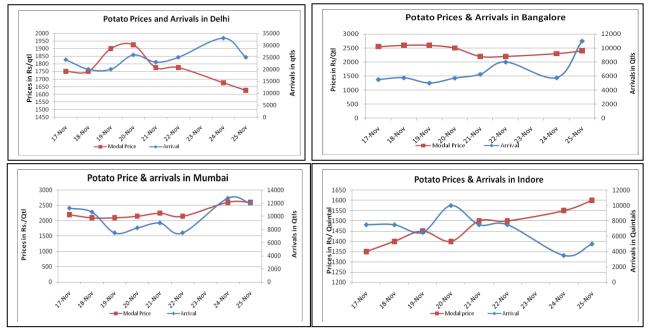
## **Market Intelligence System**

## **Potato Fundamentals:**

- In Karnataka, total targeted area for Potato crop is approximately 9855 hectares during 2014-15 Rabi season. Till 10 -11-2014 current years, 2181 hectares have sown as compared to the last year 1540 hectares.
- In Bangalore, potato is arriving from local region and U.P which are contributing approximately 90% and 10% respectively to the total arrival.
- New crop arrivals already started from Punjab region. Acreage this year is approximately 5% higher than Last year's area
- In Hassan, local crop fresh crop arrivals are expected to last for next one week. For seed purpose potato is arriving in market from Punjab which is kept in storage.



#### Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH) Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on	25.Nov.2014
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Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	1800-2100	1600-1700	1800-2100	500-2700	2200-2600	NR	NR
Arrivals (Qtl)	45000	14000	24000	5000	11000	NR	NR

## Potato Prices & Arrivals in major Mandis as on 24.Nov.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	1800-2100	1600-1700	1900-2100	500-2600	2200-2400	1950	1890
Arrivals (Qtl)	54000	12000	25000	3500	5750	-	-

(Source: Agriwatch)





# **Market Intelligence System**

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	 Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	28-Aug-14				 	
ΡΟΤΑΤΟ	MCX	30-Sep-14				 	

#### Potato Futures Analysis: (As on 22 November 2014)

(Source: MCX)

#### Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





# Market Intelligence System

POTATO-Wholesale and Retail Prices				
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qt		
Centre	25-Nov-14	25-Nov-14		
DELHI	2000	3100		
LUCKNOW	2500	3000		
AHMEDABAD	1800	2000		
BHOPAL	NR	NR		
MUMBAI	2150	3200		
JAIPUR	1600	2500		
BHUBANESHWAR	2150	2400		
KOLKATA	1750	2200		
HYDERABAD	3300	3500		
BENGALURU	2400	2600		
TRIVANDRUM	3700	4000		
CHENNAI	2200	2600		

Potato Prices in major markets - Wholesale vs. Retail as on 25 Nov 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



