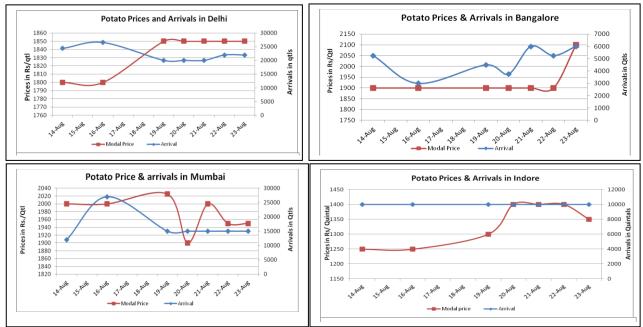
Market Intelligence System

Potato Fundamentals:

- In Bangalore, 85% of potatoes are arriving in market from Hasan region whereas rest 15% from U.P.
- In Bangalore, potato from U.P is trading at higher prices which are approximately Rs 2400/ quintal compared to Hasan variety which is trading at Rs 1800/ quintal.
- According to trade sources, approximately 30% of crop loss is expected in "Hasan" due to continuous rains at later stage.
- In Bihar, release from cold storage is at higher pace compared to previous year due to higher prices this year.
- In Bihar and U.P release from cold storage is at higher pace compared to last year which may increase prices further in coming days.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH) Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 23.Aug.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 1800-2200 | 1800-2200 | 1400-1700 | 500-2200 | 1800-2400 | Closed | Closed |
| Arrivals (Qtl) | 45900 | 5000 | 13000 | 10000 | 6000 | Closed | Closed |
| | | | | | | | |

Potato Prices & Arrivals in major Mandis as on 22.Aug.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|--------------|
| Price (Rs./Qtl) | 1800-2200 | 1800-2200 | 1500-1800 | 500-2300 | 1600-2200 | 1760 | 1660 |
| Arrivals (Qtl) | 45000 | 5000 | 14000 | 10000 | 5250 | - | - |

(Source: Agriwatch)





Market Intelligence System

Daily Potato Report 25 Aug 2014

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Previous Day Open Interest | - |
|--------|----------|-------------|------------------------|-------------------------|------------|-----------------------------------|---|
| ΡΟΤΑΤΟ | MCX | 28-Aug-14 | | | | | |
| ΡΟΤΑΤΟ | MCX | 30-Sep-14 | | | | | |

Potato Futures Analysis: (As on 23 August 2014)

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





Market Intelligence System

| POTATO-Wholesale and Retail Prices | | | | | | |
|------------------------------------|----------------------------|-------------------------|--|--|--|--|
| Centre | Wholesale Prices (Rs./Qtl) | Retail Prices (Rs./Qtl) | | | | |
| | 22-Aug-14 | 22-Aug-14 | | | | |
| DELHI | 2125 | 3000 | | | | |
| LUCKNOW | 2000 | 2500 | | | | |
| AHMEDABAD | 1700 | 2200 | | | | |
| BHOPAL | 1800 | 2300 | | | | |
| MUMBAI | 1950 | 2900 | | | | |
| JAIPUR | 1400 | 2200 | | | | |
| BHUBANESHWAR | 2250 | 2600 | | | | |
| KOLKATA | 1800 | 2200 | | | | |
| HYDERABAD | 3000 | 3200 | | | | |
| BENGALURU | NR | NR | | | | |
| TRIVANDRUM | 3600 | 4100 | | | | |
| CHENNAI | 2300 | 2700 | | | | |

Potato Prices in major markets - Wholesale vs. Retail as on 22 August 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



