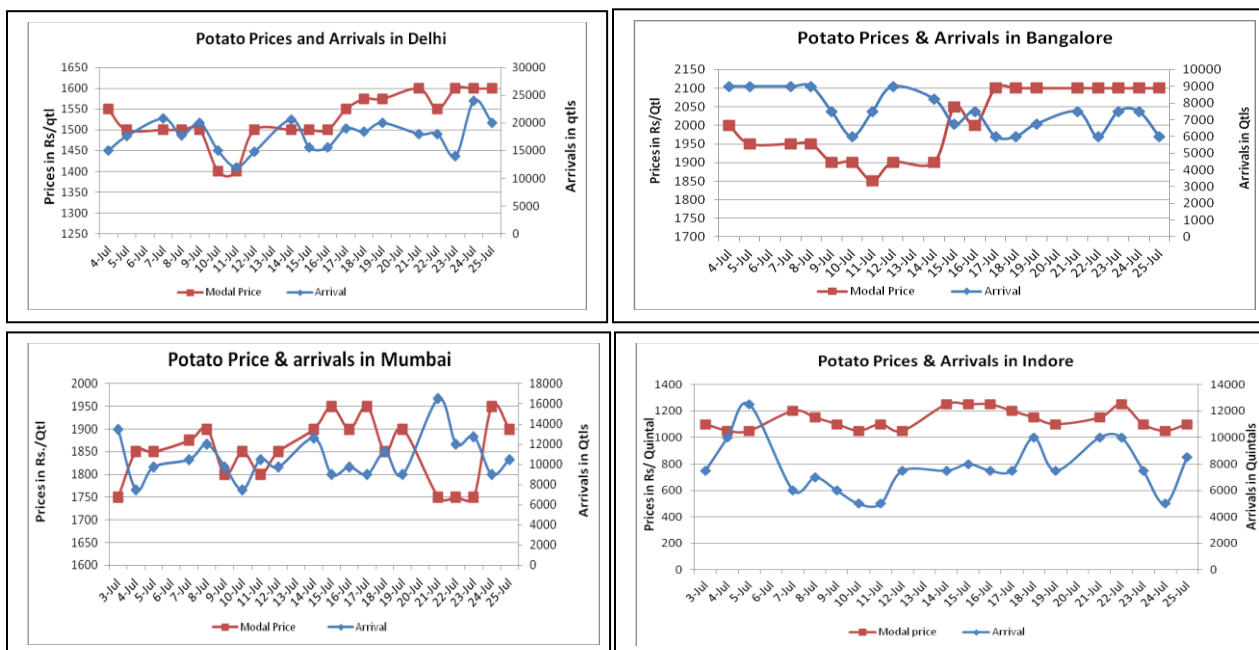


Potato Fundamentals:

- Mixed sentiment witnessed in Potato domestic market on Friday.
- In Delhi, wholesale and retail prices are hovering in the range of Rs 1850/qtl and Rs 2800 / quintal respectively.
- In U.P, approximately 27% of potatoes have been released from cold storages out of the total storage of 90 Lakh ton. Further prices are proportionally related to Kharif crop from Hasan.
- New crop arrivals from Hassan region likely to enter market after 15 August may cap on rising prices.
- In Karnataka, potato sowing has started and completed in 18148 hectares of the total targeted area of 29783 hectares.
- In Delhi, wholesale and retail prices are hovering in the range of Rs 1850/qtl and Rs 2800 / quintal respectively.
- Hasan district in Karnataka contributes approximately 70% of the total area. This year total targeted area is 20267 hectares out of which 18004 hectares of area are sown so far.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 25.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1700-1800	1500-2000	1500-1800	500-1700	2000-2200	1470	1390
Arrivals (Qtl)	63000	-	20000	8500	6000	-	-

Potato Prices & Arrivals in major Mandis as on 24.7.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1700-1800	1500-2000	1400-1600	500-1600	2000-2200	1430	1380
Arrivals (Qtl)	58500	-	14000	5000	7500	-	-

(Source: Agriwatch)

Potato Futures Analysis: (As on 25 July 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	Today's Open Interest	Previous Day Open Interest	Change
POTATO	MCX	28-Aug-14	--	--	--	--	--	--
POTATO	MCX	30-Sep-14	--	--	--	--	--	--

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.

Potato Prices in major markets – Wholesale vs. Retail as on 25 July 2014

POTATO-Wholesale and Retail Prices		
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)
	25-Jul-14	25-Jul-14
DELHI	1850	2800
LUCKNOW	NR	NR
AHMEDABAD	2300	2500
BHOPAL	1800	2000
MUMBAI	1850	2700
JAIPUR	1300	2000
BHUBANESHWAR	1550	1800
KOLKATA	1400	1600
HYDERABAD	2800	3000
BENGALURU	2600	2800
TRIVANDRUM	3100	3300
CHENNAI	2000	2400

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC