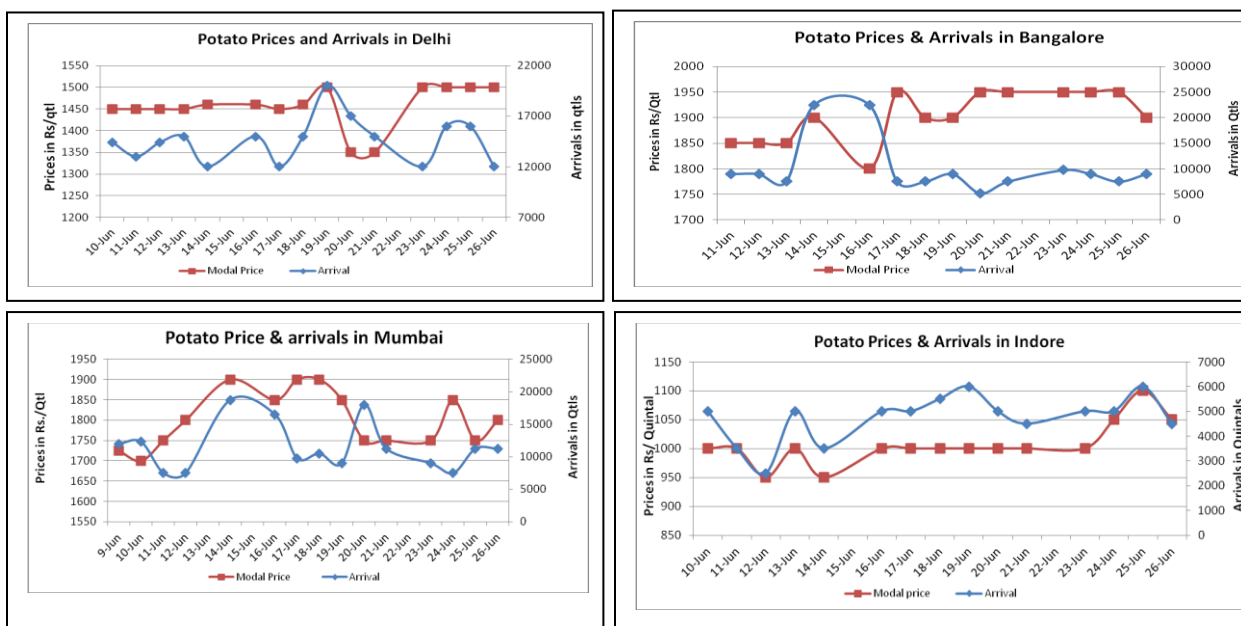


Potato Fundamentals:

- Government has imposed an MEP OF \$450/Ton on potatoes so that rising prices may bring down.
- In MCX, 25% special (Cash) margin shall be imposed on long (Buy) side for all contracts of potato with effect from June 23, 2014 as to curb down rising prices.
- According to trade sources in West Bengal, State government may ban export of potatoes outside State and may fix prices in both wholesale and retail market in next coming days to curb down rising prices.
- In Hasan (Karnataka), which is major producing region for Kharif season, sowing has almost completed in 18004 of total targeted area of 20267 hectares.
- In Bangalore, potato is arriving in market from U.P, Indore and local region which are contributing approximately 75%, 15% and 10% respectively.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Potato Prices & Arrivals in major Mandis as on 26.6.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1500-1700	1300-1400	1300-1600	500-1600	1700-2100	1390	1280
Arrivals (Qtl)	63000	-	18000	4500	9000	-	-

Potato Prices & Arrivals in major Mandis as on 25.6.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1400-1700	1300-1500	1200-1600	500-1700	1900-2000	1390	1280
Arrivals (Qtl)	67500	-	19000	6000	7500	-	-

(Source: Agriwatch)

Potato Futures Analysis: (As on 26 June 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	30-Jun-14	1290.00	1275.00	15.00	1995	2115	-120
POTATO	MCX	30-Jul-14	1250.10	1245.00	5.10	11535	11745	-210
POTATO	MCX	28-Aug-14	1250.00	1245.00	5.00	3450	3465	-15

(Source: MCX)

Daily Price Chart of MCX- Agra July Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals bearish trend in the market. RSI is moving down in oversold zone in the market indicates prices may correct in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1180/- quintal in short term. Expected Price range may vary in the range of Rs. 1230 - 1200/ quintal.

Potato Prices in major markets – Wholesale vs. Retail as on 26 June 2014

Centre	Min. Price	Max. Price	Modal Price	Retail Price
AHMEDABAD	1250	1600	1425	1900
AMRITSAR	1100	1300	1200	2000
BANGALORE	2200	2400	2300	3000
CHANDIGARH	1000	1200	1100	2000
CHENNAI	2300	2500	2400	3200
DELHI	1900	2312	2106	2500
GANGATOK	1800	2500	2200	2600
GUWAHATI	1700	1900	1800	2300
HYDERABAD	1400	1800	1600	2200
JAMMU	1800	2000	1900	2400
LUCKNOW	1550	1800	1675	2300
MUMBAI	1550	2000	1775	2500
MUMBAI	1800	2000	1900	2500
NAGPUR	1250	1950	1600	3000
NASIK	1600	1800	1710	2000
PATNA	1450	1800	1625	2300
PUNE	2000	2300	2200	2500
RANCHI	1285	1500	1465	1800
SHIMLA	1900	2100	2000	2500
SRINAGAR	1900	2250	2200	2500
TRIVANDRUM	2600	3300	2800	3800

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC