1300-1500	1200-1500	500-1200	1700-1800	1340	1240
Arrivals (Qtl)	63000		13000	5000	7500		



Agribusiness Consortium

(Source: Agriwatch)



Market Intelligence System



	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	30-May-14	1274.20	1275.20	-1.00	360	615	-255
ΡΟΤΑΤΟ	MCX	30-Jun-14	1317.10	1329.80	-12.70	23250	23520	-270
ΡΟΤΑΤΟ	MCX	30-Jul-14	1350.50	1359.80	-9.30	20265	19950	315
ΡΟΤΑΤΟ	MCX	28-Aug-14	1390.90	1406.00	-15.10	2925	2865	60

Potato Futures Analysis: (As on 29 May 2014)

(Source: MCX)

Daily Price Chart of MCX- Agra June Contract:



Candlestick chart pattern reveals bearish trend in the market. RSI is moving down in neutral zone in the market indicates prices may down in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1250/- quintal in short term. Expected Price range may vary in the range of Rs. 1230 - 1270/ quintal.





Market Intelligence System

Centre	Min. Price	Max. Price	Modal Price	Retail Price
AHMEDABAD	1000	1600	1300	1800
BANGALORE	1900	2100	2000	2500
BHUBANESHWAR	1325	1425	1380	1600
CHENNAI	1900	2100	2000	2800
DELHI	1360	1800	1580	2200
DELHI	1300	1500	1400	1800
GANGATOK	1400	1600	1500	1800
GUWAHATI	1600	1700	1650	2200
JAIPUR	1000	1100	1060	1800
JAMMU	1500	1600	1550	2000
KOLKATA	1380	1400	1390	1700
LUCKNOW	1350	1500	1425	2000
MUMBAI	1500	1750	1625	2000
MUMBAI	1600	1800	1700	2400
NAGPUR	1200	1800	1500	2200
PATNA	1350	1650	1500	2000
PUNE	1600	1700	1650	2000
RAIPUR	1400	1500	1450	2000
RANCHI	1200	1285	1265	1600
SHIMLA	2100	2300	2200	2500
SRINAGAR	1800	2100	2000	2500
TRIVANDRUM	2400	2800	2600	3500

Potato Prices in major markets – Wholesale vs. Retail as on 29 May 2014

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



