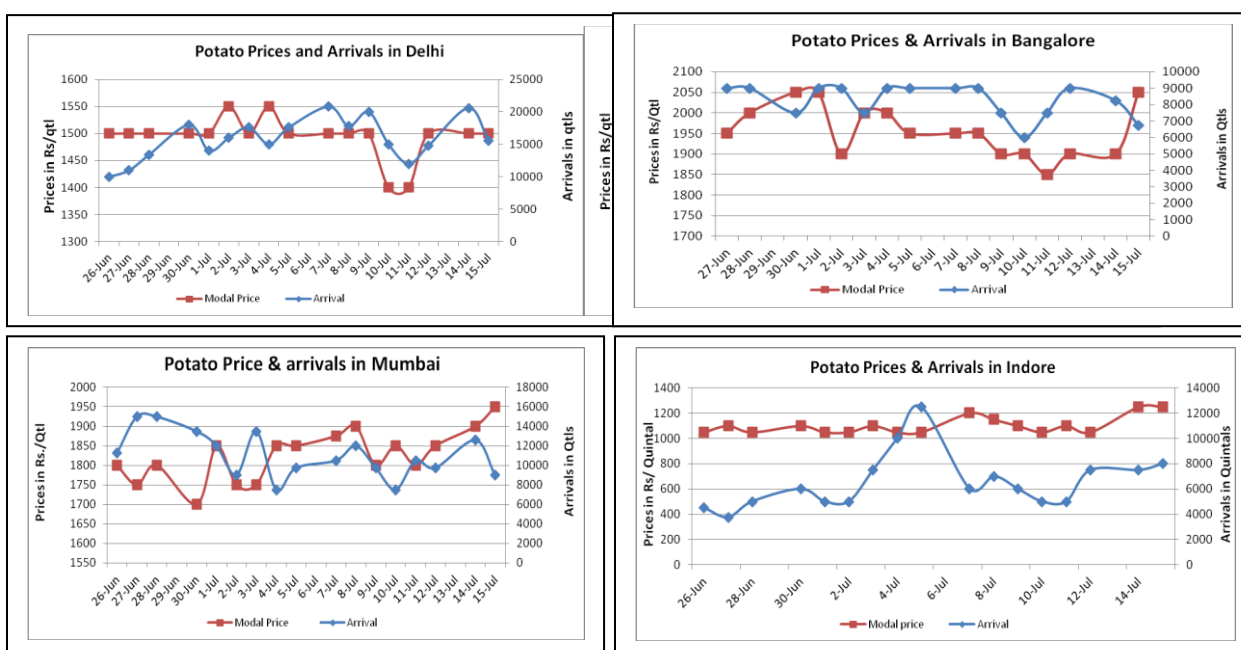


Potato Fundamentals:

- In Delhi, wholesale and retail prices are hovering in the range of Rs 1688 and Rs 2600 / quintal respectively.
- In U.P, approximately 22 lakh tons of potato has been release so far from a total storage of 90 lakhs tons this year.
- In Bihar, so far 5 lakh ton of potatoes have been released from a total storage of 19 lakh tons this year.
- In West Bengal, approximately 13 Lakh ton of potatoes have released from cold storages. Total stock remaining for this Rabi season in cold storages is approximately 40 lakh ton.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 15.7.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 1500-1700 | 1450 | 1500-1700 | 500-2000 | 1900-2200 | 1400 | 1300 |
| Arrivals (Qtl) | 54000 | - | 6000 | 8000 | 6750 | - | - |

Potato Prices & Arrivals in major Mandis as on 14.7.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | - | 1450-1500 | 1300-1600 | 500-2000 | 1800-2000 | 1400 | 1300 |
| Arrivals (Qtl) | - | - | 14000 | 7500 | 8250 | - | - |

(Source: Agriwatch)

Potato Futures Analysis: (As on 15 July 2014)

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------|----------------------|------------|-----------------------|----------------------------|--------|
| POTATO | MCX | 30-Jul-14 | 1362.00 | 1395.00 | -33.00 | 1890 | 2040 | -150 |
| POTATO | MCX | 28-Aug-14 | 1489.00 | 1489.00 | 0.00 | 675 | 675 | 0 |

(Source: MCX)

Daily Price Chart of MCX- Agra July Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals short term bullish trend in the market. RSI is moving downward in neutral region indicates prices may correct in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1350/- quintal in short term. Expected Price range may vary in the range of Rs. 1380 - 1400/ quintal.



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Potato Prices in major markets – Wholesale vs. Retail as on 15 July 2014

| POTATO-Wholesale and Retail Prices | | |
|------------------------------------|----------------------------|-------------------------|
| Centre | Wholesale Prices (Rs./Qtl) | Retail Prices (Rs./Qtl) |
| | 15-Jul-14 | 15-Jul-14 |
| DELHI | 1688 | 2600 |
| LUCKNOW | 1800 | 2000 |
| AHMEDABAD | 2400 | 2600 |
| BHOPAL | 1500 | 1800 |
| MUMBAI | 1850 | 2800 |
| JAIPUR | 1200 | 1800 |
| BHUBANESHWAR | 1430 | 1700 |
| KOLKATA | 1400 | 1600 |
| HYDERABAD | 2600 | 2800 |
| BENGALURU | 2500 | 2700 |
| TRIVANDRUM | 3100 | 3300 |
| CHENNAI | 2200 | 2500 |

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC