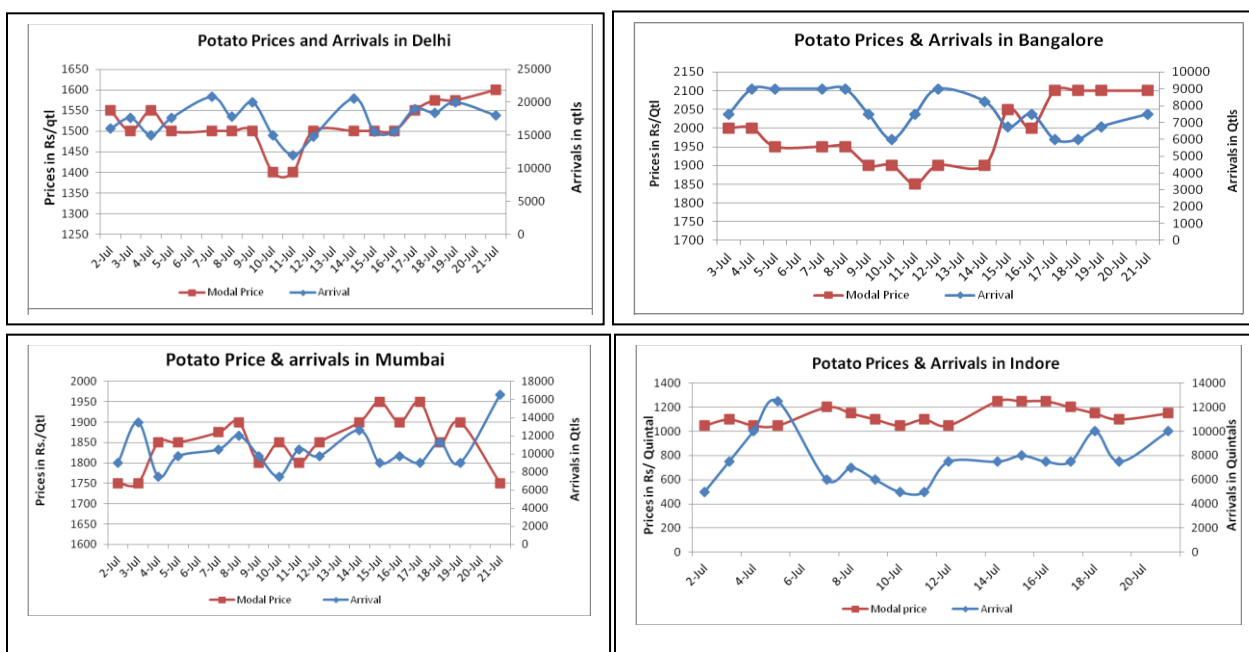


Potato Fundamentals:

- In Delhi, wholesale and retail prices are hovering in the range of Rs 2100 and Rs 2800 / quintal respectively.
- In U.P, approximately 22 lakh tons of potatoes have been released from cold storages out of the total storage of 90 Lakh ton.
- In Karnataka, potato sowing has started and completed in 18148 hectares of the total targeted area of 29783 hectares.
- Hasan district in Karnataka contributes approximately 70% of the total area. This year total targeted area is 20267 hectares out of which 18004 hectares of area are sown so far.
- Prices are range bound after imposing (MEP) of \$450/ton to curb down rising prices in domestic market. This step was taken after restriction on new positions in future market and increase in margin money for running contracts.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 21.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1700	1500-1550	1400-1700	500-1800	2000-2200	1400	1300
Arrivals (Qtl)	58500	-	17000	10000	7500	-	-

Potato Prices & Arrivals in major Mandis as on 19.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1500-1700	1500-1550	1400-1700	500-1700	2000-2200	Closed	Closed
Arrivals (Qtl)	63000	-	8000	7500	6750	Closed	Closed

(Source: Agriwatch)

Potato Futures Analysis: (As on 21 July 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	30-Jul-14	1360.00	1401.20	-41.20	1275	1305	-30
POTATO	MCX	28-Aug-14	1530.90	1530.90	0.00	420	420	0

(Source: MCX)

Daily Price Chart of MCX- Agra July Contract:



(Source: Agriwatch)

Candlestick chart pattern reveals range bound movement in the market. RSI is moving downward in neutral region indicates prices may go down in the market. Volumes are not supporting the prices. Prices may take support at Rs. 1335/- quintal in short term. Expected Price range may vary in the range of Rs. 1335 - 1420/ quintal.

Potato Prices in major markets – Wholesale vs. Retail as on 21 July 2014

POTATO-Wholesale and Retail Prices		
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)
	21-Jul-14	21-Jul-14
DELHI	2100	2800
LUCKNOW	NR	NR
AHMEDABAD	2300	2500
BHOPAL	1500	1800
MUMBAI	1800	2600
JAIPUR	1300	2000
BHUBANESHWAR	1460	1800
KOLKATA	1400	1600
HYDERABAD	NR	NR
BENGALURU	2600	3000
TRIVANDRUM	3100	3300
CHENNAI	2000	2400

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC