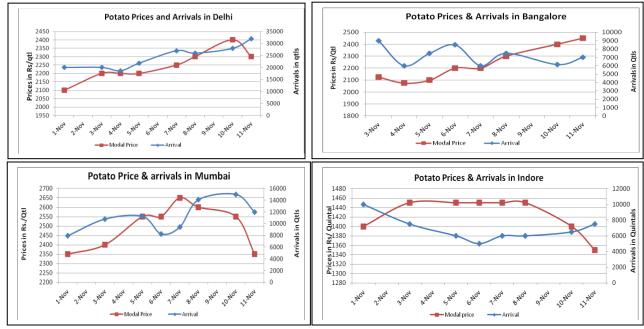
# **Market Intelligence System**

### Potato Fundamentals:

- Weak sentiment witnessed in Potato market on Monday.
- Potato new crop arrivals likely to go up from November end and may put pressure on prices.
- New crop arrivals already started from Punjab region. Acreage this year is approximately 5% higher than Last year's area.
- In Karnataka, targeted area for Rabi season is approximately 9855 hectares. Till 03-11-2014 area covered 1658 hectares.
- Sowing in West Bengal, U.P and Bihar already started on time.
- In West Bengal, approximately 82% of potatoes have been released from a total storage of 54.36 lakh ton. Normally 75% of potatoes are released by October end but this year release is at a higher pace.



### Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

### Potato Prices & Arrivals in major Mandis as on 11.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1800-2100	1800-2200	1500-2000	500-2200	2400-2500	1820	1740
Arrivals (Qtl)	72000	6000	27000	7500	7000	-	-

### Potato Prices & Arrivals in major Mandis as on 10.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1800-2100	2000-2300	1500-2100	500-2300	2200-2600	1820	1740
Arrivals (Qtl)	76500	6000	30000	6500	6150	-	-

(Source: Agriwatch)





# Market Intelligence System

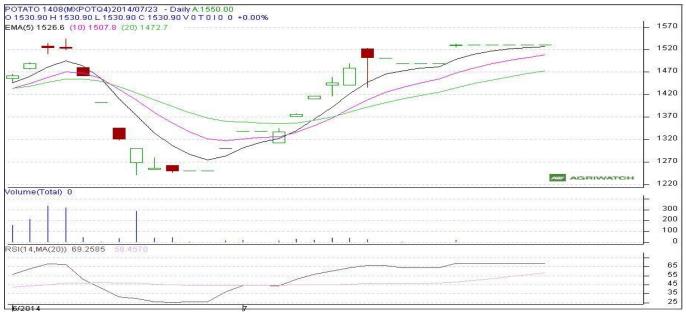
### Daily Potato Report 12 Nov 2014

### Potato Futures Analysis: (As on 29 September 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	 Previous Day Open Interest	-
ΡΟΤΑΤΟ	MCX	28-Aug-14				 	
ΡΟΤΑΤΟ	MCX	30-Sep-14				 	

(Source: MCX)

#### Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





## **Market Intelligence System**

POTATO-Wholesale and Retail Prices						
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 11-Nov-14				
Centre	11-Nov-14					
DELHI	2350	3600				
LUCKNOW	2500	3000				
AHMEDABAD	2200	2500				
BHOPAL	2400	2800				
MUMBAI	2150	3200				
JAIPUR	1600	2500				
BHUBANESHWAR	2240	2600				
KOLKATA	1640	2000				
HYDERABAD	3400	3600				
BENGALURU	2600	2800				
TRIVANDRUM	3700	4000				
CHENNAI	2200	3000				

Potato Prices in major markets - Wholesale vs. Retail as on 11 Nov 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



