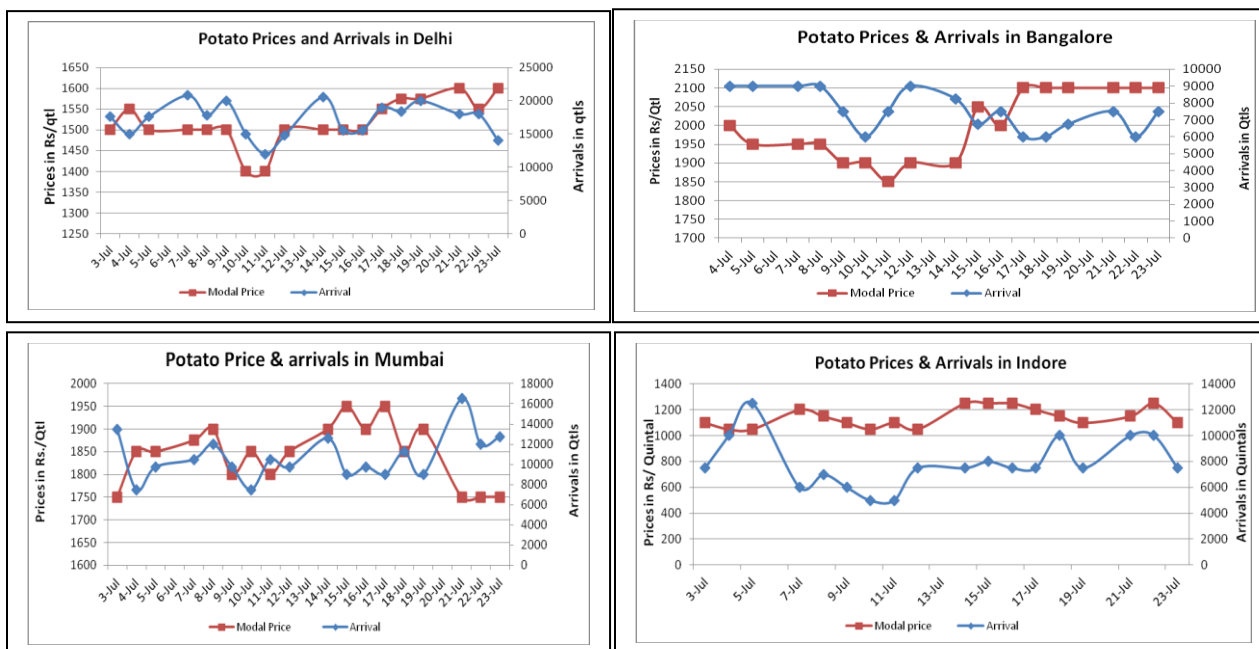


Potato Fundamentals:

- Mixed sentiment witnessed in Potato domestic market on Wednesday.
- In Karnataka, potato sowing has started and completed in 18148 hectares of the total targeted area of 29783 hectares.
- In Delhi, wholesale and retail prices are hovering in the range of Rs 2075/qtl and Rs 2800 / quintal respectively.
- In U.P, approximately 22 lakh tons of potatoes have been released from cold storages out of the total storage of 90 Lakh ton.
- Hasan district in Karnataka contributes approximately 70% of the total area. This year total targeted area is 20267 hectares out of which 18004 hectares of area are sown so far.
- Prices are range bound after imposing (MEP) of \$450/ton to curb down rising prices in domestic market. This step was taken after restriction on new positions in future market and increase in margin money for running contracts.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 23.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1500-1650	1500-2000	1300-1800	500-1700	2000-2200	1430	1380
Arrivals (Qtl)	54000	-	12000	7500	7500	-	-

Potato Prices & Arrivals in major Mandis as on 22.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1400-1700	1600-2000	1500-1700	500-2000	2000-2200	1430	1320
Arrivals (Qtl)	54000	-	6000	10000	6000	-	-

(Source: Agriwatch)

Potato Futures Analysis: (As on 24 July 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	28-Aug-14	--	--	--	--	--	--
POTATO	MCX	30-Sep-14	--	--	--	--	--	--

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.

Potato Prices in major markets – Wholesale vs. Retail as on 23 July 2014

POTATO-Wholesale and Retail Prices		
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)
	23-Jul-14	23-Jul-14
DELHI	2075	2800
LUCKNOW	2000	2500
AHMEDABAD	2300	2500
BHOPAL	1500	1800
MUMBAI	1800	2600
JAIPUR	1300	2000
BHUBANESHWAR	1480	1800
KOLKATA	1400	1600
HYDERABAD	2800	3000
BENGALURU	2600	2800
TRIVANDRUM	3100	3300
CHENNAI	2000	2400

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC