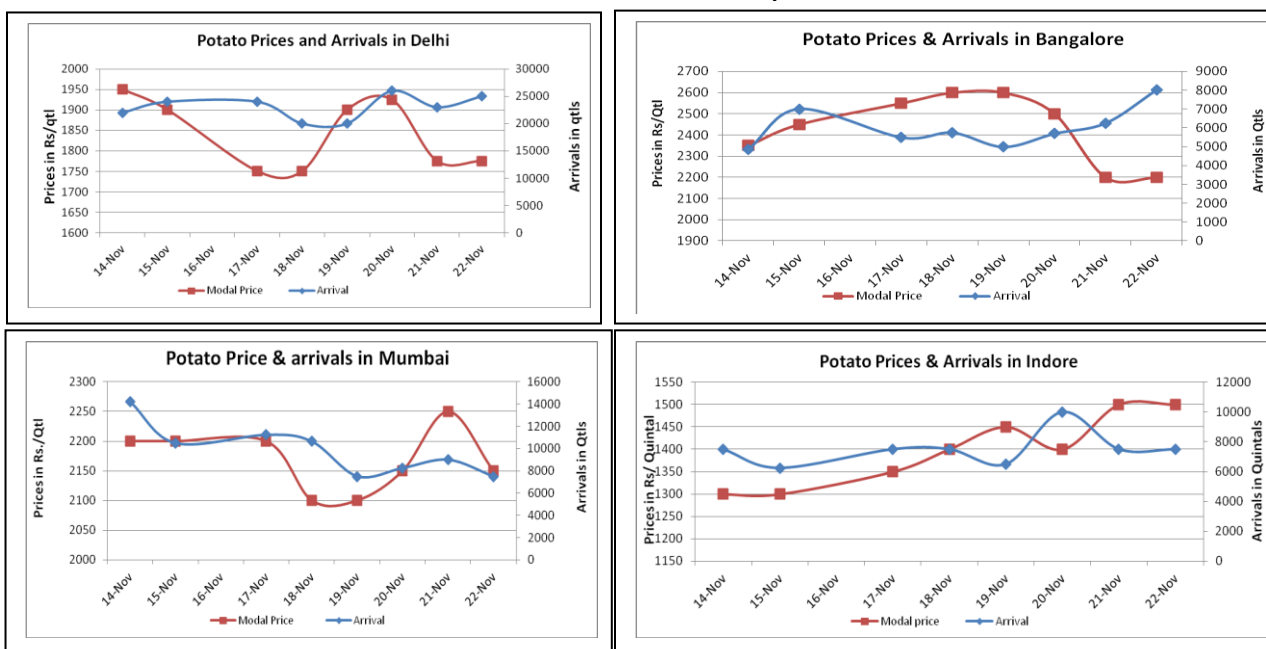


Potato Fundamentals:

- In Karnataka, total targeted area for Potato crop is approximately 9855 hectares during 2014-15 Rabi season. Till 10 -11-2014 current years, 2181 hectares have sown as compared to the last year 1540 hectares.
- In Bangalore, potato is arriving from local region and U.P which are contributing approximately 90% and 10% respectively to the total arrival.
- New crop arrivals already started from Punjab region. Acreage this year is approximately 5% higher than Last year's area
- In Hassan, local crop fresh crop arrivals are expected to last for next one week. For seed purpose potato is arriving in market from Punjab which is kept in storage.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 22.Nov.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 1800-2000 | 2000-2100 | 2000-2200 | 500-2500 | 2000-2400 | Closed | Closed |
| Arrivals (Qtl) | 54000 | 3000 | 15000 | 7500 | 8000 | Closed | Closed |

Potato Prices & Arrivals in major Mandis as on 21.Nov.2014

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|-----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 1800-2000 | 2000 | 1500-2000 | 500-2500 | 2000-2400 | 1950 | 1900 |
| Arrivals (Qtl) | 58500 | 4600 | 12000 | 7500 | 6250 | -- | -- |

(Source: Agriwatch)

Potato Futures Analysis: (As on 22 November 2014)

| | Exchange | Expiry Date | Today's Close Price | Previous Close Price | Net Change | Today's Open Interest | Previous Day Open Interest | Change |
|--------|----------|-------------|---------------------|----------------------|------------|-----------------------|----------------------------|--------|
| POTATO | MCX | 28-Aug-14 | -- | -- | -- | -- | -- | -- |
| POTATO | MCX | 30-Sep-14 | -- | -- | -- | -- | -- | -- |

(Source: MCX)

Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.

Potato Prices in major markets – Wholesale vs. Retail as on 21 Nov 2014

| POTATO-Wholesale and Retail Prices | | |
|------------------------------------|----------------------------|-------------------------|
| Centre | Wholesale Prices (Rs./Qtl) | Retail Prices (Rs./Qtl) |
| | 21-Nov-14 | 21-Nov-14 |
| DELHI | 1950 | 3000 |
| LUCKNOW | 2500 | 3000 |
| AHMEDABAD | 1800 | 2000 |
| BHOPAL | 2400 | 2800 |
| MUMBAI | 2100 | 3200 |
| JAIPUR | 1500 | 2500 |
| BHUBANESHWAR | 2340 | 2600 |
| KOLKATA | 1750 | 2200 |
| HYDERABAD | 3300 | 3500 |
| BENGALURU | NR | NR |
| TRIVANDRUM | 3700 | 4000 |
| CHENNAI | 2200 | 2900 |

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC