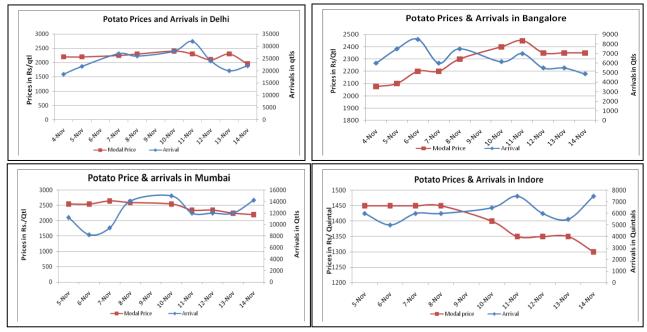
Market Intelligence System

Potato Fundamentals:

- Weak sentiment witnessed in Potato market on Friday.
- In Pune, potato is arriving from local region and U.P which are contributing approximately 35% and 65% respectively.
- Potato new crop arrivals likely to go up from November end and may put pressure on prices.
- New crop arrivals already started from Punjab region. Acreage this year is approximately 5% higher than Last year's area.
- In Karnataka, targeted area for Rabi season is approximately 9855 hectares. Till 03-11-2014 area covered 1658 hectares.
- Sowing in West Bengal, U.P and Bihar already started on time.
- In West Bengal, approximately 82% of potatoes have been released from a total storage of 54.36 lakh ton. Normally 75% of potatoes are released by October end but this year release is at a higher pace.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH) Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 14.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1800-2000	1600-1900	1500-1800	500-2100	2200-2500	1800	1760
Arrivals (Qtl)	72000	5000	16000	7500	4875	-	-

Potato Prices & Arrivals in major Mandis as on 13.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1800-2000	1600-2100	1400-1900	500-2200	2200-2500	1820	1740
Arrivals (Qtl)	76500	4000	20000	5500	5500	-	-

(Source: Agriwatch)



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Market Intelligence System

Potato Futures Analysis: (As on 29 September 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change		Previous Day Open Interest	-
ΡΟΤΑΤΟ	MCX	28-Aug-14						
ΡΟΤΑΤΟ	MCX	30-Sep-14						
					•	•	(Source: MCX)	

(Source. with

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





Market Intelligence System

POTATO-Wholesale and Retail Prices						
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 14-Nov-14				
Centre	14-Nov-14					
DELHI	2175	3600				
LUCKNOW	2500	3000				
AHMEDABAD	2200	2500				
BHOPAL	2400	2800				
MUMBAI	2150	3200				
JAIPUR	1600	2500				
BHUBANESHWAR	2400	2800				
KOLKATA	1640	2200				
HYDERABAD	3400	3600				
BENGALURU	2600	2800				
TRIVANDRUM	3700	4000				
CHENNAI	2200	2900				

Potato Prices in major markets - Wholesale vs. Retail as on 14 Nov 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



