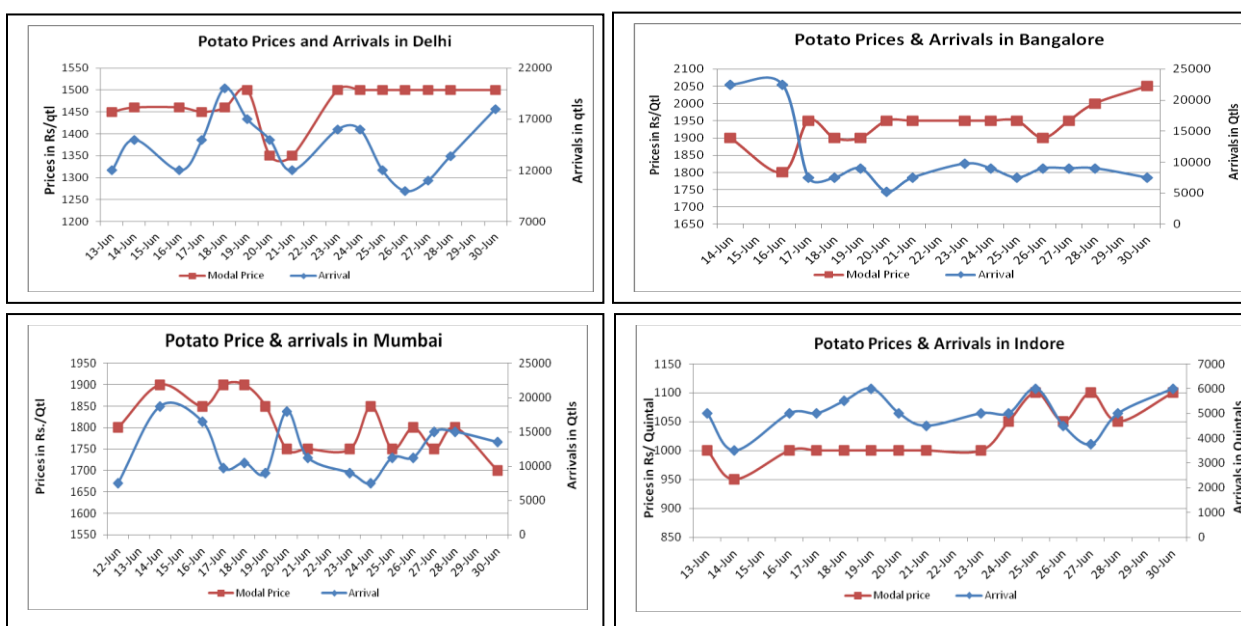


## Potato Fundamentals:

- Government has imposed an MEP OF \$450/Ton on potatoes so that rising prices may bring down.
- In MCX, 25% special (Cash) margin shall be imposed on long (Buy) side for all contracts of potato with effect from June 23, 2014 as to curb down rising prices.
- In Delhi, arrivals have increased in last 3-4 days whereas prices are stable because of strict decision taken by government against hoarders.
- In Hasan (Karnataka), which is major producing region for Kharif season, sowing has almost completed in 18004 of total targeted area of 20267 hectares.
- In Bangalore, potato is arriving in market from U.P, Indore and local region which are contributing approximately 75%, 15% and 10% respectively.

## Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

## Potato Prices & Arrivals in major Mandis as on 30.6.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1600	1400-1500	1300-1500	500-1700	2000-2100	1400	1300
Arrivals (Qtl)	45000	--	16000	6000	7500	--	--

## Potato Prices & Arrivals in major Mandis as on 28.6.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1650	1400-1500	1300-1500	500-1600	1900-2100	Closed	Closed
Arrivals (Qtl)	67500	-	17000	5000	9000	Closed	Closed

(Source: Agriwatch)

## Potato Futures Analysis: (As on 30 June 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	30-Jun-14	1295.00	1301.00	-6.00	45	1785	-1740
POTATO	MCX	30-Jul-14	1315.00	1265.00	50.00	10800	11040	-240
POTATO	MCX	28-Aug-14	1300.00	1250	50.00	4360	3450	910

(Source: MCX)

## Daily Price Chart of MCX- Agra July Contract:



Candlestick chart pattern reveals short term bullish trend in the market. RSI is moving upward in neutral zone in the market indicates prices may correct in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1180/- quintal in short term. Expected Price range may vary in the range of Rs. 1300 - 1350/ quintal.

## Potato Prices in major markets – Wholesale vs. Retail as on 30 June 2014

Centre	Min.Price	Max.Price	Model. Price	Retail. Price
AHMEDABAD	1000	1700	1350	1900
AMRITSAR	1150	1350	1250	2000
BANGALORE	2200	2400	2300	3200
CHENNAI	2200	2400	2300	3200
DELHI	1900	2050	2000	2500
DELHI	1400	1840	1620	2200
GANGATOK	2000	2500	2300	2800
GUWAHATI	1650	1800	1725	2400
JAIPUR	1300	1400	1360	1900
JAMMU	2000	2200	2100	3000
LUCKNOW	1650	1850	1750	2400
MUMBAI	1400	1900	1650	2500
MUMBAI	1900	2100	2000	2500
NAGPUR	1250	1950	1600	3000
NASIK	1600	1800	1710	2000
PATNA	1450	1800	1625	2300
PUNE	1800	2000	1900	2500
RAIPUR	1600	1800	1740	2300
RANCHI	1460	1600	1485	1800
SHIMLA	2100	2300	2200	2500
SRINAGAR	1800	2200	2000	2500

(Source: State Civil Supplies Dept)

### Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC