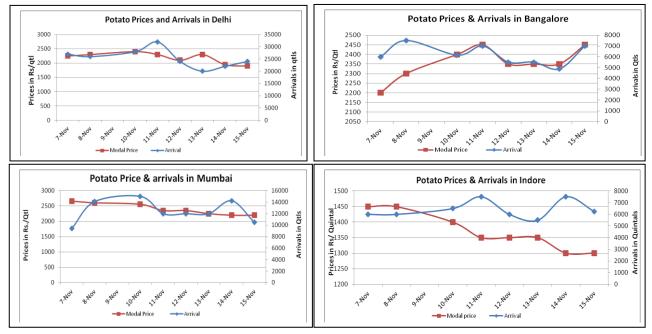
Market Intelligence System

Potato Fundamentals:

- Mostly Potato prices reported weak on Saturday.
- In Karnataka, total targeted area for Potato crop is approximately 9855 hectares during 2014-15 Rabi season. Till 10 -11-2014 current year, 2181 hectares have sown as compared to the last year 1540 hectares.
- In Pune, potato is arriving from local region and U.P which are contributing approximately 35% and 65% respectively.
- Potato new crop arrivals likely to go up from November end and may put pressure on prices.
- New crop arrivals already started from Punjab region. Acreage this year is approximately 5% higher than Last year's area.
- In West Bengal, approximately 82% of potatoes have been released from a total storage of 54.36 lakh ton. Normally 75% of potatoes are released by October end but this year release is at a higher pace.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 15.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1800-2000	1600-1800	1500-1800	500-2100	2300-2600	Closed	Closed
Arrivals (Qtl)	76500	3000	14000	6250	7000	Closed	Closed

Potato Prices & Arrivals in major Mandis as on 14.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1800-2000	1600-1900	1500-1800	500-2100	2200-2500	1800	1760
Arrivals (Qtl)	72000	5000	16000	7500	4875	-	-

(Source: Agriwatch)





Market Intelligence System

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	 Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	28-Aug-14				 	
ΡΟΤΑΤΟ	MCX	30-Sep-14				 	

Potato Futures Analysis: (As on 29 September 2014)

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





Market Intelligence System

POTATO-Wholesale and Retail Prices						
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 14-Nov-14				
Centre	14-Nov-14					
DELHI	2175	3600				
LUCKNOW	2500	3000				
AHMEDABAD	2200	2500				
BHOPAL	2400	2800				
MUMBAI	2150	3200				
JAIPUR	1600	2500				
BHUBANESHWAR	2400	2800				
KOLKATA	1640	2200				
HYDERABAD	3400	3600				
BENGALURU	2600	2800				
TRIVANDRUM	3700	4000				
CHENNAI	2200	2900				

Potato Prices in major markets - Wholesale vs. Retail as on 14 Nov 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



