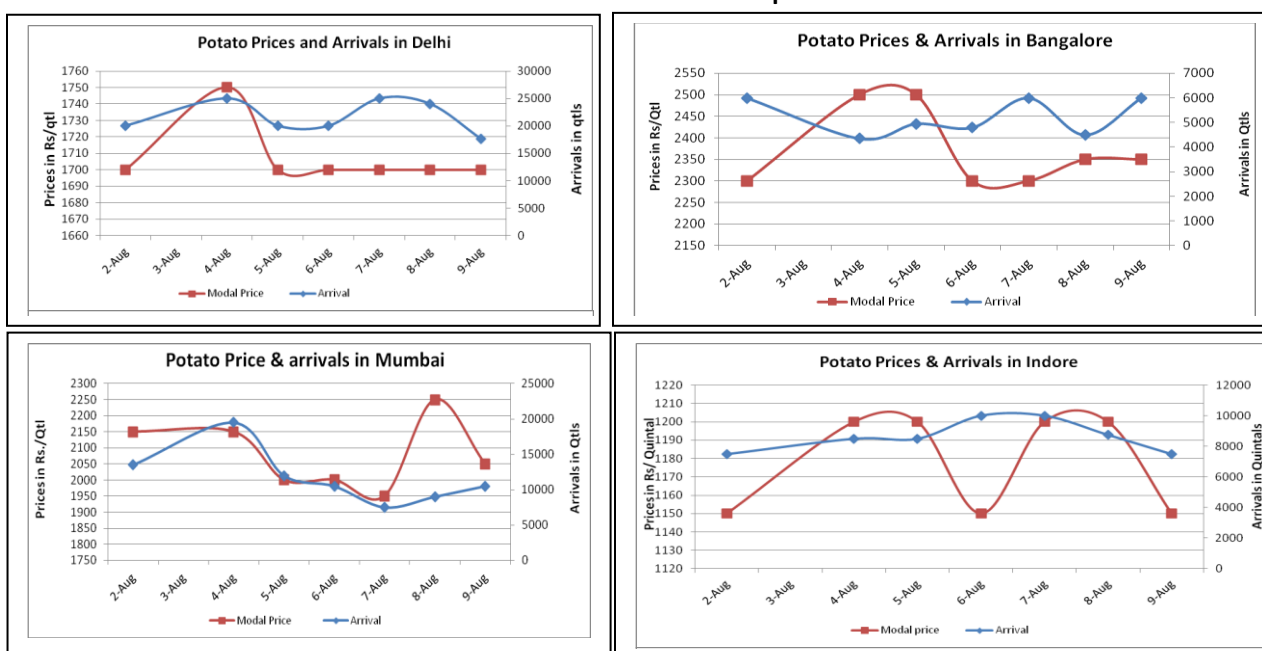


Potato Fundamentals:

- In Bihar, release from cold storage is at higher pace compared to previous year due to higher prices this year.
- Potato yield in Bihar producing regions were down by 30 – 40% due to heavy rainfall at the time of harvesting period.
- New crop arrivals started coming from Hassan region around 800 – 1000 bags (1 bag = 50 kgs) in Bangalore mandi.
- Due to heavy rainfall in Hassan growing regions traders expecting yield loss, however actual result may come after 15 August.
- In Karnataka, Potato sowing as on 30-07-2014, 22336 hectares covered as compared to the last year same period 27273 hectares. Highest area reported Hassan, Chikmagalur, Dharwad, Belgaum etc.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 9.Aug.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 2000-2050 | 2000-2200 | 1500-1800 | 500-1800 | 2200-2500 | - | - |
| Arrivals (Qtl) | 49500 | 5000 | 16000 | 7500 | 6000 | - | - |

Potato Prices & Arrivals in major Mandis as on 8.Aug.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 1700-1800 | 2000-2150 | 1600-1900 | 500-1900 | 2200-2500 | - | - |
| Arrivals (Qtl) | 58500 | 4000 | 17000 | 8750 | 4500 | - | - |

(Source: Agriwatch)

Potato Futures Analysis: (As on 09 August 2014)

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------|----------------------|------------|-----------------------|----------------------------|--------|
| POTATO | MCX | 28-Aug-14 | -- | -- | -- | -- | -- | -- |
| POTATO | MCX | 30-Sep-14 | -- | -- | -- | -- | -- | -- |

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.

Potato Prices in major markets – Wholesale vs. Retail as on 8 August 2014

| POTATO-Wholesale and Retail Prices | | |
|------------------------------------|----------------------------|-------------------------|
| Centre | Wholesale Prices (Rs./Qtl) | Retail Prices (Rs./Qtl) |
| | 8-Aug-14 | 8-Aug-14 |
| DELHI | 1875 | 2700 |
| LUCKNOW | 2000 | 2500 |
| AHMEDABAD | 2100 | 2500 |
| BHOPAL | 1800 | 2300 |
| MUMBAI | 1950 | 2700 |
| JAIPUR | 1400 | 2200 |
| BHUBANESHWAR | 2450 | 2800 |
| KOLKATA | 1600 | 1900 |
| HYDERABAD | 2800 | 3000 |
| BENGALURU | 2600 | 2800 |
| TRIVANDRUM | 3200 | 3400 |
| CHENNAI | 2200 | 2900 |

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC